# NEHRU MEMORIAL COLLEGE, SULLIA, D.K.

### ANNUAL REPORT OF THE COLLEGE 2021-22

Honorable President of the function Dr. K.V. Chidananda Sir, Chief Guest Dr. Udayachandra P N, Principal, SDM College (Autonomous), Ujire, Members of the Governing Council of the College, Ladies and Gentlemen. Let me extend a warm welcome to you all.

Pleasure is mine to present the report of the College activities for the academic year 2021-22.

# **Management:**

The College is sponsored by the Academy of Liberal Education (Regd.), Sullia, under the able leadership of Late Dr. Kurunji Venkatramana Gowda, the Founder President of the Academy and presently run under the dynamic leadership of Dr. K.V. Chidananda Sir, who has been instrumental in creating a academic ambience by providing required infrastructure both for academic and non-academic activities in the college and also for providing a beautiful renovated building, making provisions for independent subject-wise staff rooms, sports & games, NCC, NSS, Science Laboratories, Computer Browsing Centre, AV room, Auditorium, Language Lab and Commerce Lab with Wi-Fi connections. All the class rooms, library, laboratories staffrooms, office, open spaces are covered under CCTV surveillance and public address system. Our heartfelt reverence to Dr. K.V. Chidananda Sir and all the members of the Managing Committee.

### **Courses Offered:**

The College has been re-assessed & re-accredited for the 3<sup>rd</sup> cycle under the New Methodology, in the month of March 2018 with 'B+' Grade by the NAAC. The College offers UG courses in Humanities, Commerce, Business Administration, Science and Social Work and PG courses in Commerce and Social Work. We have two sections in Commerce degree course. The College is enjoying permanent affiliation to B.A., B.Com. and B.Sc. Degree courses of Mangalore University. It has been included under Section 2(f) and 12(b) of the UGC Act of 1956.

### **Staff:**

There are 52 teaching and 19 non-teaching staff serving in the Institution with utmost devotion and dedication. Kudos to Mrs. Anantha Lakshmi and Mr. Hariprasad A V of Department of Business Administrative, Mrs. Bhavya P M of English Department, Miss Praneetha B P of Chemistry and Mr. Ajith Kumar S B of Botany Department for completed the SLET examinations in the month of November 2021. Dr. Poovappa Gowda K, Associate Professor of Kannada and Principal-in-charge has retired from service on attaining superannuation in the month of July 2021. The College is grateful for the services rendered by him. Mr. Rudrakumar M M has took charge as Principal with effect from 1st August 2021. Smt. Geetha M B, Second Division Assistant has expired on 29.06.2022 and Mr. Jayantha, Botany Lab Assistant has expired on 10.08.2022. While expressing our condolences for sad demise and gratitude for their services, we pray the almighty god to rest their soul in peace.

## **Student Strength:**

The present strength of the College in the UG and PG course is 616 (290 Male and 326 Female).

### Academic Performance:

The percentage-wise results of Annual Examinations held in September/October 2021 are B.A 100%, B.Com. 65.83%, B.Sc. 55.38%, B.S.W. 58.33%, B.B.A 64.29%, M.S.W. 100% and M.Com. is 100%.

I am happy to say that Miss Ashreetha K M has been secured Eighth rank in B.Sc. Examination of Mangalore University held in the month of October 2021.

## **Achievements of Teaching Faculty:**

Mr. Sanjeeva K, Lecturer in Kannada has made a record by donating blood for 27 times till now.

Kudos to Mrs. Anantha Lakshmi and Mr. Hariprasad A V of Department of Business Administrative, Mrs. Bhavya P M of English Department, Miss Praneetha B P of Chemistry and Mr. Ajith Kumar S B of Botany Department for completed the SLET examinations in the month of November 2021.

## **BOS / BOE Members of Mangalore University/Other membership:**

Mr. Rudrakumar M M Principal has been selected as a Member of the Board of Studies in Commerce of Mangalore University from the Academic year 2021-22. Mr. Kuladeep P P, HOD, Botany attended BOE meeting held at Alva's College Moodubidri from 03/08/2022 to 05/08/2022.

