

NEHRU MEMORIAL COLLEGE, SULLIA, D.K

ANNUAL REPORT OF THE COLLEGE 2023-24

Honorable President of the function **Dr. K.V. Chidananda Sir**, Chief Guest **Sri Aravinda Chokkadi**, Associate Teacher, Morarji Desai Residential School Mundaje, Belthangady, Guest of Honour Prof. M. Balachandra Gowda Sir, Academic Advisor, Nehru Memorial College, Sullia, Members of the Governing Council of the College, Ladies and Gentlemen. Let me extend a warm welcome to you all.

Pleasure is mine to present the report of the College activities for the academic year 2023-24.

Management:

The College is sponsored by the Academy of Liberal Education (Regd.), Sullia, under the able leadership of Late Dr. Kurunji Venkatramana Gowda, the Founder President of the Academy and presently run under the dynamic leadership of Dr. K.V. Chidananda Sir, who has been instrumental in creating academic ambience by providing required infrastructure both for academic and non-academic activities in the college and also for providing a beautiful renovated building, making provisions for independent subject-wise staff rooms, sports & games, NCC, NSS, Science Laboratories, Computer Browsing Centre, AV room, Auditorium, Language Lab and Commerce Lab with Wi-Fi connections. All the class rooms, library, laboratories staffrooms, office, open spaces are covered under CCTV surveillance and public address system. Our heartfelt reverence to Dr. K.V. Chidananda Sir and all the members of the Managing Committee.

Courses Offered:

The College has been re-assessed & re-accredited for the 4th cycle in the month of December 2023 with 'B++' Grade by the NAAC. The College offers UG courses in Humanities, Commerce, Business Administration, Science and Social Work. In the academic year 2023-24 we have newly opened Bachelor Computer Application (BCA) course. The College is enjoying permanent affiliation to B.A., B.Com. and B.Sc. Degree courses of Mangalore University. It has been included under Section 2(f) and 12(b) of the UGC Act of 1956.

Staff:

There are 45 teaching and 17 non-teaching staff serving in the Institution with utmost devotion and dedication. Mr. Thippeswamy D H, Assistant Professor of History and Dr. Vijayalakshmi N S, Assistant Professor of Economics have been deputed to serve in Government First College, Sullia to work from Monday to Friday and Government First Grade College, Puttur to work on Saturdays.

Student Strength:

The present strength of the College in the UG course is 461 (235 Male and 226 Female).

Academic Performance:

The percentage-wise results of Annual Examinations held in September/October 2023 are B.A 75%, B.Com. 75.36%, B.Sc. 84.38%, B.S.W. 88.89%, B.B.A 76%, M.S.W. 100% and M.Com. is 100%.

Achievements of Teaching Faculty:

Prof. Rudrakumar M.M, Principal participated UGC sponsored Refresher Course in UGC-HRD Centre, University of Kerala, Trivandrum from 14th June to 27th July 2023. Published research article in “Research in Multidisciplinary Subjects (Volume 10) in the month of October 2023 with ISBN. He published a paper and editor in Innovation of Multidisciplinary Research in Present and Future Time (Volume-2)

Dr. Mamatha K, Assistant Professor of Political Science has been awarded with Ph.D. Degree from Karnataka State Open University, Mysore for her thesis “Role of women embers in Mangalore Corporation 2010-2015” under the guidance of Dr. Shakaranaranappa, Head of the Department of Political Science, KSOU, Mysore.

As a Certified **Personality development trainer**, Dr. Anuradha K P, Assistant Professor of Kannada has imparted more than **100 Individual development Training** programs such as Exam Preparation, Leadership, Human Relations, Communication Skills, Effective Public Speaking, Study Techniques etc favoring all target groups like Students, Youths, Ladies, Self Help Group members, Panchayath Members etc. As the **First Aid Trainer and Red Cross Trainer** she has imparted First Aid Training and Orientation training favoring YRC volunteers and NSS Volunteers of different Colleges of Mangalore University.

As a Poet, she Presented Poem at Internationally recognized **Hampi Utsav, Kerala-Karnataka Gadinadu** Interstate Poet Summit and **Madikeri Dasara** Poet Summit. She has delivered Series of Talk on “**Development of Regional Languages After freedom**” at Akashavani Mangalore.

Dr. Anuradha K P has been selected as District Vice President of Karnataka State Scientific Research Council. She has participated as a Resource Person of One Day Youth Red Cross Training Program of Program Officers of Youth Red Cross of Udupi District. She has also attended Two Days State Level Leadership Training Program @ Doddaballapura.

Dr. Anuradha K P has been honored with Prestigious “**Dr. Sarvapalli Radhakrishnan National Award 2023**” for Academic Achievement from Naadina Samachara Seva Sangha Belgavi. She has been honored with “**Kasaragodu Dasara Sanmana 2023**”.

