

# **NEHRU MEMORIAL COLLEGE, SULLIA, D.K**

## **ANNUAL REPORT OF THE COLLEGE 2022-23**

Honorable President of the function **Dr. K.V. Chidananda Sir**, Chief Guest **Sri Sadashiva M B**, Founder, Sandeepani School and International Trainer, Guest of Honour Ar. Akshay.K.C Sir, General Secretary AOLE (R) Sullia, Members of the Governing Council of the College, Ladies and Gentlemen. Let me extend a warm welcome to you all.

Pleasure is mine to present the report of the College activities for the academic year 2022-23.

### **Management:**

The College is sponsored by the Academy of Liberal Education (Regd.), Sullia, under the able leadership of Late Dr. Kurunji Venkatramana Gowda, the Founder President of the Academy and presently run under the dynamic leadership of Dr. K.V. Chidananda Sir, who has been instrumental in creating a academic ambience by providing required infrastructure both for academic and non-academic activities in the college and also for providing a beautiful renovated building, making provisions for independent subject-wise staff rooms, sports & games, NCC, NSS, Science Laboratories, Computer Browsing Centre, AV room, Auditorium, Language Lab and Commerce Lab with Wi-Fi connections. All the class rooms, library, laboratories staffrooms, office, open spaces are covered under CCTV surveillance and public address system. Our heartfelt reverence to Dr. K.V. Chidananda Sir and all the members of the Managing Committee.

### **Courses Offered:**

The College has been re-assessed & re-accredited for the 3<sup>rd</sup> cycle in the month of March 2018 with 'B+' Grade by the NAAC. We have already submitted the Self Study Report and are applying for the renewal of the accreditation soon. The College offers UG courses in Humanities, Commerce, Business Administration, Science and Social Work and PG courses in Commerce and Social Work. In the academic year 2023-24 we are also opening Bachelor Computer Application (BCA) course. The College is enjoying permanent affiliation to B.A., B.Com. and B.Sc. Degree courses of Mangalore University. It has been included under Section 2(f) and 12(b) of the UGC Act of 1956.

### **Staff:**

There are 47 teaching and 19 non-teaching staff serving in the Institution with utmost devotion and dedication. Mr. Choma K, Peon has retired from service on attaining superannuation in the month of February 2023. He is also expired on 2<sup>nd</sup> May 2023. While expressing our condolences for sad demise and gratitude for his services, we pray the almighty god to rest his soul in peace.

### **Student Strength:**

The present strength of the College in the UG and PG course is 489 (234 Male and 255 Female).

### **Academic Performance:**

The percentage-wise results of Annual Examinations held in September/October 2022 are B.A 96.15%, B.Com. 80.23%, B.Sc. 94.74%, B.S.W. 90%, B.B.A 96.43%, M.S.W. 100% and M.Com. is 100%.

I am proud to say that Miss Sreena P and Miss Malavika C have secured First and Second rank respectively in M.S.W.Examination and Miss Pavithra K has secured Tenth Rank in M.Com. Examinations of Mangalore University held in the month of October 2022.

### **Achievements of Teaching Faculty:**

**Prof. Rudrakumar M.M**, Department of Commerce contributed 1 chapter in Edited ISBN book “**Contemporary Research Explorer**” on 1<sup>st</sup> September 2022, published by Notion Press Chennai.

He contributed 1 chapter in Edited ISBN book “**Research and Development**” on 1<sup>st</sup> September 2022, published by Notion Press Chennai on 11<sup>th</sup> October 2022.

Prof. Rudrakumar published research article titled “**Factors Influencing the Customer to use Green Banking services: A study with special reference to Kodagu district of Karnataka state**” in B.Aadhar peer Reviewed and refereed indexed Multi-disciplinary international Research journal with an impact factor 8.575 in November 2022.

Prof.Rudrakumar Editor for a book titled “**Innovation of Multidisciplinary Research in Present and Future Time**” and also published an article in the same titled “**Perception of Bankers towards E-banking**”. In November 2022.

Dr.Vijayalakshmi N.S was the Co-author for Book Published titled “E Business” (September 2022 by academic publishers)

Research Paper Publications of Dr. Vijayalakshmi N S are  
**Scopus Indexed**

Role of Internet of Things (IOT) to improve Overall Recruitment and Manpower management system of an organization. At *international journal of mechanical engineering*, January 2022

Effect of E-Learning on the Academic Achievement of Students. At *ECS Transactions*, 107(1), 9957–9966. March 2022

Impact of Social Media Marketing on Organizational Performance: A Case Study of Amazon India. *ECS Transactions*, 107(1), 12749–12764., April 2022

Impact of Transformational Leadership on Organizational Performance Through Employee Motivation. *ECS Transactions*, 107(1), 12873–12886. May 2022

INTEGRATING THE PRINCIPLES OF STRATEGIC HUMAN CAPITAL AND STRATEGIC HUMAN RESOURCE MANAGEMENT TO IMPROVE ORGANISATIONAL PERFORMANCE at *Strategic planning in educational institutions of higher learning.*, July 2022

**UGC Indexed**

A CONCEPTUAL FRAMEWORK ON PUBLIC CONSCIOUSNESS MITIGATING ECOLOGICAL AND ECONOMIC CONSCIOUSNESS THROUGH SOCIAL CONSCIOUSNESS ON SOCIAL MEDIA PLATFORMS TOWARDS SUSTAINABLE CONSCIOUSNESS IN A DIGITALISED ERA, Dogo Rangsang Research Journal UGC Care Group I Journal ISSN: 2347-7180 Vol-12, Issue-12, No. 05, December 2022

**BOS/BOE Members of Mangalore University/Other membership:**

Mr. Rudrakumar M M Principal has been selected as a Member of the Board of Studies in Commerce of Mangalore University from the Academic year 2021-22.

**Prof. Sathyaprakash.D**, Head of the department of Physics has been nominated as the member of **Board of Studies in Physics**, Mangalore University for the period from 2022 to 2025

**Staff attendance report on Workshops, Conferences, Seminars etc:**

Mr. Rudrakumar M M, Department of Commerce as an Organising secretary he has organised One day National seminar on **“Role of Digital Banking in Economic Development”** and published seminar proceedings as an Editor of ISBN book.

He has invited as a Moderator for the paper presentation session in **International conference** on **“Recent Global Trends in Science, Technology, Commerce and Management”** at St. Anne’s Degree college Virajpet, Kodagu.

He has presented paper in National seminar organised by Federation of Teachers council of Commerce and Management in Karnataka titled **“A study on Internet banking security of selected bank customers: With special reference to Mysuru city of Karnataka State”**.

He has presented a research article titled **“Implementation of NEP 2020: Issues, Approaches, Challenges, Opportunities and Criticisms”** in National Conference at University college at Mangalore on 26-05-2023.