# Staff attendance report on Workshops, Conferences, Seminars etc:

Mr. Rudrakumar M M published a research paper titled "Challenges of teachers and opportunities for students of Information and Communication Technology of teachers and students: Situation of Indian Higher Education published in the peer reviewed & UGC Care list Edu Index journal. He presented a research paper "A study of Internet Banking security of selected Bank customers: with special reference to Mysuru City of Karnataka State" in 13<sup>th</sup> State Level Convention of Federation of Teachers' Council of Commerce and Management in Karnataka a National Seminar held at Mysuru. He contributed his service as Member of Reception Committee at the State Level Commerce Convention.

On 22<sup>nd</sup> August 2022 he has contributed the syllabus framing for III and IV Semester Financial Accounting subject for NEP batch. He has successfully completed the Refresher Course on Research Methology from University of Hyderabad in August 2020 with 'A' Grade from UGC-HRDC. He has also completed the Commerce Refresher Course conducted by

University of Mysore, UGC HRDC with 'A' Grade. He has presented 4 research papers in Mangalore University National Seminars at Mangalore.

On 15<sup>th</sup> July 2022, a National Level Seminar was successfully conducted with his initiative as Organizing Secretary and about 72 papers were received for presentation and now the same is to be published with ISBN Book.

Mr. Rudrakumar has participated in 8 Workshops on National Educational Policy implementation conducted by the University, UGC Office and Education Ministry of India. Mr. Rudrakumar M M, Principal, Mr. Vishnuprashanth B, Lecturer in Economics and Mr. Hariprasad A V, Lecturer in Business Administrative have attended one day Workshop on "National Education Policy" organized by Vivekananda College, Puttur.

Mr. Thippeswamy D H, Assistant Professor of History has presented and published a research paper in History Congress held at Dharwad. He has conducted a workshop on NEP to all New batch students and also participated NEP Workshop at Mangalore University

Dr. Vijayalakshmi N S Assistant Professor of Economics – Patent 8/21/2021 – Device to indicate consumption of goods by teacher Design number: 3527683.

An article by Dr. Vijayalakshmi N S on "Empirical Study on Adaptability of Mobile Banking Service in India - A Quantitative Investigation" was published in Journal of Xian Shiyou University, Natural Science Edition, Vol. 17(10),10-419, ISSN: 1673 -064X. Journal indexed in scopus & an UGC care list approved group 2 journal. "Role of Market Microstructure in Maintaining Economic Development" The Empirical Economic Letters, Vol 20(2), 199-212 ISSN: 1681 -8997 journal indexed in ABDC - 30 research citations. Published article on "Study on the Impact of Covid 19 on Indian Electronic Retail Industry" in Towards Excellence, Vol 13(4), 472-480. ISSN:0974-035X. Journal Indexed in UGC care List approved group 1 journal. "Role of Internet of Things (IOT) to improve Overall Recruitment and Manpower Management System of an Organization" in International Journal of Mechanical Engineering, Vol 7(1),544-67 ISSN: 0974-5823 Journal Indexed in UGC Care List approved group 1 journal. "Role of Art Conservation Science in the Study of Tangible Cultural Heritage" the Journal of Positive School Psychology Vol 6(3) pp: 3134-3139. Journal Indexed in UGC care List approved group 1 journal. "Impact of Social Media marketing on Organizational Performance: A Case Study of Amazon India" ECS Transactions Vol 107(1) pp: 12749-12764, Journal Indexed in UGC care List approved group 1 journal. "Impact of Transactional Leadership on Organizational Performance Through Employee Motivation" ECS Transactions vol.107(1) pp: 12873-12886. Journal Indexed in UGC care List approved group 1 journal. "Effect of E-Learning on the Academic Achievement of Students" ECS Transactions, vol 107 (1)9957-9966. "Integrating the Principles of strategic Human Capital and Strategic Human Resource Management to Improve Organizational Performance" the British Journal of Administrative Management Vol 58(1) pp: 182-197, ISSN – 1746 1278 Research citation : 1. "Role of art Conservation Science in the Study of Tangible Cultural heritage" the journal of Positive School Psychology Vol 6(3) pp: 3134-3139. Published a book titled "E-Business" ISBN-978-93-94339-55-2 by Academic Guru Publishing House (AGPH Books).