She has also been honored by Film Director and Actor Ramesh Bhat for All Round Achievement. Recognized as “**GL Women of Gold-2024**” on account of Women’s Day. Has

also been honored with “**Vishwa Jnanashri 2024**” («±Àé eÁÕÉÀ²æÃ CªÁqĩð) award for Social and Academic work from Kasthuri Sirigannada Vedike Belagavi and “**Shivasharane Neelambike Award 2024**” (²ªÀ±ÀgÀuÉ ¢Ã- ÁA©É CªÁqĩð) for Literary and Academic Achievement from Vishwa Kannada Samsthe Bangalore.

Dr. Anuradha has been honored with “**Shatha Shringa Award-2024**” (±ÀvÀ±ÀÈAUÀ CªÁqĩð) from Swarna Bhoomi Foundation Kolara on Account of Kerala-Karnataka Gadinadu Utsava.

BOS/BOE Members of Mangalore University/Other membership:

Mr. Rudrakumar M M Principal has been selected as a Member of the Board of Studies in Commerce of Mangalore University from the Academic year 2021-22.

Dr. Mamatha K, Assistant Professor of Political Science has been appointed as BOS Member of Vivekananda Autonomous College, Puttur and BOE Member of Mangalore University.

Prof. Sathyaprakash.D, Head of the department of Physics has been nominated as the member of **Board of Studies in Physics**, Mangalore University for the period from 2022 to 2025.

Mrs. Kripa A N, Head of the Department of Social Work has been nominated as member of “Board of Examinations in Social Work” of Mangalore University.

Staff attendance report on Workshops, Conferences, Seminars etc:

Mr. Rudrakumar M M, Principal Presented and published article in two days International Conference in Field Marshal K M Cauverappa College, Madikeri in June 2023. Also presented a paper in University College, Mangalore in May 2023.

Mrs. Rathnavathi D, Head of the Department of Commerce, Dr. Rudrakumar M M, Principal, Mr. Shridhara V, Mrs. Geetha Shenoy and Mrs. Divya T S, Assistant Professors of Commerce have attended the Workshop on VI Semester B.Com. NEP syllabus at Government First Grade Women’s College, Balmatta, Mangalore on 24-02-2024.

Mrs. Anantha Lakshmi, Assistant Professor of Business Administration attended one day University level Workshop as a Resource person for Course titled “Digital Marketing- a Vocational Course” of Fifth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Canara College, Mangalore on 9th September, 2023. She attended one day University level Workshop as a Resource person for Course titled “Enterprise Resource Planning &

Application - a Vocational Course” of Sixth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Sri Bhuvanendra College, Karkala on 29th February, 2024.

Mr. Hariprasad A.V. Assistant Professor of Business Administration attended one day University level Workshop in Fifth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Canara College, Mangalore on 9th September, 2023 and one day University level Workshop in Sixth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Sri Bhuvanendra College, Karkala on 29th February, 2024

Mrs. Leena Y.N, Assistant Professor of Business Administration attended one day University level Workshop in Fifth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Canara College, Mangalore on 9th September, 2023. Also attended one day University level Workshop in Sixth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Sri Bhuvanendra College, Karkala on 29th February, 2024

Smt. Meenakshi, Assistant Professor of Business Administration attended one day University level Workshop in Fifth Semester BBA Syllabus- NEP 2020 organized by FOBMAT (R.) at Canara College, Mangalore on 9th September, 2023.

Mrs. Mamta H V, Department of Hindi had participated in the Hindi workshop program held at Mangalore University on 25th May 2023. She has participated in the seminar on the topic “Bhasha Sangam” organised by Milagris Degree College, Mangalore on 1st July 2023. On 28th February 2024 Mrs. Mamta H V had attended one day seminar programme on the topic “The Role of Artificial Intelligence in the Development of Official Language Hindi” organized by MANGALORE REFINARY & PETROCHEMICALS LTD.

Student Council:

The office bearers of the Student Council for the year 2023-24 are:

President	:	Mr. Josbin Babu	-	III B.Com
Vice-President	:	Ms. Nireeksha J	-	III B.A
Secretary	:	Mr. Krishnaraja K S	-	III B.B.A
Joint Secretary	:	Ms. Yashika G P	-	III B.Sc.

Mrs. Rathnavathi D, HOD of Commerce is the Student Welfare Officer and the staff advisor to the Student Council.

The Student Welfare Council of the college has organized an orientation programme to first year students on 23rd August 2023. Dr. K V Chidananda, President of the Academy of Liberal Education (R.), Sullia was presided over the function.