Presented a research paper titled **“Mobile apps and their use: an empirical study with reference to selected Sullia taluk rural area”** at department of commerce Mangalore university.

Mr. Thippeswamy D H, Assistant Professor of History has presented a paper on 31<sup>st</sup> Karnataka History Congress held at JSs Shree Manjunatheshwara Institute of UG PG Studies, Dharwad on 10<sup>th</sup> August 2022. He has presented a paper at One Day National Level

Seminar organized by the Department of History, Mangalore University, Mangalaganthri on 19<sup>th</sup> December 2022.

Mr. Thippeswamy has also presented a paper in One Day State Level Seminar held at KSS College, Subrahmanya on 28<sup>th</sup> July 2022 and Government First Grade College, Car Street, Mangalore on 15<sup>th</sup> November 2022. He has also presented paper on two days International Seminar held at Government First Grade College, Soolibele on 2<sup>nd</sup> and 3<sup>rd</sup> November 2022 and presented a paper in Two Days National Level Seminar held at F M Cariappa First Grade College, Madikeri on 16<sup>th</sup> and 17<sup>th</sup> January 2023.

Dr. Vijayalakshmi N S Assistant Professor of Economics presented a research paper titled “A Novel Paradigm to Artificial Intelligence in Transforming Supply Chain Management in the Agile Business World” 2022 at International Conference on Innovative Computing, Intelligent Communication and Smart Electrical Systems 0 (ICSES), Budapest Europe.

She has presented a research paper titled “A Conceptual Framework on Purple Economy – An Growing Social Demand towards Cultural Dimension Products in a Sustainable Globalised Era” on July 13<sup>th</sup> and 14<sup>th</sup> 2022 – at ICSSR Sponsored Two Day National Level Multidisciplinary conference on - "INDIAN ECONOMY IN THE POST INDEPENDENCE PERIOD: PERFORMANCE, POLICIES AND POSSIBILITIES. Rani Chennamma University, Belagavi. Presented a research paper titled “A Conceptual Framework on Sustainable Banking Practises of Credit Extension and Investment Decisions Towards Green Economy - July 15, 2022. Conference: National conference on role of digital banking in economic development at nehru memorial college sullia. She presented a research paper titled A CONCEPTUAL FRAMEWORK ON TEACHING CORRELATED AND UNCORRELATED SEQUENTIAL CONCEPTS OF CURRICULUM INFLUENCING LEARNING ABILITY AMONG STUDENTS on March 2023 at ICSSR sponsored conference on "indigenous practices in higher education: steps ahead” at SDM College Ujire

Dr. Vijayalakshmi N S also presented a research paper titled “A Conceptual Analysis of Coffee Consumption Pattern Playing a Deterministic Role Towards Intelligence” at a National Conference on April 19<sup>th</sup>, 2023 at St.Aloysius College, Mangalore and a research paper titled “ A Conceptual framework on work on demand system for a better managed Gig Economy” at national conference held at St.Annes College, Virajpet

Dr. Vijayalakshmi N S invited resource person for a one-day workshop dated 6<sup>th</sup> July 2022 on Project Report Writing for Postgraduate Students of Social Work, St.Philomena College, Puttur. Dakshin Kannada. The session covered the do’s and don’ts of project report writing. She was also invited resource person at Uppinangady First-Grade College where she delivered a guest talk on research methods – tools and techniques dated 17/08/2022 for bachelor of social work students and Invited resource person at Nehru Memorial Pre University college,Sullia where she delivered a guest talk on “Delusions of Cryptocurrency”

Dr. Vijayalakshmi N S Chaired as moderator for National conference on role of digital banking in economic development at Nehru Memorial College,Sullia

Dr. Vijayalakshmi N S guided a Project Work for UG students “A Behavioural Study of Coffee Consumption pattern playing a deterministic role towards intelligence – A Case Study of Dakshin Kannada”

Mrs Mamatha. K Assistant Professor HOD Dept of Political Science has participated one month 4th Faculty Induction Programme under HRDC University of Mysore from 3rd November 2022. She has also participated in one day workshop on Accreditation and Ranking of Higher Education Institutions held on 25th January 2023 at Mangalore University, Mangalagangothri. Mrs. Mamatha.K has appointed as Board of Studies member of Department of Political Science Vivekananda College Puttur.

Mrs. Rathnavathi D, Head of the Department of Commerce along with Mr. Shridhara V, Mrs. Geetha Shenoy and Mrs. Divya T S, Assistant Professors of the Department have attended the Workshop on Third Semester B.Com. NEP Syllabus held at Shree Dhavala College, Moodabidri on 22<sup>nd</sup> October 2022. Mrs. Rathnavathi D, Mrs. Geetha Shenoy and Mrs. Divya T S have also attended the Workshop on Fourth Semester B.Com. NEP syllabus held at MGM College, Udupi on 5<sup>th</sup> April 2023.

Mrs. Divya T S, Assistant Professor of Commerce has attended the Workshop on Artificial Intelligence – NEP 2020 held at Mangalore University, Mangalagangothri on 4<sup>th</sup> May 2023.

Mrs. Usha M P, Head of the Department of Mathematics attended workshop on new syllabus

Mr. Sanjeeva Kudpaje and Miss Chithralekha K S have attended the First Responder Training Programme held at District Training Centre, Surathkal, Mangalore on 22-11-2022.

Meenakshi, Department of Business Administration attended one day Workshop on Artificial Intelligence at Mangalore University on 04-05-2023.

Associate NCC Officer Lt. SEETHARAMA M. D. attended Pre IGC -2 held from 15th Oct. 22nd Oct. 2022 at NMC Sullia and Attachment Camp held at Military Hospital Belgavi from 9<sup>th</sup> November 2023 to 20<sup>th</sup> November 2023.

Lt. Seetharam M.D. also attended as official for the MUIC athletic competition held at G Shanker GFC Udupi. He was a Selection Committee Member of the MU cross country team. We share the service of Lt. Seetharama M. D. in organizing of various sports activities at our sister institutions

### **Student Council:**

The office bearers of the Student Council for the year 2022-23 are:

President : Mr. Rajath Kumar A - III B.Com  
Vice-President: Ms. Chaiathanya K - III B.A

Secretary : Mr. Anvith M C - III B.B.A  
Joint Secretary: Ms. Hithashree M G - III B.Sc.

Mrs. Rathnavathi D, HOD of Commerce is the Student Welfare Officer and the staff advisor to the Student Council.