Dr. Vijayalakshmi N S cleared KEONICS Computer Exam conducted for Government servants by securing A Grade.

Dr. Vijayalakshmi attended New Education Policy Workshop in Economics on 3<sup>rd</sup> December 2021 at University College, Mangalore. She has participated in Ode Day Faculty Development Workshop on "The new Dimensions of NAAC towards Quality in Higher Education Institutions held at Nehru Memorial College, Sullia on 10th March 2022. Attended AMUCT meeting on 13th March 2022. She was the Resource Person for session on "Project Report Writing" conducted for B.Com. students by Department of Commerce of the College on 27<sup>th</sup> May 2022. She presented a paper titled "Skill Enhancement in Karnataka – a Retrospective" in two days National Conference under the auspicious: Azadi Ka amrut Mahaotsav – Saandhya Swathanthrya on "Freedom Struggle in Coastal Karanataka" on 20th and 21st June 2022 at University Evening Collee, Mangalore. She was invited as Resource Person for the topic titled "Research Methodology" conducted for Post Graduate students of Social Work at St. Philomena College, Puttur on 6th July 2022. Presented a paper titled "A Conceptual Framework on Purple Economy – an growing social demand towards Cultural Dimension Products in Sustainable Globalized era" at ICSSR sponsored Two Day National Level Multi disciplinary conference on - INDIAN ECONOMY IN THE POST INDEPENDENCE PERIOD: PERFORMANCE, POLICIES AND POSSIBILITIES" on 13th and 14th July at Rani Chennamma University, Belagavi.

Dr. Vijayalakshmi has presented paper titled "A Conceptual Framework on Sustainable Banking Practices of Credit Extension and Investment Decisions towards Green Economy" at National Seminar on "Role of Digital Banking in Economic Development" conducted by the Department of Commerce of our College on 15<sup>th</sup> July 2022. She was the moderator for the afternoon session. She was the invited resource person for the topic titled "Research Methodology-tools and techniques" conducted for Under graduate students of Social Work at Government First Grade College, Uppinangady on 17<sup>th</sup> August 2022.

Mrs. Usha M P, Head of the Department of Mathematics attended workshop on new syllabus

Mr. Sanjeeva K amd Mrs. Chithralekha K S, NSS Officers have attended the Annual camp training programme held at University College, Mangalore.

Mrs. Anantha Lakshmi, Lecturer in Business Administration attended one week Faculty Development Programme on Transformation in Indian Education through NEP-Challenges & Opportunities organized by Government First Grade College for Women Balmatta from 5.7.2021 to 11.7.2021 in virtual mode. She has attended five days International level Faculty Development on "Experimental Teaching Corporate Cognizance" organized by Sri Ramakrishna College of Arts & Science from 9.8.2021 to 13.8.2021 on virtual mode. Attended two days Faculty Development Programme on "Financial Planning and Smart Investments" held in online mode organized by Rathiman College of Arts & Science, Coimbatore on 13<sup>th</sup> and 14<sup>th</sup> August 2021. Attended Five Day virtual FDP on "Changing Dimensions of IPR in India – an Intellectual Deliberation" organized by Jain College, Bangalore from 12<sup>th</sup> to 17<sup>th</sup>

August 2021. Attended ten days International Virtual FDP on "Entrepreneur Skills, Investment Opportunities in Financial Markets and Management" organized by Rathiman College of Arts & Science, Coimbatore in online mode from 23.8.2021 to 2.9.2021. Attended four days FDP on "Recent trends in Commerce" organized by Chennai National Arts & Science College, Chennai in online mode rom 13<sup>th</sup> to 16<sup>th</sup> September 2021. Attended National Webinar on "Practical Industry Experience-A Glimpse of Actual Work Done in Finance on 13<sup>th</sup> September 2021. Attended International Webinar on "Corporate Ethics and Sustainable Growth-A post pandemic perspective" organized by University College, Mangalore on 31<sup>st</sup> August 2021. Attended virtual National Seminar on "Academic and Administrative Audit-A Benchmark for Quality Enhancement in Higher Education" organized by Shasun Jain College for Women on 20<sup>th</sup> August 2021.