Student Welfare Council and Internal Quality Assurance cell has organized Teachers Day celebration on 05-09-2023. The Council organized the programme of student union inauguration on 04 November 2023

ಕೆ ವಿ ಜಿ ಸಾಧನೆ – ಸಂಸ್ಕರಣೆ programme was held on 16-12-2023 in connection with Founders day celebration. Student Welfare Council and Internal Quality Assurance cell has organized International Women's Day on 12-03-2024

Extra Curricular Activities

Cultural Association:

Cultural Association and Internal Quality Assurance Cell jointly organized Onam celebration on 31st August 2023 at K V G Shashtyabda Rangamandira. The programme was inaugurated by Ar. Akshay KC, General Secretary Academy of Liberal Education (R) Sullia. Prof. M Balachandra Gowda, the Academic Advisor, Prof. Rudrakumar M M Principal, Mrs. Rathnavathi. D Student Welfare Officer, Dr. Mamatha. K. IQAC Co-ordinator were present in the programme. As part of this cultural programmes were conducted in which the students were performed various cultural activities. Onam games were conducted on account of Onam celebration for staffs and students and winners were awarded with prizes. Maveli and the Singari Melam were the main highlights of the celebration. The Teaching, Non-Teaching faculties and students were present in the programme. Mr. Vishnuprashanth, Co-ordinator of Cultural Association welcomed the gathering. Mrs. Kripa A N HOD of Social Work and Mr. Hariprasad AV Department of Business Administration conducted master of ceremony.

As part of National Unity Week 2023, Cultural Unity Day was organised on 23rd November 2023. Mr. Rudrakumar M M, the Principal of the college presided over the function. College Academic Advisor Prof. Balachandra Gowda, Student Welfare Officer Mrs. Rathnavathi D, IQAC Coordinator Dr. Mamatha K were present. Mr. Vishnuprashanth B, Cultural Coordinator has taken initiative to organise the programme.

A colorful and memorable Cultural Fest 'PARAMVAH' was organized in our college on 28/12/2023, Thursday for the PU College students. Mrs. Shobha Chidananda, Vice President of AOLE Sullia presided over and inaugurated the programme. Dr. Rudrakumar M M, Principal of our college delivered the introductory speech. Prof. Balachandra Gowda M, Academic advisor, NMC Sullia was the chief guest. IQAC Coordinator Mrs. Mamatha K welcomed the guests and Mr. Thippeswamy D H, HOD Dept. of History proposed a vote of thanks. Mrs. Rathnavathi D, Student Welfare Officer, Mr. Vishnuprashanth B, Cultural Association Coordinator were present. Ms. Rathnasinchana and the team prayed to the almighty for the success of the programme.

The day ended with the Valedictory programme, which was presided over by Mr. Hemanath K V, Secretary of AOLE and distributed the prizes. The Champion of the Cultural Fest was Rotary PU College and Nehru Memorial PU College Sullia bagged the Runners up trophy. All the students participated enthusiastically and with great zeal. Mr. Hariprasad, Asst. Professor, Dept. of BBA read out the list of prize winners. Dr. Anuradha Kurunji, Asst. Professor, Dept. of Kannada hosted the programme. The programme concluded successfully with the effort of all the teaching, non-teaching staffs, student representatives and all the students of the college.

The Cultural Association conducted Talents Day and Traditional Day on 01/04/ 2024 in a grand and traditional manner. On this day all students actively participated and gave various performances like Bharathanatyam, Film dance, Semi classical, Folk dance, Yakshagana, Singing, Skit, etc. The winners of the competition were BA Champions, BCOM I Runner up and BBA got II Runner up.

LITERARY AND DEBATE CLUB:

Ms. Gana B D secured 3rd prize in university level debate competition held on 30-10-2013 at Mangalore University, organized by the student welfare council Mangalore university and Karnataka State Council of Co-operation.

Ms. Ankitha and Ms. Raksha B R of III B.Com secured 2nd prize in poster making held on 27-10-2023 during vigilance awareness week organized by MRPL and Besant Institute of Management Mangalore.

Kannada Sangha:

Under the leadership of Dr. Anuradha Kurunji, (Convener, Kannada Sangha) Kannada Sangha organized “Samuha Geetha Gayana” program an account of Kannada Rajyotsava on 01-11-23 at KVG Sashtyabha Rangamandira.

With the Collaboration of Kannada Sahithya Parishath Sullia organized a Program on Tribute to Jnana Peeta Awardee U R Ananthamurthy. Dr. Anuradha Kurunji was the Resource Person.

In order to develop reading habits among the students Kannada Sangha conducted a program on Introduction of Good Books. It organized demonstration of “Huli-Dana” (A rural Folk Game) on 07-11-2023.

Lead the students of Kannada Sangha to Kambala at Bantwala on 02-03-2024 and interacted with organizers about Kambala.

Hindi Sabha:

“Birth Anniversary of Shri Vishnu Prabhakar” a writer was celebrated in our college in the presence of Hindi students of all the streams on 21st June 2023. On 14th September 2023

“Hindi Divas” was celebrated with various competitions. Chief guest for this occasion was Mr. Kishore Kumar Kirlaya, Lecturer in Hindi, NMPU College Aranthodu and the prizes were distributed to the winners.