The Student Welfare Council of the college has organized an orientation programme to first year students on 01-09-2022. An Online training programme on Digital Literacy under the auspices of Ministry of Electronics and Information Technology, Government of India in view of Pradhan Mantri Gramin Saksharata Abhiyan by CSC of D.C office has organized by the Student Welfare Council for 3 days from 2<sup>nd</sup> November to 4<sup>th</sup> November 2022

Student Welfare Council and Internal Quality Assurance cell has organized Puppet show by the Department of Kannada and Culture, Government of India on 14 November 2022. It also organized the programme of student union inauguration on 13 December 2022.

The Welcoming Ceremony of Mr. Abhishek S of 2<sup>nd</sup> BA Pro Kabaddi season 9 Jaipur pink panthers champion has been organized by this council. It also organized Awareness programme on drug addiction on 6 April 2023, Dr. Poonam, Prof & HOD Dept. of Psychiatry KVG MCH Sullia and Mr. Shreehari Kukkuladu Advocate and Notary Sullia were the resource persons.

## **Extra Curricular Activities**

### **Cultural Association:**

Cultural Association of Nehru Memorial College, Sullia organized Talents Day programme on 13/12/2022. Each class performed 15 min & exhibited varieties of talents.

Our Students participated in Sullia Habha on 25/12/2022 at Sri Chenakeshava Temple Sullia. In that classical, semi classical, folk, film song, performed by students. At the end our students paid tribute to founder president of AOLE, Dr. Kuruji Venkatramana Gowda in different way.

Students of NMC Participated different cultural events organized by various college

### **Hindi Sabha:**

Department of Hindi under the banner of Hindi Sabha celebrated Hindi Day on 14<sup>th</sup> September 2022. Online quiz competition was conducted on that day.

### **Economics and Planning Forum:**

The Economics Department and Economic and Planning Forum of the College organized a book release programme by Dr. Prabhakara Shishila, the former Principal of the College.

### **Department of Political Science:**

The Department of Political science has conducted quiz competition related to the election of President and Vice President of India on 16 July 2022.

The department has conducted Jatha about revision of Electoral Roll around Sullia Town on 14<sup>th</sup> November 2022. The Department has organized constitutional day celebration on 26<sup>th</sup> November 2022. It has arranged National Voters Day on 25<sup>th</sup> January 2023 at college Auditorium. The Department has organised educational visit to Municipality Sullia and Head Post of Sullia taluk on 24-4-2023 and 28-4-2023 respectively.

Electoral Literacy Club has arranged post card distribution programme in order to develop awareness about voting among the students on April 28<sup>th</sup>, 2023.

### **Forum of Business Administration:**

Forum of Business Administration has organized a Business visit to “Deeksha Traders, Sullia” for first year BBA students on 8<sup>th</sup> December 2022 and a Business visit to “Sathvam Organic & Naturals, Sullia” to second year BBA students on 9<sup>th</sup> December 2022 for getting practical knowledge about business and its functioning.

On 16-12-2022, Forum of Business Administration was inaugurated and poster making competition also arranged for BBA students. 12 various teams of BBA classes were participated in the poster making competition and was judged by Mr. Akshay M N, Proprietor, Design Factory, Sullia who was the resource person of the programme gives the techniques, skills and knowledge about poster making to the students.

On 20-12-2022, Forum of Business Administration was organized a “JAM- Just A Minute” presentation competition arranged for BBA students to enhance the critical thinking power. On this program 9 various teams of BBA classes were participated. On 21-12-2022, Forum organized one day workshop on “Indian Stock Market” for BBA students. Mr. Mohith A S, Business Partner Sullia, Mothilal Oswal Financial Service Ltd. who was the resource person of the programme gives the knowledge, pros and cons, ups and downs and process of trading of Indian Security Market. Another resource person, Mr. Labh Bharadwaj, CD & CB, Manager, Currency & Commodity Market, Bangalore, Mothilal Oswal Financial Service Ltd. gave currency values, investment in currency and its current scenario to the students.

III BBA students Rahul A.R, Anvith M.C, Jnana N, Varsha D.J, Lekhan K.H and Snehith G.T. participated in the SHRIYANS-2K23 - A National Level Management and Cultural Fest at Srinivas Institute of Technology, Valachil, Mangalore held on 23<sup>rd</sup> and 24<sup>th</sup> May 2023.

Rahul A.R., Mahammad Ashik B.M., Dattaprasad H.V., Nishchith K.V. and Chaithra A.S. of III BBA, Krishnaraj of II BBA, Meghana R, Surya Darshan P.A., Yakshith A.Y, Ambika M and Spoorthi K.S. of I BBA participated in the PHILO-VENTURA 2023 A National Level Commerce and Management Fest at St. Philomena College, Puttur held on 30<sup>th</sup> May 2023

### **Commerce Association:**

The Commerce Association of our college organized Product Launch competition for First year B.Com. students on 5<sup>th</sup> December 2022.

Organized a programme on “Role of Holistic Nature in Profession” by inviting Ms. Jayashree, Corporate & Hospitality Management Trainer and Proprietor of Career Destiny, Mangalore as resource person on 20<sup>th</sup> December 2022.

On 9<sup>th</sup> January 2023, the Association organized a programme of “Career Guidance” by A. Dhava Kumar, Director, Business Development and Mr. Madhusudhan C.S, Director-Training  
Suraksha Career Academy, Bangalore

One day Inter Collegiate Workshop on “Investors Awareness Programme” was organized in collaboration with MUCTA and Franklin Templeton Mutual Fund on 23<sup>rd</sup> January 2023. Prof. M. Balachandra Gowda inaugurated the Workshop as the Chief Guest. Mr. M. Rudrakumar, Principal presided over the function. Mrs. Rathnavathi D, Head of the Department of Commerce & Student Welfare Officer wished for the success of the programme. Mrs. Mamatha K, IQAC Coordinator and Head of the Department of Political Science, Mrs. Divya T S, Convener of Commerce Association, Mr. Shridhara V and Mrs. Geetha Shenoy, Assistant Professors of Commerce were present.

The Department of Commerce and Commerce Association of the College organized an Interclass Commerce Fest “Sambhram 2K23” on 24<sup>th</sup> January 2023.

On 19<sup>th</sup> April 2023 the Association organized a programme on “Emerging Trends in Finance & Opportunities for Commerce Students” in which CA Vinod Chandran, Programme Officer from IIM and Prof. Rajalakshmi, My Liogic Business Management School, Bangalore were the resource persons.

Under the auspices of Commerce Department students have participated and won prizes in various competitions, Fests etc.conducted by Colleges affiliated to Mangalore University. They also took part in the Inter College National Level UG Fest “SHRIYANS 2K23” held at Shrinivas Institute of Technology, Mangalore on 24<sup>th</sup> May 2023.