She also attended National Webinar on "Financial Education on Wealth Management" organized by IDSG Govt. College, Chikkamagaluru on 16<sup>th</sup> August 2021. Attended National Webinar on m"Quality Enhancement Techniques for NAAC Accreditation" organized by SVS College, Bantwal under Paramarsh Scheme of UGC on 23th August 2021. Attended National webinar on "GST: Basics and Issues" organized by St. Bede's College, Shimla on 10<sup>th</sup> August 2021. Attended National Webinar on "Game Plan for Enthralling Employees" organized by Saradha Gangadharan College, Puducherry on 10<sup>th</sup> August 2021. Attended National Webinar on "Investor Awareness: Key to Financial Empowerment" organized by Bherulal Patidar PG College, Mhow on 7<sup>th</sup> August 2021.

Mrs. Anantha Lakshmi, Mr. Hariprasad A V, Mrs. Leena Y N and Ms. Dhanya K S, Department of Business Administration have attended One Day virtual Workshop on NEP-I Semester BBA Syllabus organized by MPM Govt. First Grade College, Karkala on 6<sup>th</sup> December 2021. Mrs. Anantha Lakshmi, Mr. Hariprasad A V and Ms. Dhanya K S, Department of Business Administration have also attended the Workshop on NEP-II Semester BBA Syllabus organized by St. Philomena College, Puttur on 27<sup>th</sup> May 2022.

Mr. Hariprasd A V, Department of Business Administration attended three days Faculty Development Program on "Concepts and Development of research Methodology" organized by Department of Commerce, Nehru Memorial College, Sullia.

Mrs. Leena Y N Department of Business Administration attended three days Faculty Development Program on "Concepts and Development of research Methodology" organized by Department of Commerce, Nehru Memorial College, Sullia and various sgtate level webinars organized by Colleges affiliated to Mangalore University.

Mrs. Aksha K, Department of Economics has attended one day workshop on "New Education Policy – II Sem. BBA syllabus held at St. Philomena College, Puttur on 27<sup>th</sup> May 2022. Mr. Vkishnuprashanth and Mrs. Aksha K have attended Faculty Development workshop on "The new dimension of NAAC towards Quality in HEIs" held at Nehru Memorial College, Sullia on 10<sup>th</sup> March 2022.

Mr. Kuladeep PP, HOD, Botany gave guest talk on account of 'Rotary Vanasiri Project' organised by Rotary Club Sullia, on the topic 'People and Biodiversity' on 20<sup>th</sup> July 2022 held at Rotary community hall, Carstreet, Sullia.

Mrs. Krithika K J, Lecturer in Botany attended workshop on NEP botany curriculum held by SDM college Ujire in association with 'Vanashree' held at SDM college Ujire on 02 July 2022. She gave guest talk on 'Only one Earth' as a part of World Environment Day celebration program held at Nehru Memorial Pre University College Sullia on 6<sup>th</sup> June 2022.

Mr. Manoj Kumar, Lecturer in Hindi has attended One Day Workshop on Second Semester Hindi syllabus held at University College, Mangalore on 11.02.2022 and Canara College Mangalore on 12<sup>th</sup> July 2022.

Mrs. Ramya S K, Head of the Department of PG Studies in Commerce submitted a paper titled "Cyber security in India", Ms. Harshitha A E, Lecturer in in PG Studies in Commerce submitted the paper titled "The role of MSME's digital transformation during economic disruption: The study of young entrepreneurs during COVID-19 and Mrs. Ashwini, Lecturer in Department of PG Studies in Commerce presented a paper title "A study of Digital Marketing and its impacts" in ICSSR sponsored two day National Conference on "Digital India: Progress, New initiatives and challenges" organized by Mangalore University Department of Post Graduate Studies in Commerce on 24<sup>th</sup> and 25<sup>th</sup> June 2022.