Economics and Planning Forum:

On 30th March 2024, Department of Economics and Planning Forum conducted one day industrial visit to SLV Group (The book world). A team of 40 students from BA and faculties members namely Mr. Vishnu Prashanth.B, (Dept of Economics), Dr. Mamatha.K (HOD of Political Science), Mrs. Chithralekha. K.S (HOD Of Sociology) and Mrs. Niveditha.M (Office Superintendent) visited the industry.

During the visit, the guide gave all kind of information regarding the products and its marketing. Students were come to know different kind of products produced in the factory. Students well interacted with the guide and obtained lot of information regarding manufacturing and marketing of the products.

Department of Political Science and Electoral Literacy Club:

The Department of Political science organized Constitutional Day and National Voter’s Day on 26th November 2023 and 25th January 2024. It organized Constitutional Awareness Jatha on 21st February 2024 from KVG Circle to college premises. Conducted street play about Electoral Literacy near KVG Circle, Kurunjibagh on 15th March 2024 on the topic “**ಆವಿಷ್ಕಾರದ ದಿವಸ**”.

The Political Science Department organized a study visit to Court and District Jail of Mysore on 22nd April 2024. It organized various programmes on verification of Electoral Photo Identity Card, Enrollment of new electors in the electoral roll etc.

Electoral Literacy Club:

Miss Ankitha of III B.Com. secured first prize in Taluk Level and District Level Poster Making competition conducted by SVEEP and participated in State Level Poster Making competition conducted by State SVEEP Committee.

Mr. Keertan and Mr. Aanush of II B.Com secured Third Prize in Quiz competition and Miss Sonika of III B.Com secured third prize in Essay competition conducted by Sullia Taluk SVEEP Committee.

Forum of Business Administration:

The activities of 2023-24 of Forum of Business Administration was inaugurated on 12-10-2023 by chief guest Mr. Shrikrishna Sharma, Proprietor of Dangura Digital and he gave a speech on importance of modern trends in business to the students.

ALOHA AMIGOS – A Fresher’s Welcome Day for the first year students from Final and second year students and organized the various cultural and other activities to the them.

On 31st October, 2023, Department of Business Administration in collaboration with IQAC, celebrated the “**National Unity Day**”. On this special day, BBA Dept. organizes the Collage making competition to all the students with the theme of “**Unity in Diversity**”

Commerce Association:

On 03-10-2023 Department of Commerce and Commerce Association organized inauguration programme of Commerce Association activities. Mr. Sudarshan S.P, Chief Executive Officer, The Sullia Primary Agri. Credit Co-operative Society Ltd. was the inaugurator of the programme. The official welcoming ceremony of new students was held along with this programme.

One day Inter Collegiate workshop on “Investors Awareness Programme” in collaboration with MUCTA and Franklin Templeton Mutual Fund organized on 19th October 2023. Prof. M Balachandra Gowda was the chief guest and Inaugurator of the workshop. Prof Rudrakumar M.M Principal presided over the programme. Mrs. Rathnavathi D, HOD of Commerce & Student Welfare Officer wished for the success of the programme. Mrs. Divya T. S Convener of Commerce Association, Mr. Shiridhar V, Department of Commerce were present in the programme.

Session I : Financial Literacy

Resource Person: Mr. Naveen Rego
SEBI Registered Investment Advisor & Certified Financial Planner,
Mangalore.

Session II – Back to Basics

Resource Person: Session III- Mr. Leo Amal, Senior Branch Manager,
Franklin Templeton Mutual Fund Pvt.Ltd. Mangalore

Session III : Personal Investment Planning - Hands on

Resource Person: Mr. Elston Neil Menezes
SEBI Registered Investment Advisor & Certified Financial Planner
Mangalore.

On 09-11-2023 Department of Commerce and Commerce Association in collaboration with IQAC organized “National Legal Services Day Celebration” programme by inviting Mr. Vipul Neerpady Advocate Sullia as a resource person.

Prof. Louis Manoj Ambrose, Assistant Professor, Dr. Dayananda Pai Sathish Pai Government First Grade College, Mangalore, Alumni of Nehru Memorial College, Sullia had an interaction

session with B.Com students on 14th December 2023 in the presence of Mrs. Rathnavathi D, HOD of Commerce, Mrs. Geetha Shenoy and Mrs. Divya T S.

Ms. Ankitha III B.Com student participated in poster making competition held at Govt First Grade college, Car Street, Mangalore and secured First place in District level on 13-12-2023 and participated in State level on 28-12-2023

On 14-03-2024 Department of Commerce and Commerce Association organized a programme on “Turbocharge your Career Engine”. Mr. Shivasbadava Chinivalar, Co-Founder & Managing Director, Numero UNO Partner, Bangalore was the resource person. On 15-03-2024 Department of Commerce and Commerce Association in collaboration with IQAC organized “World Consumer Rights Day Celebration” programme by inviting Mr. Shreehari K, Advocate, Sullia

Department of Commerce and Commerce Association of our college organized an Interclass Commerce Fest “ADVITIYA 2K24 on 27th March 2024.