On 30<sup>th</sup> May 2023, B.Com students participated in the Inter College National Level UG Fest “PHILO-VENTURA” held at St. Philomena College, Puttur and bagged second place Overall Championship. Mr. Rajath Kumar A of III B.Com. secured First Prize in Best Manager event.

B.Com students intended to participated in Inter College National Level Conference & Commerce Fest at Sri Dharmasthala Manjunatheshwara College, Ujire on 2<sup>nd</sup> June 2023.

An industrial visit & Educational tour to JK Tyres, Mysore and other places was conducted on 30<sup>th</sup> March 2022.

Department of Commerce is planning to organize an Industrial Visit for Final B.Com. students in the month of June 2023.



### **Certificate Courses:**

The students of all the streams of degree classes were given an opportunity to choose and undergo 20 hours teaching & practical classes on any one of the 22 certificate courses conducted by the different departments, NSS, Rovers & Rangers and Youth Red cross wing/unit of the college. Resource persons from different areas were also invited and classes were conducted by them.

### **Science Association:**

Inaugurated by Prof. Mohan Gowda, Principal, Govt. Junior College, Sullia on 23-12-2022 and Prof. M. Balachandra Gowda, Academic advisor, NMC was the guest of honour.

The science Association organized a trekking programme for III BSc students to Mulliyanagiri, Chikkamagalore on 24-12-2022

The Science association hosted a science model competition and exhibition on 13-01-2023 for BSc students in various laboratories.

Students from the BSc wing presented various models and were encouraged with the prizes.

The Science association conducted a Seminar competition on 01-06-2023 at Audio Visual Hall for BSc students.

The Science association hosted a Quiz competition on 02-06-2023 for BSc students.

### **NATURE CLUB**

The Nature Club activities for the academic year 2022-23 was inaugurated on 7<sup>th</sup> November 2022 by Sethubandu and Bridge Man of India Padmashree Dr. Gireesh Bharadwaj at the College Auditorium. Along with this, new members of the Nature Club were welcomed with Fresher's Day celebration.

Department of Botany, Zoology and Chemistry along with Nature club organised a career guidance program named 'The buds of future' on 30<sup>th</sup> November 2022 at College Auditorium by inviting Mr. Ananya Kumar the range forest officer of Kushalnagar as resource person.

One day trekking program was organized by Nature club in collaboration with Kudremukh range forest department on 10<sup>th</sup> December 2022. A team of students, lecturers of Botany and Zoology departments trekked to the Kudremukh peak enthusiastically.

Students and faculties of Life sciences in association with Nature Club participated actively in Payaswini Krishi Mela on 16/12/2022. They have also been the enthusiastic representatives of the college in the Krishi Mela procession.

Department of Botany, Zoology and Nature club of NMC Sullia conducted one day field visit to study agro diversity as part of curriculum on 19<sup>th</sup> April 2023, Wednesday at Ivarnadu (Naveenchandra Chathubai- Pearl culture), Yedamngila (Kamalakka and Poovappa Gowda – Vegetable growers), Panja (Dayaprasad Cheemullu- Nursery) and Chokkady (Mahalingeshwara bhat- Organic farming) of Sullia taluk.

The annual study tour of nature club was organized for three days from 13<sup>th</sup> to 17<sup>nd</sup> May 2023. The tour began from Sullia and covered various places in Kerala and Thamilnadu. The important places which were visited are- Banasur Sagar dam, Karlad lake, Ooty botanical garden, Eucalyptus forest, needle rock view point, rose garden, ambalavayal museum Wayanad etc.

On account of world environment day, the plastic litter in premises of the college were collected and disposed by the nature club members. Mrs. Damayanthi, senior sweeper of the college inaugurated the program. Mrs. Sharada and Mrs Geetha, sweepers were guests of honour.

Department of Botany in association with Nature Club, department of Zoology and department of Chemistry conducted Hasiru- Usiru 2023 plantation program at Govt. Higher Primary School Narkodu, Aletty as a part of yearly plantation program on 7<sup>th</sup> June 2023 Wednesday. The program was coordinated by Mr. Kuladeep P P, HOD of Botany department and all other faculties of lifescience.

Various competitions such as Boquette preparation from wild flowers, grain art, drawing competition, pick and speak, mehendi competition, essay writing, mobile photography, etc. were conducted among the members of Nature Club and other students of the college.

Our students have participated in Bio-Synergy Intercollegiate Bio-Fest organized by Department of Bio-Sciences, Mangalore University on 31<sup>st</sup> May 2023 and have won three First Prizes in Ice-breaker, Rangoli and Treasure Hunt respectively.

Department of Botany has been conducting Certificate Course classes on '**Plant practices and skills**' during this academic year 2022-23.

### **Department of Physics**

Organized a Guest Talk on '**Black Holes**' by Master Vihaan Dowwray, Melbourne, Australia. On 28-01-2023.

Students participated in Physics Fest "PHYSICA 2023" conducted by the Department of Physics, Mangalore University, Konaje on 26/05/2023. Miss Shanvitha A.G of III BSc secured **2<sup>nd</sup> place** in **Seminar** and Miss Sinchana C.V and Mr. Charan.M secured **2<sup>nd</sup> place** in **Photography** Competitions.

### **Social Work Forum (U.G):**

Department of Social Work in collaboration with Department of Psychiatry, KVG Medical College Sullia organized Programme on 'Mental Health Awareness' on behalf of World Mental Health Day at college Auditorium on 14-10-2022. Dr.Poonam ,Prof.&HOD and Dr.Krithishree Asst.Prof. Department of Psychiatry, KVG Medical College Sullia were Key speakers.At the same time an Awareness skit was performed by the students of BSW.

The Department of social work (UG)organized Educational visit to Coorg Organization for Rural Development (CORD) at Kushalanagara and SWASTHA Rehabilitation Center, Suintikoppa which is working for retarded children, on dated 02/11/22.

The Guest lecture was organized on 16/11/2022 on the Topic "Career Scope in Social Work" by Mr.Shivaprasad,Chief H R Manger, KVG MCH Sullia.All the students of Social Work get benefited from this session.

The Social Work Fest 'SWETS 2K23' was organized on 10/01/23 at College Auditorium.The programme presided over by Prof. Rudrakumar M M, Principal of the College and Prof. Balachandra M, Academic Advisor of the college was present on the stage as chief Guest.

In this connection various competition was also organized for social work students and distributed Prizes to the winners.

The Department of social work (UG) organized four days skill development training camp Under the title "Swavalambaneyatha Ondu Hejje" at Govt. Higher primary school Aranathodu.

### **Department of Commerce (P.G)**

On 26<sup>th</sup> April 2023,Department of PG studies in Commerce faculties and students participated in National level conference on Intellectual Property rights (IPR) organized by St. Anne's College center for PG studies,Virajpet,Kodagu District.