Lt. Seetharama M D, Physical Director of the College has attended as official for AIIU Athletic Meet held at Alva's College, Moodabidri. He was worked as Selection Committee member or Mangalore University Cross Country Team. He was also selected as Observer and Selection Committee member for Mangalore University Cricket Team. He has attended as Team Manager of Mangalore University Wresting Team held at Hariyana state.

Lt. Seetharama M.D as ANO attended CATC held at Alva's College, Moodabidri from 6<sup>th</sup> to 15<sup>th</sup> November 2021 and Sainik School, Koodige, Kushalnagar from 16<sup>th</sup> to 25<sup>th</sup> May 2022.

### **Student Council:**

The office bearers of the Student Council for the year 2021-22 are:

President : Mr. Bharath M L - III B.A

Vice-President : Miss Pratheeksha K B - III B.Com-A

Secretary : Mr. Shrishyam Prasad - III B.B.A

Joint Secretary : Miss Lavanya J D - III B.Sc.

Mrs. Rathnavathi D, HOD of Commerce is the Student Welfare Officer and the staff advisor to the Student Council.

### **Extra Curricular Activities**

### **Literary and Debate Club:**

### **Cultural Association:**

Under the auspices of Cultural Association Talents Day Cultural competition was held on 18<sup>th</sup> March 2022. Ten teams contributed their talents in Bharathanatyam, Mohiniyatam, Thiruvadira, Folk Dance, Yakshagana, singing etc. in traditional manner for the success of the programme.

Mr. Bharath and team secured fourth place in State Level Skit competition held at Alva's College, Moodubidri pn 7<sup>th</sup> August 2022 conducted in occasion of Azaadi Ki Amrit Mahotsav. Before that they second place in Zonal Level competition held at Vivekananda College, Puttur and third place at University Level competitions.

Also, Ms. Anagha R U was selected for the Inter Zonal Patriotic competition held at Padua College, Nanthur, Mangalore and Mr. Abhishk A & Mr. Kuldeep H were selected for Inter Zonal Debate competition held at SDM College of Business Management, Mangalore on occasion of Azaadi Ki Amrit Mahotsav.

## Kannada Sangha:

### Hindi Sabha:

Department of Hindi under the banner of Hindi Sabha celebrated Hindi Day on 14th September 2021 in which Dr. Nagarathna N Rao was the guest and Mr. Rudrakumar M M, Principal was the Chairperson. by Vivekananda College, Puttur on the occasion of Vivekananda Jayanthi.

# **History Association/Political Science Association/Sociology Association:**

# **Economics and Planning Forum:**

The Economics Department and Economic and Planning Forum of the College organized a book release programme by Dr. Prabhakara Shishila, the former Principal of the College on 26<sup>th</sup> November 2021. Prof. Udayakrishna B, Principal of KVG Law College, Sullia was the resource person.

### Forum of Business Administration:

The Department Business Administration has organized Fresher's Day program FELICIA-2K22 on 26<sup>th</sup> November 2021. On 23<sup>rd</sup> December 2021 a business visit to BIG 4 Tiles and Sanitary, Sullia was conducted for final year BBA students for getting practical knowledge. The Forum organized YUKTHI-2K22 an Inter-class Management Fest for BBA students on 2<sup>nd</sup> February 2022.

Our BBA students have took part in the Inter-Collegiate competitions and won prizes. Some of them are Deeksha D R and Diya Mariyam of third BBA won the Trophy in event of Shark Tank in National Level Management Fest FACULA 2K22 held at St. Philomena College, Puttur on 5<sup>th</sup> August 2022. Deeksha D R and Monitha O G of third BBA secured runner up

place in Marketing Event at State Level Management Fest SAANKALP 2022 held at Field Marshall K M Cariappa College, Madikeri on 13<sup>th</sup> August 2022.