B. Com students participated in the Inter College National Level Cultural fest Kalarava 2K24 held at SDM College, Ujire on 12-04-2024 and secured Second place in overall championship. Commerce Department has sent students to various colleges to take part in commerce and Management fest competitions. B.Com students participated in the Inter College National Level UG fest SHRIYANS 2K24 held at Shrinivas Institute of Technology, Mangalore on 06-03-2024. B.Com students also participated in the Inter College National Level UG fest SAMHARSHA 2K24 held at St. Philomena College Puttur on 30-04-2024.

Department of Commerce & Commerce Association is planning to organize Industrial visit.

Certificate Courses:

The students of all the streams of degree classes were given an opportunity to choose and undergo 20 hours teaching & practical classes on any one of the 22 certificate courses conducted by the different departments, NSS, Rovers & Rangers and Youth Red cross wing/unit of the college. Resource persons from different areas were also invited and classes were conducted by them.

Science Association:

Science Association 2023-24 was Inaugurated by Mrs. Pallavi M, Science Teacher of Government Pre-University College, Sullia on 26th September 2023.

Mega Photography Contest was conducted by the Association of 24, 25 and 27th October 2023 in which all the B.Sc. students have participated and exhibited their talents. Science Quiz was conducted on 26th March 2024 for B.Sc. students. Science Model Exhibition and Competition was conducted by the Association on 13th April 2024 at all the Laboratories.

On account of World Earth Day, an essay competition was conducted on 22nd April 2024 about “Depletion of Ground Water Level, Causes and Solutions”. A Power point presentation competition was held for B.Sc. students on 30th April 2024, on the topic “Global Warming”.

NATURE CLUB

The Nature Club activities for the academic year 2023-24 was inaugurated on 7th September 2023 by Mrs. Jayalalashmi N B, Science teacher, G. H. P. School, Kannada Peraje, Kodagu at the College Auditorium. Along with this, new members of the nature club were welcomed by ‘Freshers day’ celebration.

Nature Club in association with IQAC conducted World Coconut Day Celebration programme on 02/09/2023. Programme was inaugurated by Mr. Sathyaprakash D, Science coordinator and HOD of Physics, Nehru Memorial College Sullia. Essay and quiz competitions were conducted among the members of nature club and other students of the college in this occasion.

Nature club in association with IQAC organised a guest talk on ‘Nature Conservation- Let it start with you’ on 29th September 2023 at the AV Room by inviting special resource person wildlife conservator Mr. Bhuvaneshwar Kaikamba.

Department of Botany, Zoology, Chemistry and Nature club of NMC Sullia conducted one day field visit to study agro diversity as part of curriculum on 26th October 2023, Thursday at Puttur- Panaje (Bainkrodu Venkataramana Bhat- Apiculture), Puttur- Nidpalli (Harikrishna Kamath – Organic farming) and Uppinangady- Kadmmaje Farms (Deviprasad Kadamraje- Poultry, Waste management, Compost preparation, Fish culture etc) Puttur taluk.

Department of Botany in association with Nature club organised a guest talk and discussion session on ‘Research motivation’ on 02nd November 2023 at Botany laboratory by inviting special resource persons Prof. Shyam Prasad Rao and Prof. Sudeep, Assistant professors in Bioinformatics, NITTE Univesity, Mangalore.

A personality development and mental health program ‘Light for Life- the right way for blooming’ was organized for the benefit of students on 3rd November 2023. Founder of Punarnava trust, psychiatrist Mr. Naveen Kumar Yellangala guided students with few interactive sessions as a resource person – Positive thinking, Goal setting, increasing memory power and study skill etc. Our aluminous Mr. Balakrishna M inaugurated the function. Students of BSc and BSW get benefited by this programme.

Department of Botany and chemistry in association with Nature Club visited KVG Ayurveda pharmacy and Research Centre on 6th November 2023 Monday. Dr. Purushothama KG and Dr. Gopalakrishna guided the students.

Mrs. Deepashree K B, Lecturer in Biology, NMPUC Sullia gave guest talk on account of ‘National unity week 2023’ in the topic ‘Environment protection’ organised by Nature club and IQAC NMC Sullia on 25th November 2023 held at Audio Visual hall.

International water day was celebrated on 22 march 2024. On behalf of this event: Skit, Pencil sketch and face painting competitions were held for nature club members and non members. A guest lecture 'Neerarivu' by Mr. Ganesh V Shendye, about conservation of water was organised for the benefit of BSc, BA and BSW students.

Various competitions- life science related events such as Collage making- Botany in art, Drawing and Poster making- Sahyadri Hills; Pencil Sketch, Face painting and Skit - water conservation; Cooking without fire etc were conducted among the members of nature club and other students of the college.

One day trekking program was organized by Nature club on 2nd March 2024. A team of students, lecturers of Botany, Zoology, Chemistry and other science departments trekked to the Seetha falls located in Hebri and visited Varanga lake temple, Maravanthe and Murudeshvara beach etc.