On 31<sup>st</sup> May 2023, Ms.Sachitha KR and Ms.Sangeetha K of II M.Com. presented paper on the topic of 'Difference between Modern banking and traditional banking system" and 'Customers response towards digital banking" and secured second place in the National Level Commerce Fest and paper presentation **AIKYAM** at Post Graduation Study Center, St.Philomena College, Puttur.

On 1st June 2023, Mr.Ashwath S.N, II M.Com Presented papers on "Acceleration of Social Media Marketing after COVID-19 Pandemic", in two days National Level Conference on Dynamics in Commerce and management- APost Covid Scenario conducted by Mangalore University.

Ms.Pavithra K secured 10<sup>th</sup> Rank in Mangalore University M.Com.Post Graduate examination held in the year 2021-22.

### **Internal Quality Assurance Cell (IQAC)**

Orientation programme has arranged for the first year degree students on 1st September 2022, in which Dr. K.V Chidananda, President, AOLE has Presided over the function and Mr. K.V Hemanatha, Joint Secretary AOLE was the guest of honour.

On 19th September 2022 Speech Competition and Drawing competition was Organized in connection with Gandhi Jayanthi Celebration. On 2<sup>nd</sup> November 2022 Online Training on Digital Literacy Programme was Conducted for the Students.

IQAC and Student Welfare Council jointly organized Puppet Show with the assistance of Department of Kannada and Culture Govt of India. It Organized NEP Awareness Programmes at Different PU Colleges of Sullia Taluk.

On 6th April 2023 an "Awareness programme on Drug Addiction" was conducted at College Auditorium for the benefit of the Students. Training about IAS and IPS Examination was organized in Collaboration with Dakshina kannada Zilla Sahithya Parishath Sullia unit on 11th April 2022 at College Auditorium.

### **UNIVERSITY GRANTS COMMISSION (UGC Cell)**

Our Students Kuladeep H of Final year B.Com. and Ms. Monitha O.G. of second-year BBA has successfully participated National Intercollege Cross Word Competition under the able guidance of Dr. Vijayalakshmi N.S., assistant professor, in charge of the UGC cell of the institute. The students attended successive online competitions for consecutive four Sundays starting from April 2<sup>nd</sup> 2022 to April 24<sup>th</sup> 2022 to be grabbing the 74<sup>th</sup> and 85<sup>th</sup> positions all over India. They eagerly look forward to entering the zonal rounds of the competition. We wish our students enduring success in all their ventures.

Our students namely Rahul A.R of second-year B.B.A. along with his fellow mates Rathna Sinchana and Kritika of first-year B.Com under the guidance Dr. Vijayalakshmi N.S, assistant professor in-charge of the UGC cell of the institute presented a melodious Tulu song of three min – “Dena – Na Dena” reflecting the ideology of EK Bharath Shresth Bharath by magnificiently upholding the Tulu regional cultural experiences of our neighbouring taluk Dakshin Kannada. Hereby our prestigious institute triumphs at reliving the cultural experiences of people within our vicinity. The same video song has been sent to @ [secy-culture@nic.in](mailto:secy-culture@nic.in)

Under the flagship of UGC cell headed by Dr. Vijayalakshmi N.S, the staff and students of Nehru Memorial College Sullia organised and enthusiastically participated in the rally titled “Fit India Freedom Rider Cycle Rally” on World Bicycle Day celebrated on June 3<sup>rd</sup>, 2022 upholding the objective to cherish and follow the noble ideas that inspired freedom struggle to enhance the spirit of brotherhood and nationalism, popularising the usage of cycling to solve the dual crisis of global warming and unhealthy lifestyle.

Hasiru – Usiru – an initiative drive towards creating garden of small plants and trees was undertaken at government higher primary school Darkastu, Bellare. Sullia taluk upholds the

motive of Only one earth. This was led by Mr.Kuldeep Pelthadka, lecturer of botany and all members of the nature club students and staff were present on 11/06/2022.

As per UGC notification, D.O.No F.22-96/2022 (CPP -II) – the Government of India has declared 15th November i.e., the birth anniversary of Bhagwan Birsa Munda as “Janjatiya Gaurav Diwas” every year in higher education institutions to be celebrated as the legacy of unsung heroes and legacy of great personalities. Thus in commemoration of the occasion of “Azadi Ka Amrit Mahotsav” a debate competition on the theme contribution of “janjatiya heroes in the freedom struggle” was held among undergraduate students of Nehru Memorial College at the institute’s audio-visual room at 3.30 pm

The debate competition on unsung heroes of freedom struggle was organised by the University Grants Commission cell of the college in association with the department of history. The session was inaugurated by prof. M. Balchandra Gowda, academic advisor. The session was presided over by Prof.Rudra Kumar M. M., principal. Dr.Vijayalakshmi N.S, UGC cell coordinator of the institute welcomed the participants to the gathering and prof. Thipeswamy D. H., department of history proposed the vote of thanks. Student welfare officer Mrs. Rathnavathi D. was also present on the occasion.

The first place in the debate competition was bagged by Ms.Chaithanya K of Final B.A. and the second place was secured by Mr. Nishanth of B.S.W.

In commemoration of “Bhartiya Bhasha Utsav” to be celebrated in higher education institutions on December 11, 2022 – My language, my signature campaign was initiated by the coordinator of the University Grants Commission cell of the institute Dr. Vijayalakshmi N.S in college premises on December 13th, 2022. Mr. Hemanatha KV, secretary, AOLE @ sullia inaugurated the program by signing in the regional Kannada language. This activity was followed in full swing by the principal, teaching and student fraternity pledging to sign any document in the future in their respective regional language. The prime point of attraction was with student union council vice president Ms. Chaithanya K. signing in Tulu regional language. The principal prof. Rudra Kumar M. M. presided over the activity. Mrs. Mamatha K., IQAC coordinator and Mrs. Rathnavathi D. were also present on the occasion.

Har ghar dhyam – meditation program by co-ordinator of art of living Mr.R.K.Bhat was conducted on 20th January 2023 under the flagship of UGC Cell of the college at the college auditorium where more than 65 student participants and 8 teacher participants learnt the vehement breathing technique. It was a moment of relaxation and the art of living in the present moment through breathing that made this exclusive program special as was recalled Dr.Vijayalakshmi N.S, program co-ordinator. The principal, IQAC co-ordinator, Staff representative and student welfare officer were present in the program.

### **Placement and Career Guidance Cell:**

Webinar on “Career Opportunities in Emerging Sector” - the resource person Dr. Biplab Kumar Biswal, Director of Kirloskar Institute of Advanced Management Studies, has Taken a session on Career Opportunities on 13-1 -2022. This program is designed to enhance skills,

gain knowledge and professional abilities to excel in this competitive world. Around 90 students participated in this program.