Department of Business Administration organized "SHRESHTA-2K22" a National Level Management Fest for BBA and B.Com students on 22.08.2022 at College Auditorium. Seven college from various places were participated in the Fest.

## **Commerce & Management Association:**

The Commerce & Management Association of our college has conducted a Dental Checkup Camp for the benefit of the students on 12<sup>th</sup> November 2021. Dr. Akash, Dr. Saurabh S Rai, Dr. Christa Jose and Dr. Anfara, the PG students of KVG Dental College, Sullia rendered their services for the success of the Camp.

Fresher's Day was conducted on 19<sup>th</sup> November 2021 for first year Commerce students for which Academic Director Prof. M. Balachandra Gowda was the chief guest.

Organized an orientation programme on 'General Knowledge & I.Q" on 15<sup>th</sup> December 2021. Mr. Manju B, Executive, IIMS, Srirampet, Sullia was the resource person

Conducted a programme on "Maths Shortcut Tricks on 18<sup>th</sup> December 2021. Mrs. Prafulla Ganesh, Center Academic Head, IRCMD Education Center, Puttur was the resource person.

An Interclass Fest "COM INSTANIA 2K21" was jointly conducted by the Department of Commerce and Commerce Association on 22<sup>nd</sup> December 2021 in which 15 teams from 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> B.Com classes were participated.

Ms. Lavanya & Ms. Suraksha from St. Milagres Credit Souhardha Co-operative Ltd., Sullia gave a talk on "Pan Card and Passport Awareness" was held on 25<sup>th</sup> January 2022.

CORPORATE LOGO DESIGNING COMPETITION was organized by Association on 28<sup>th</sup> January 2022 by inviting Mr. Sudhakar Rai P B, President of Chamber of Commerce, Sullia and Mr. Dhanaraj Kumar B C, Assistant Professor at Government First Grade College, Sullia as the Judges.

Students of First and Second year B.Com. have attended National Level students Webinar on "Digital Acceleration: Redefining Future in Analytics" conducted by St. Josephs Collee, Bangalore on 26<sup>th</sup> February 2022.

Organized Webinar on 'Cyber Security' in collaboration with Department of Commerce on 15<sup>th</sup> March 2022 in Google Meet. Mr. Avinash M S, MCS, Junior Associate in Indian Institute of Banking Officer, Network & IT Security was the resource person.

An industrial visit & Educational tour to JK Tyres, Mysore and other places was conducted on 30<sup>th</sup> March 2022.

"Out rich Programme" was organized by the Association on 26<sup>th</sup> May 2022 by inviting Mr. Suresh Shenoy, SNIM, Besant Campus, Mangaluru as the resource person.

Orientation programme on "Project Work" was held on 27<sup>th</sup> May 2022 in which Dr. Vijayakshmi N S, HOD of Economics in this College was resource person.

A Food Fest was organized for the students on 10<sup>th</sup> June 2022.

Under the auspices of Association our students took part in Commerce and Management Fest competitions. B.Com. students secured second place in Overall Championship in the Inter College National Level UG Fest SHRIYANS-2022 "FEST-VISTA" held at Shrinivas Institute of Technology, Mangalore.

A special talk on GST was given by Mr. Nithya Prasad on 25<sup>th</sup> July 2022.

Mr. Rajath Kumar A of Second B.Com. secured First Place in Best Manager Event in the Inter College State Level Commerce & Management Fest-"EXPLORA-2K22" held at Dharamasthala Manjunatheshwara College, Ujire on 30<sup>th</sup> July 2022. The Association is planning to organize National Level Commerce Fest "COMINSTANIA 2K22" on 27<sup>th</sup> August 2022.

### **Certificate Courses:**

The students of all the streams of degree classes were given an opportunity to choose and undergo 20 hours teaching & practical classes on any one of the 22 certificate courses conducted by the different departments, NSS, Rovers & Rangers and Youth Red cross wing/unit of the college. Resource persons from different areas were also invited and classes were conducted by them.