Department of Physics

International Food Day was celebrated by the Department of Physics in association with IQAC on 16th October 2023. Mrs. Prameela T, Block Health Education Officer, Sullia as the Resource Person, delivered informative talk

Social Work Forum (U.G):

Inauguration of Social Work Forum activities for the year 2023-24 was held along with guest talk on "Scope of Social Work". In this occasion, the forum encouraged the talents and identifies the skills of B.S.W. students. The Forum conducted various social work skill based competitions.

The Department of Social Work conducted orientation visit to Chithrapura Fisheries Community, Suratkal. It organized community intervention programme along with Aletty Grama Panchayat and Aranhodu Grama Panchayat with the topic of POCSO and carrier guidance information for second year PU students.

The Department organized three days skill development training camp under the title "Áéª®AŞŁÉAiÉÄqÉUÉ MAzÄÄ °ÉeÉÓ" at Government Higher Primary School, Kumbalacheri – Peraje in which more than 80 people were benefited.

Internal Quality Assurance Cell (IQAC)

The IQAC has organized awareness programme on Drug Addiction and also Awareness on IAS, APS Competitive Examinations. IQAC has conducted awareness programme on Anti-corruption at Government High School, Ajjavara.

IQAC celebrated National Unity Week from 19th to 25th November 2023 under different themes, like Language Compatibility Day, Cultural Unity Day, Women's Day, Awareness about special facilities for minorities, Environment Protection Day etc.

UNIVERSITY GRANTS COMMISSION (UGC Cell)

Placement and Career Guidance Cell:

RESEARCH CELL

Rashtriya Uchchathar Shiksha Abhiyan (RUSA)

Counseling and Grievance Redressal Cell

For giving psychological support to the needy students, counseling service has been provided by the Committee.

Alumni Association:

Alumni Association in the presidentship of Mr. Vishwanatha K T and with the cooperation of office bearers and members organized many activities in the academic year 2023-24.

National Cadet Corps (NCC) – Senior Division/Wing (Army):

We have 108 cadets roll headed by Lt. Seetharama M D Associate NCC officer NMC Sullia

Camp attended:

28 SD 14 SW were attended Annual Training camp held at CORPS from 24th April to 3rd May 2023. 3 SD Cadets were attended Combined annual training camp held at Manipal from 13th DEC to 24th DEC 2023.

7 SD and 2 SW Cadets attended Thal sainik camp from 20th June to 29 June 2023 at Banglore. 3 SW cadets were attended army attachment camp held at pioneer corps training center at Banglore from 14th April to 23rd April 2023. 9 SD cadets were attended army attachment camp held at pioneer corps training center at Banglore from 6th July to 17th July 2023.

3 SD and 3 SW were attended EBSB Camp held at Uttarakhand from 1st June to 20th June 2023. 5 SD and 5 SW were attended Pre RDC Camp-1 held at Y.I.T, Moodbidri from 28th August to 6th September 2023. 3 SD and 3 SW were attended Pre RDC Camp-2 held at Lal Bahadur Arts & Science College, Sagara from 21st September to 30th September 2023. 2 SD

and 2 SW Cadets were attended Pre RDC Camp-3 held at KPT Manglore on 1st October to 10th October 2023.

2 SD and 2 SW were attended IGC RDC Camp held at P.R.T.C Toranagallu on 11th October to 20th October 2023. 3 SD were attended All INDIA Trekking Camp held at J.N.V kulamavu, Kerala from 22nd December to 29th December 2023. 3 SW were attended All INDIA Trekking Camp held at Ooty, TamilNadu from 6th May to 13th May 2024.

PROGRAMS ORGANISED

1. On occasion of Blood Donation Day, the NCC Unit has donated blood on June 14, 2023.
2. The Swach Bharatha Abhiyan Awareness Programme was conducted by the NCC Unit on August 7 2023.
3. The NCC unit celebrated Independence Day on August 15, 2023 at NMC College and a parade attended J.C. Ground.
4. NCC Unit has conducted program on QUIT INDIA MOVEMENT on 9th August 2023.
5. The NCC band set unit participated in the in the annual sports meet of NMPUC Sullia on December 10, 2023.
6. On the occasion of NAAC visit, NCC unit has conducted GUARD OF HONOUR and welcomed the NAAC Team by BANDSET on December 14, 2023.
7. The NCC Band set Unit participated on January 20 and 21st 2024, at KVG Ayurvedic Medical College Graduation Day program at Sullia.
8. NCC Unit has participated in the occasion of AMAR JAWAN at Taluk Panchayath Office Sullia on January 25, 2024.
9. NCC Unit celebrated REPUBLIC DAY on 26th January 2024 in our college and Parade attended at J.C ground Sullia
10. On March 23, 2024, the NCC Unit organised a programme to clean the iconic statues of Swami Vivekananda and Kurunji Venkatrama Gowda.
11. NCC band set unit has participated in KVG Nursing sciences and physiotherapy and allied sciences College graduation day at KVG Campus on May 16 and 17, 2024.
12. The NCC Unit celebrated Women's Day programme on May 20th, 2024.