Placement and Career Guidance Cell Association with Naandi Foundation organized 7 days of Soft Skill Training for the Final year Girls Students of the College from 07/02/2022 to 13/02/22 in the College Audio-Visual Room. Mr. H.G. Suresh Shastry, a Soft Skill Trainer, was a trainer for the Program. He has taken different sessions to give training to students about skill and personality development.

Placement and Career Guidance Cell organized a career Guidance Program on Competitive Exams for the Final year Students of the College on 07/02/2022 at the College Auditorium at 11.00 a.m. Mr. S.J. Hemachandra, DSDO and Employment Officer, MU was the resource person for the program. He has taken the session on various job opportunities, employability skills, and details about applying for jobs in this competitive world. 65 students participated. Placement and Career Guidance Cell in Association with Gillette Co, & Vijaya Karnataka Newspaper organized a career Guidance program on “How to face Interview” for the final year students of the college on 08/02/2022 at the College Auditorium at 11.45 a.m. Mr. Punith P. R. was the resource person for the program. He has taken the session on facing the interview & Organized various activities for the students. Mr. Padnabha P. and Mr. V. Ganesh were present.

Soft Skills Training Program Inauguration December 5, 2022 - the inauguration of soft skills training program was held on December 5th, 2022 at 10.30 am at the auditorium of the college. Mr.Hemachandra deputy director U.E.I.G.B. inaugurated the program.

The “Skill Connect” program was held at the auditorium of the institution on December 10, 10.30 am. Mr.Rohit, District coordinator of U.E.I.G.B., emphasised the need for registering of students at the given web link of the skill connect program of the government of India.

The second Mega Job Fair was organised at our college premises on November 26th 2022 under the flagship of placement and career cell 2023 in association with career destiny placement organisation which was inaugurated by Shri S.Angara, Minister of state for fisheries, government of Karnataka. 1724 registered participants from all over the state participated in the program, where by 4.30 pm nearly 264 candidates received their selection order in respective companies and 864 participants had cleared the first two rounds of scheduled interview by 200 odd companies. People from all walks of life educated to illiterate found an aspired job at this event.

Employment Card Registration and Registration of Students towardsAGNI-VAYU from Employment Bureau, Mangalore - the inauguration of soft skills training program was held on December 5th, 2022 at 10.30 am at the auditorium of the college. Mr.Hemachandra Deputy Director U.E.I.G.B. inaugurated the program and vehemently spoke of the need of soft skills for the present generation. 36 registered students of the one week long soft skill training program.

The Campus Placement Drive for final year students was held on 20/04/23 at the institutes audio visual room. ICICI representative Mr. Shiv Kumar briefed the students on the recruitment process towards ICICI relationship manager executive.

A workshop on Competitive Examination By T.I.M.E.S was conducted in the college on 12th May, 2023 to the final year students, The Times representative guided the students on the benefits associated with the coaching.

Placement Drive by Advaith Hyundai for Sales Executives - Mr. Anand Kumar, general manager of Advaith Hyundai visited the college on 29th May 2023 initiating campus placement for the post of sales executive at Mangalore and Bangalore division for final year undergraduate students. He instructed the students on the prerequisites required for the position of sales executive at Advaith Hyundai Motors.

### **RESEARCH CELL**

Dr. Vijayalakshmi N.S, Assistant professor and Head of Department of Economics, Coordinator of Research cell was the invited resource person for a one-day workshop dated 6th July 2022 on Project Report Writing for Postgraduate Students of Social Work, St.Philomena College, Puttur. Dakshin Kannada. The session covered the do's and don't of project report writing.

Dr.Vijayalakshmi N.S was the invited guest speaker at Uppinangady First-Grade College where she delivered a guest talk on research methods – tools and techniques dated 17/08/2022 for bachelor of social work students.

Research Article Writing - Tools and Techniques A motivational talk by Research Cell Head Dr.Vijayalakshmi N.S - A program towards encouraging faculties of the institute on research article writing.

Mr. Rahul A.R of final year BBA presented a research paper titled “ A Conceptual Analysis of Coffee Consumption Pattern Playing a Deterministic Role Towards Intelligence” at a National Conference on April 19th, 2023 at St.Aloysius College, Mangalore. This research paper is a part of the project work which is a work in progress.

### **Rashtriya Uchchathar Shiksha Abhiyan (RUSA)**

NET/JRF BOOKS on General Studies and Mathematical Sciences was handed over by Dr. Vijayalakshmi N.S – Assistant Professor in charge of Rashtriya Uchchathar Shiksha Abhiyan (RUSA) to Ms. Ashreetha Bhat for securing 8th rank in B.Sc. Degree and as an encouragement towards higher education as she is currently pursuing her Masters in Mathematical Sciences at Mangalore University, Konaje.

We wish Ms. Ashreetha Bhat a fulfilling and rewarding career ahead.

### **Counseling and Grievance Redressal Cell**

For giving psychological support to the needy students, counseling service has been provided by the Committee.

### **Alumni Association:**

Alumni Association in the Presidency of Mr. Chandra Kolchar and with the cooperation of office bearers and members organized many activities in the academic year 2022-23.

### **National Cadet Corps (NCC) – Senior Division/Wing (Army):**

We have a roll of 108 cadets headed by Lt. Seetharama M.D., Associate NCC officer. After that, he shouldered the responsibility of NCC. He put his best efforts into conducting various activities to strengthen and enrich the cadets as a greater number of cadets are actively participating in the National level camps, Directorate level camps, and training programs, and cadets have shown interest in joining the armed forces. He has also attended a number of camps as an ANO.

The NMC NCC has an official blog page ([nmc-ncc.blogspot.com](http://nmc-ncc.blogspot.com)) to display all the activities of the college NCC unit and it will benefit the cadets' training and study materials; they will be encouraged to publish articles on the NCC. The cadet will also be notified about opportunities in the armed forces. Cadets from all over the country were browsing and getting benefits from this blog.

SUO Poornesh and JUO Shanvitha attended 3 pre RDC and IGC and also RDC 1st Brindavan college Bangalore.

Cdt. Deena and Cdt. Dhyaan Vijay of our NCC unit showed a brilliant performance in TSC and they cleared 4 camps successfully. This year 15 SD cadets had attended the army attachment camp at different army Regiments and they got trained by army officers like other army officials.

On account of International Yoga Day, the NCC unit of NMC conducted a 3-week yoga training programme for all the cadets and other interested students. Yoga training was given by Dr. Pramoda PA Assoc prof of Dep of Karma bhritya, KVG Ayurveda College and Hospital Sullia in the college premises. On June 21st, 2022 the cadets celebrated International Yoga Day by performing yoga.