### Tulu Koota:

#### Staff Club:

# **Internal Quality Assurance Cell:**

### **Science Association:**

The Science Association hosted a Science Quiz competition of 23<sup>rd</sup> November 2021 for B.Sc. students. It has also conducted "Alumni Talk" on the same day for which Ms. Sushmitha N T was the Resource Person.

It organized Fresher's Day on 25<sup>th</sup> November 2021. A Science model competition was hosted by the association for Science students, on 25<sup>th</sup> January 2022. A Science Essay competition was held on 19<sup>th</sup> May 2022.

An Intra College Science Fest 'INSPIRO 2022" was organized on  $30^{th}$  May 2022 and an Industrial tour to Mysore was conducted on  $20^{th}$  June 2022.

Under the Department of Chemistry, First year B.Sc. students visited the Water Purifying Unit of Shree Mayura Industries, Adkar, BMC Unit Menala-Ajjavara and Kamila Soap Industries, Halegate, Sullia on 2<sup>nd</sup> March 2022. The Chemistry students participated in "CHEMSHODHANA" National International Fest held at SDM PG Centre, Ujire on 20<sup>th</sup> July 2022.

Mr. Abhijith K J and Mr. Jagadeesh D M of Final B.Sc. secured first place in Chemistry Quiz competition and Miss Sushma and Miss Anjali secured second place in Maths event in the Inter College Science Fest held at St. Philomena College, Puttur on 10<sup>th</sup> August 2022.

Miss Shanvitha A G of II B.Sc. secured first place in Seminar competition in the Inter-College Science Fest "Physica-2K22" conducted by Department of Physics, Mangalore University on 27<sup>th</sup> July 2022.

### Nature Club:

The Nature Club activities for the academic year 2021-22 was inaugurated on 23<sup>rd</sup> November 2021 by Dr. Chandrashekhar Damle, Retired Professor in Sociology, Nehru Memorial, College Sullia at the College Auditorium. Nature Club in association with Dept. of Life sciences conducted special lecture session on "**Nature and our life**' by Dr. Chandrashekhar Damle, on 23/11/2021.

One day trekking program was organized by club on 28<sup>th</sup> December 2021. A team of students, lecturers of Botany, Zoology and Chemistry departments trekked to the Yetthinabhuja-Aramane betta hills enthusiastically. Dept. of Life sciences in association with Nature Club conducted guest talk and workshop on 'Mushroom Cultivation' by Mr. Radhakrishna I, Enterpreneur, Nitya Food Products, Narimogaru, Mukke, Puttur on 18/01/2022.

Department of Botany in association with Nature Club, department of Zoology and department of Chemistry conducted Hasiru- Usiru 2022 plantation program at Govt. Higher Primary School Darkhasthu, Ivarnadu as a part of yearly plantation program. The program was coordinated by Mr. Kuladeep P P, HOD of Botany and all other faculties of life science.

The annual study tour of nature club was organized for three days from 30<sup>th</sup> june to 2<sup>nd</sup> july 2022. The tour began from Sullia and covered various places in Dakshina Kannada, Udupi, Uttara Kannada and Goa. The important places which were visited are- Yana caves, Murudeshwara, UB industry at Goa, Manipal Anatomy Lab, Honnavara Mangroove forest etc. Mr. Kuladeep PP (HOD Botany), Mr.Ajith Kumar SB (Lecturer in Zoology), Mrs. Niveditha (Librarian) and Ms. Rakshitha (Leturer in Chemistry) escorted the students.

Various competitions such as Bouquet preparation from wild flowers, Bio-chrome- making rangoli from grains, best out of nature- making craft from biodegradable wastes, Chennemane competition, wall magazine competition, wild seeds collection, poem writing etc were conducted among the members of nature club.

Department of Botany has been conducting Certificate Course classes on 'Plant practices and skills' during this academic year 2021-22.

### H.R.D Cell

## **Social Work Forum (U.G):**

The Department of Social Work (U.G) has conducted orientation visit to Kadammaje Farms to view the various kinds of agricultural activities, Nidhi Food Products at Mukve, Office of the Cluster Resource Person, Sullia Police Station Sullia, Sneha Educationaal Institution to Sullia to study agricultural activities, production of food items, education system and activies of secondary education, civil services and concept of child friendly education.