National Service Scheme (N.S.S):

There are two NSS Units in Our College. Unit-I is headed by Mrs. Chithralekha K S and Unit II is headed by Sri Sanjeeva Kudpaje as Programme Officers for this academic year. Mr. Prasad K, II BA is secretary and Miss Deepthi K D, II BCOM is joint secretary of unit-I. Miss Rakshitha K, II B.Sc. is secretary and Mr. Keerthan D II B.Com is joint secretary of Unit-II. Miss Soumya, II B.SC is secretary for Midday Meal Programme in this academic year.

Mr. Sanjeeva Kudpaje and Miss Chithralekha K S have attended the annual camp training programme held at University College, Mangalore. Mr. Sanjeeva Kudpaje and Miss

Chithralekha K S have attended the Tobacco Control Programme and aids awareness one day workshop at Mangalore.

Mr. Prasad K, II BA has participated in state level Pre RD Parade Selection camp at Bengalure. He also participated in national integration camp at Nitte College, Deralakatte and secured first place in cultural competition.

Our college NSS unit conducted blood donation camp on independence day and April 14 with the co-ordination of Rotary Club, Sullia. Mr. Prasad K of II BA and Mr. Gautham of I B.Sc, have donated blood in this camp.

NSS units of our college have Participated in “Ghandi Nadige, (Sullia to Kodiyalbail)” on behalf of Gandhi Jaynathi and swachatha programme on 24th December on behalf of Kurunji Venkataramana Gowda birthday celebration. On 3-6-2023, the NSS wing organized an Environmental Day event with K. Vinayachandra as the resource person.

On September 24, 2023, the NSS wing organized a cleanliness program as part of the NSS Day celebration. On September 29, 2023, the NSS wing organized a leadership training program with Jc. Sowjanya Hegde, Trainer, Mangalore and Mr. Manamohan as resource persons.

On October 2, 2023, in observance of Gandhi Jayanthi, the NSS wing organized a 'Gandhi Walk' from Sullia town to Gandhi Smrithi Nana Kodiyalubailu. Harish Bantwal, a reporter from Suddi Newspaper Sullia, served as the resource person. On October 21, 2023, the NSS wing organized an awareness program about drug abuse and saying no to drugs, with Dr. Veena, President of the Indian Medical Association Sullia, as the resource person.

On November 11, 2023, the NSS organized a corruption prevention awareness program, with Dr. U. P. Shivananda, Director of Suddi Newspaper Sullia, as the resource person. On November 25, 2023, the NSS organized Non communicable diseases and its prevention and control awareness program, with Dr. Shradha P S, Senior Resident, Department of community medicine KVG MCH Sullia, as the resource person.

NSS Units participated Taluk Level March past at Government Pre-University College Ground on 15th August and 26 January.

The NSS Annual Special Camp was held at shri shastao bhajana mandira pillikaje from 10th march to 16th march. The mid-day meal programme is being continued in this year also.

Rovers and Rangers:

We have Rovers and Rangers Unit in the College headed by Mr. Umasha and Mrs. Shobha A as the Programme Officers. There are 24 Rovers and 25 Rangers in the unit. Mr. Chandan H N of II B.S.W. and Miss Ujana K, II B.Sc. as the First and Second Leaders respectively. Unit has organized several programmes in the academic year 2023-24.

Rovers and Rangers Unit of the College has organized One Day Orientation programme on 9th September 2023 at College Audio-visual room. It conducted awareness and campaign on account of Swachh Bharath Movement “Swachchatha Pakhwada” on 15th September 2023. Also organized one-day programme on empowering skills “Fabric Painting” on 16th March 2024 at College auditorium.

Youth Red Cross Wing:

Headed by Mrs. Chithralekha K S and Sri Sanjeeva Kudpaje as Programme Officer for This Academic Year. Miss Deeksha K, I B.Com is Secretary and Miss Deepika I BCA is Joint Secretary of the Unit.

Mr. Sanjeeva Kudpaje and Miss Chithralekha K S have attended the First aid Training Programme held at University College, Mangalore. Mr. Sanjeeva Kudpaje made a record by donating blood for 30 times till now. The Indian Red Cross Society, Karnataka felicitated him for the Outstanding contribution made by donating blood on 14-6-2023.

Best YRC Wing Award was awarded to our YRC Unit by Indian Red Cross Society, Sullia Taluk.

On 14-4-2024, the YRC organized Awareness Blood Donation Camp at Rotary School, Sullia. On 18-5-2024, The YRC organized Awareness Talk about Drugs and Its Prevention and Control Awareness Program. Mrs. Saraswathi B T, Sub Inspector Sullia was the Resource Person.

Sports and Games:

The Department of Physical Education is headed by Lt. Seetharama M.D. and under his guidance, students were participating in various sports and games events at the inter-collegiate, inter-university, state, and national levels of competition.