The NMC NCC unit organized a blood donation camp on the day of World Blood Donation Day and 17 units of blood were donated.

Nehru Memorial College has adopted the Ajjavara village of Sullia Taluk. The cadets have visited the village and created awareness about Swachh Bharat by cleaning the surroundings and pointing out the disadvantages of using plastics.

The Kargil Vijaydiwas is celebrated by the NCC unit on July 26th every year in honour of the Kargil war heroes. Abhishek A expressed his thoughts on the Kargil War. On this



occasion, the unit invites Defense Service Personnel to deliver a speech on Kargil vijaydiwas. They also organized various competitions.

In association with KVG Medical College and Hospital Sullia, the NCC cadets organized a campaign on polio. The goal is to raise awareness about poliomyelitis and vaccinate all children under the age of five.

Every year, the NCC unit celebrates Independence Day and Republic Day. With a band set team by organizing different competitions among the cadets. And also, cadets participated in a colourful march past on the Government Pre University college grounds.

The Pre-IGC-2/CATC camp was organized at our college from October 15th, 2022, to October 22<sup>nd</sup> 2022. More than 600 cadets attended the camp. The camp was inaugurated by Dr. K. V. Chidanandha, President of AOLE, and the closing address was given by Ar. Akshay KC, General Secretary of AOLE Sullia. During the camp, various competitions and training activities were held, and the camp was completed successfully.

Every year, our NCC unit celebrates NCC Day on the fourth Sunday of November. On the occasion of NCC day the Cadets involved in swatch bharaath abhiyan in college and also distributed pamphlets regarding the awareness about it.

The band set team of NCC is participating in college as well as public activities. The team has participated in the anti-crime rally, the Ramegowda statue procession programme at Sullia, the Kannada Sahithya sammelana in Goonadka, and Krushi Mela at Sullia. The team also participated in KVGGM&H graduation day, the NMPUC annual sports meet, the NMC annual sports meet, etc. Cadets of the band set team are involved in training the students of sister institutions.

### **CAMP ATTENDED**

SL.NO	NAME OF THE CAMP ATTENDED	VENUE	DATE		NO. OF CADETS ATTENDED
			FROM	TO	
1.	CATC	Sainik school Koodige	16/05/2022	25/05/2022	44
2.	TSC 1.	Mahaveer college Moodabidre	8/07/2022	17/07/2022	6
3.	TSC 2.	SJCBM College Sringeri	24/07/2022	2/8/2022	3
4.	TSC-IGC	Alvas College Moodabidre(SW) Bijapur (SD)	8/8/2022	18/8/2022	01
			8/08/2022	18/08/2022	01
5.	CATC-1	Alvas Moodabidre	08/08/2022	18/08/2022	03

6	Pre IGC-RDC1	vamanjoor	24/09/2022	01/10/2022	09
7	Pre IGC-RDC2	NMC Sullia	15/10/2022	22/10/2022	04
8	Pre IGC-RDC3	Sacred heart Madanthyar	24/10/2022	31/10/2022	04
<b>9</b>	<b>IGC</b>	Banglore ST Benedict's academy	<b>1/11/2022</b>	<b>10/11/2022</b>	<b>02</b>
10	Pre RDC-1	Brindhavan Eng college banglore	1/11/2022	29/11/2022	02
11	CATC	COPS, Gonikoppal	27/12/202	05/01/2022	09
12	EBSB	Bellari			08
13	ATC	Cops college gonikoppal	24/05/2023	03/05/2023	39
14	CATC	Sainik school kudige			

### **National Service Scheme (N.S.S):**

There are two NSS Units in Our College. Unit-I is headed by Mrs. Chithralekha K S and Unit II is headed by Sri Sanjeeva Kudpaje as Programme Officers. Mr. Josbeen Babu II BCom is Secretary and Miss Nishma D C, II BSc is Joint Secretary of Unit-I. Miss Sushmitha N, II BSW is Secretary and Mr. Sanjay II BA is Joint Secretary of Unit-II. And Mr. Adithya K II B.Com is Secretary for Mid-day Meal Programme in this academic year.

Mr. Sanjeeva Kudpaje made a Record by Donating Blood for 28 Times till now.

Mr Josbin Babu, II B Com participated the State Level Republic Day Parade held at Bangalore on 26th January 2023.

Sushmitha II BSW, Namitha II BSW, Kshema II B.Com, Ankitha II B.Com, Gana I B.A, Dimple, I BSW have attended the Grantha Mithra Volunteer Training Programme organized by Akanksha Charitable Trust in Collaboration with The Rural Development and D.K Zilla Panchayat at Zilla Panchayat Office Mangalore On 26-5-2023.

Our College NSS Unit conducted Blood Donation Camp on Independence Day and May 16th with the Co-Ordination of Rotary Club, Sullia. Mr. Josbin Babu II B Com, Mr. Chinthan II B Com, Mr. Pranam II B Com, have donated blood in this Camp.

NSS Units of our College have Participated in "Swachha Bharath Abhiyana" on 2<sup>nd</sup> October 2022 on behalf of Gandhi Jayanthi and on 24<sup>th</sup> December 2022 on behalf of Kurunji Venkataramana Gowda Birthday Celebration.

### **Rovers and Rangers:**

We have 17 rovers headed by Mr. Umesha, Librarian and 21 Rangers headed by Mrs. Shobha A, Associate Professor Social Work as the programme officers. Mr. Nuthan C L of II B.S.W and Miss Meghana of II B.S.W. are the first and second leaders respectively. The Unit has organized several programmes in the academic year 2022-23.

Mr. Umesha and Mrs. Shobha A have completed Rovers and Rangers basic training held at Kondajji Basappa STC, Kondajji, Davanagere from 22.8.2022 to 28.8.2022.

All the Rovers and Rangers have participated in Two Days Rovers-Rangers Summer Camp jointly organized by our College and St. Philomena College, Puttur held at St. Philomena College Puttur on 4<sup>th</sup> and 5<sup>th</sup> June 2022. The Unit organized one day training programme on 21.06.2022 at our College playground.

Six Rovers and eight Rangers have participated and served “THE INTERNATIONAL CULTURAL JAMBOORI-2022” held at Alva’s College, Moodabidri from 18<sup>th</sup> to 29<sup>th</sup> December 2022. Six Rovers have attended Three Days Nipun Examination camp held at Vivekananda College, Puttur from 29<sup>th</sup> April to 1<sup>st</sup> May 2023.

### **Youth Red Cross Wing:**

There are two Red Cross Units in Our College. Unit I is headed By Sri. Sanjeeva Kudpaje and Unit –II is headed By Mrs. Chithralekha K S as Programme Officers for this academic year. Mr. Irfan II BSW is Secretary and Miss Ratna Sinchana, II Bcom is Joint Secretary of Unit-I. Miss Krishnaveni, II BA is Secretary and Mr. Sanjay II B.Sc. is Joint Secretary of Unit-II.