Mr. Rathan Naik represented the Mangalore University Kabaddi team and he played the South-zone Inter-University Tournament at Andhrapradesh and the All India Inter-University Kabaddi Tournament at Udupi, Karnataka. Mr. Rathan Naik was awarded the best rider of the tournament. And also selected and played for the Telugu Titans pro Kabbadi team.

Mr. Abhishek K. S., 3rd Year B.A., has been successfully selected for second time for the Jaipur Pink Panthers Pro Kabaddi team and also played for the Karnataka State Senior Kabaddi Team.

Mr. Nithin Naik and Sushanth of 3rd year B.A. were selected for the Karnataka State Junior Kabaddi Team.

Mr. Chandan, I Year B.Com. has won a bronze medal in the Mangalore University Inter Collegiate Weight lifting Tournament.

Lt. Seetharam, M.D. attended as member Selection Committee for the Mangalore University cross-country team.

The Physical Education Department has celebrated National Sports Day on August 29, 2023, at the college. In celebration of National Sports Day, a cross-country competition was organized and the winner of the competition was honoured by Dr. K.V. Chidananda, President of AOLE, Sullia. On occasion of National Sports Day, the physical education department recognized senior athletes and sports promoters, Mr. Radhakrishna Manibettu, Rtd. Phy.Edu. Director NMC, Mr. Ramesh, the national champion and weightlifting coach, and Mr. Doddanna Gowda, Rtd. Phy.Edu. Teacher, for their scarification for sports.

The Nehru Memorial College weightlifting team has participated in a state-level weightlifting competition held in Bangalore in November 2023 and the lifter has bagged three medals.

Nehru Memorial College, Sullia, Department of Physical Education, conducted a summer camp on Kabaddi, volleyball, weightlifting, and athletics for High School and PUC students in the month of March 2024. In view of the promotion of sports and to benefit the student, a memorandum of understanding was made along with Sports and Culture Association, Sullia.

College Men and Women teams participated in various competitions like Mangalore University Inter-Collegiate, Dasara and open tournaments.

Lt. Seetharama M. D. served as Sector Officer during the Lokha Sabha Election 2024.

Sports Facilities

- 1 'Multi Gym' facility for students and staff
- 2 Indoor Facilities for Weightlifting, Kabaddi , Table Tennis, Chess, and Carrom
- 5 Outdoor facilities for Kabaddi, volleyball, throw ball, and football

Support and encouragement for students

1. students from NMC were adopted by KVG Sports Academy under the sports quota, and they benefited by free food, accommodation, and training. 12 students have admitted under the fee concession.
- 2.reduction in cut-off marks for promising sports people during admissions
- 3.Fee concessions are available for sportspersons requiring financial assistance.
- 4.Coaching for weight lifting, power lifting, kabaddi volleyball, and tug of war
5. TA and DA and entry fees for participation at competitions at all levels
6. Attendance concessions and internal assessment re-tests for sports participants
- 7.Appreciation award for inter-university and national level participation

Scholarships and Fee Concessions:

Various scholarships and fee concessions have been granted to the eligible students during the current academic year. In addition to this, in the name of Founder President, Management is

also encouraging the students by giving gold medals to the rank holders in the University Examinations. The Management is kind enough to give fee concessions to the meritorious students during the admission time.

Endowment Prizes:

More than 19 endowment prizes are instituted by donors and well-wishers of the College. They are awarded as per the criteria's mentioned in the original letters issued by the donors, to the eligible students.

Library:

The College Library has a total area of 5100 Sq. Ft. and houses of various sections. It has a total of 26,669 books worth Rs. 36,93,835.00 for U.G. & P.G. courses. We are subscribing 12 newspapers and 80 periodicals. The Library is automated through EasyLib library automation software and has modern facilities. To encourage the use of e-resources among users, the Library has a subscription to the N-LIST database which offers access to more than 6000 e-journals and 1,99,500+ e-books. For the benefit of students and faculty, the air conditioned Internet browsing center of the Library is used to access the N-LIST database. It also provides Wi-Fi connected free internet facilities to all the students and faculty.

Hostels:

Keeping in view of the needs of students coming from far off places, the College has also provided hostel facilities for boys & girls.

Conclusion:

Before I conclude, I express my gratitude to the President Dr. K.V. Chidananda Sir and all the Directors of Governing Body for their continued support for my thoughts and actions, to the Academic Advisor Prof. M. Balachandra Gowda, to my colleagues both in teaching and non-teaching staff for their sense of co-operation, devotion to duty in carrying out the academic and co-academic activities of the College; to all the students for their academic & non-academic achievements and maintenance of high moral values and discipline; to the

Parent-Teacher Association for their whole hearted support and to the Alumni Association for their support and encouragement.

Thanking you one and all,

M. M. Sridhar
PRINCIPAL

PRINCIPAL
Nehru Memorial College
Sullia D.K. - 574 327

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