Mrs. Chithralekha K S has attended the Two Days First Aid Training Programme held at University College, Hampankatta, Mangalore. She has also participated in the Training of Faculties on Climate and Environmental Education conducted by the Environment Education in Collaboration with the Govt. of Karnataka with the support of UNICEF held on 3<sup>rd</sup> and 4<sup>th</sup> January 2023 at Ashraya International Hotel, Bangalore.

Mrs. Chithralekha K.S Escorted YRC Volunteers Sanjay J S II B.Sc, Mahima P K II B.Sc, Jyothi M II B.Sc, Rathna Sinchana II B.Com, Krithika II B.Com, Ashwini B T, II B.Com, Amrutha M II B.Com attended the National Youth Day 2023 district Level competition On 11-1-23 organised by Indian Red Cross Unit, Yenepoya University and Mangalore University at Yenepoya University.

Red Cross Units of our College participated in “Swachha Bharath Abhiyana” With Collaboration of IRCS, Nagara Panchayat, Sullia every Thursday morning from 7 to 8 a.m. in different places of Sullia.

Orientation Programme organized by Red Ribbon Club And NSS Unit Of Our College On 8-4-2023 Sri P B Sudhakara Rai Chairman, IRCS Sullia was the Resource Person.

Nehru Memorial YRC Wing received Mangalore University Level Best Performance YRC Award on the occasion of the National Youth Day held at Town Hall, Mangalore. Miss Nireeksha J has honored with “Best Volunteer” award on this occasion.

I congratulate our YRC Officer Mr. Sanjeeva Kudpaje has been selected for Felicitation by honourable Government of Karnataka on coming 14<sup>th</sup> June 2023 for donating blood continuously for 28 times.

### **Sports and Games:**

The sports committee for the year 2022–23 was constituted under the Chairmanship of Principal Prof. Rudrakumar M.M. and comprised Lt. Seetharama M.D. Physical Education Director, faculty members Mr. Kuldeep Kumar Dept. of Botany, Mr. Hariprasad A.V. Dept. of Business Administration, Mr. Manoj Kumar Dept. of Hindi and Student Representatives for the year were Mr. Vijay M. 3rd BA and Miss. Prathiksha 3rd BSW.

The sports activities of the academic year began soon after the semester commenced in the month of August, with college team selections in athletics, volleyball, Kabbadi, weight lifting, chess, throw ball, Tug of war etc. being conducted.

The most-awaited College Annual Athletic Meet was conducted on May 18, 2023, at college grounds. Shri Chandrashekar Rai, Former International Athlete and Former General Secretary KAA, was the chief guest and Dr. K.V Chidananda President AOLE presided over the function. The event was a grand success, with many events being conducted for students and staff members.

In connection with the annual day, the student group was divided into six groups named like: warriors, Avengers, Titans, Gladians, Hawks, and Thunders. The inter-group competitions were conducted in various sports: volleyball, throw ball, tug of war, football, Kabbadi, cricket, chess, and carrom for men and women. The \_\_\_\_ team lifted the championship trophy.

Mr. Abhishek, second-year BA, played for the team Jaipur Pink Panthers in Pro Kabaddi season 9 and became a winner. The men's team participated and won a number of open tournaments as well. The Women Kabaddi team secured 3rd place in MUIC Mangalore Zone Kabaddi tournament organized by GFGWC Puttur.

Our college men's tug of war team won the MUIC tug of war championship trophy for the fifth time at the competition held at GFGC Vamannapadavu.

Also College Teams participated in Volleyball, Kabaddi, weightlifting, tug of war, and athletics etc.

### **Sports Facilities**

1 ‘Multi Gym’ facility for students and staff

2 Indoor Facilities for Weightlifting, Kabaddi, Table Tennis, Chess, and Carrom

5 Outdoor facilities for Kabaddi, volleyball, throw ball, and football

## Support and encouragement for students

1. 12 students from NMC were adopted by KVG Sports Academy under the sports quota, and they benefited from free food, accommodation, and training. And 12 students were given admintion under the fee concession.
- 2.reduction in cut-off marks for promising sportspeople during admissions
- 3.Fee concessions are available for sportspersons requiring financial assistance.
- 4.Coaching for weightlifting, powerlifting, kabaddi volleyball, and tug of war
5. TA and DA and competition entry fees for participation at competitions at all levels
6. Attendance concessions and internal assessment re-tests for sports participants
- 7.Appreciation award for inter-university and national level participation

In view of promoting sports, we organised coaching camps for High School and P U students with the association of KVG Sports Academy in different events like volleyball, Kabaddi, and weightlifting in March and April 2023.

Mr.Mithun P E D, KVG MCH rendered selfless service in building up and coaching the college team.Mr.Ramesh, the former national champion of weightlifting, is coaching and motivating our college weight lifting team.Mr.Nagaraj coaching College men Kabaddi team and guided us to bring up our college kabaddi team.

### **Scholarships and Fee Concessions:**

Various scholarships and fee concessions have been granted to the eligible students during the current academic year. In addition to this, in the name of Founder President,Management is also encouraging the students by giving gold medals to the rank holders in the University Examinations. The Management is kind enough to give fee concessions to the meritorious students during the admission time.

### **Endowment Prizes:**

More than 19 endowment prizes are instituted by donors and well-wishers of the College. They are awarded as per the criteria's mentioned in the original letters issued by the donors, to the eligible students.

### **Library:**

The College Library has a total area of 5100 Sq. Ft. It has 26,660 books worth Rs.36,60,074.00 for U.G. & P.G. courses We are subscribing 12 newspapers and80journals/magazines. The Library is automated through EasyLib library automation software and has modern facilities. To encourage the use of e-resources among users, the Library has a subscription to the N-LIST which offers access to more than 6000 e-journals and 1,99,500+ e-books. For the benefit of students and faculty, the Internet browsing center of the Library is used to access the N-LIST database. It also provides Wi-Fi connected free internet facilities to all the students and faculty.

**Hostels:**

Keeping in view of the needs of students coming from far off places, the College has also provided hostel facilities for boys&girls.

**Conclusion:**

Before I conclude, I express my gratitude to the President Dr. K.V. Chidananda Sir and all the Directors of Governing Body for their continued support for my thoughts and actions; to my colleagues both in teaching and non-teaching staff for their sense of co-operation, devotion to duty in carrying out the academic and co-academic activities of the College; to all the students for their academic& non-academic achievements and maintenance of high moral values and discipline; to the Parent-Teacher Association for their whole hearted support and to the Alumni Association for their support and encouragement.

Thanking you one and all,

PRINCIPAL