Department of Social Work and Rovers and Rangers Unit of the College have jointly organized Swachcharha Abhiyana at Valmiki Ashram School, Aletty on 24<sup>th</sup> December 2021. On 1<sup>st</sup> December 2021, a street play was organized on the eve of World HIV/AIDS Awareness Day.

The forum has organized a Social Work Fest – "SWETS 2K22" to explore the talents and professional skills of social work students. Various social work skill based competitions were conducted for the students.

in collaboration with Karnataka Government Labour Welfare Department and Karnataka Building and Other Construction Workers Welfare Board the Department of Social Work organized three days Free Health Checkup Camp at our College from 25<sup>th</sup> May 2022 to 27<sup>th</sup> May 2022.

# **Department of Social Work (P.G)**

# **Department of Commerce (P.G)**

PG Department of Studies in Commerce has conducted a State Level Webinar by Ms. Kavya P Hegde on "Road Map towards Career" on 30<sup>th</sup> July 2021. Orientation Programme and Fresher's Day for First year M.Com. students was organized on 1<sup>st</sup> February 2022. Mr. Rudrakumar M M, Principal gave a talk on the topic "Investment on Mutual Fund" on 26<sup>th</sup> March 2022.

A separate association "Ignite" was formed with an intension of making the students competent to face challenges of competitive era by imparting quality and value based education.

The Department has arranged an informative talk on basic information about GST and GST Certificate by Mr. Nithyaprasad, Area Partner GST Center, Tech Group, Mangalore on 15h June 2022. First and Second year M.Com. students presented papers in Two Days National Level Conference on Digital India: Progress, New Initiatives and Challenges" conducted by Mangalore University on 25<sup>th</sup> June 2022.

In collaboration with UG Department it organized one day National Seminar on "Role of Digital Banking in Economic Development" on 15<sup>th</sup> July 2022 in which all the students presented research papers. On 21<sup>st</sup> and 22<sup>nd</sup> July 2022 our students have took part in National Level Management Fest "Uthkarsha" organized by Srinivas Institute of Technology, Mangalore.

Two first year and four second year PG students participated in National Level Inter collegiate Commerce Fest organized by Department of Post Graduation Studies in Commerce, St. Philomena College, Putur on 17<sup>th</sup> August 2022. The Department hosted various competitions for Post Graduate students of Commerce on account of Azaadi Ki Amrit Mahotsav on 18<sup>th</sup> August. 2022.

It is proud to add that Mr. Chethan K B of Second M.Com. has been selected as Chief Executive Officer in Suddi Souharda Co-operative Society, Sullia and also as Office Assistant in SCDCC Bank, Head Office Mangalore. Mr. Jayasoorya of Second M.Com. has been selected as Business Development Associate in Byjus Learning App. Mangalore brach.

Industrial visits to various Companies have organized by the Department for M.Com. students.

### Placement and Career Guidance Cell:

Internal Quality Assurance Cell & Placement and Career Guidance Cell in association with "Skill Training Institute" organized Career training information programme for final year students on 15<sup>th</sup> December 2021. In association with Kirloskar Institute of Advanced Management studies the above Cells organized a Webinar on "Career Opportunities in Emerging Sector" for final year students on 13<sup>th</sup> January 2022. Dr. Bipal Kumar Biswal, Director, Kirloskar Institute of Advanced Management Studies was the Resource Person.

Placement and Career Guidance Cell organized a career guidance programme on Competitive Exams for the benefit of final year students on 7<sup>th</sup> February 2022 for which Mr. S.J. Hemachandra, DSDO and Employment Officer, Mangalore University was the resource person. In association with the Gillette & Company and Vijaya Karnataka Newspaper, the Cell organized career guidance programme on "How to face Interview on 8<sup>th</sup> February 2022 as Mr. Punith P R was the Resource Person.

In association with Naandi Foundation the Cell organized 7 days Soft Skill Training for the final year girl students from 07.02.2022 to 13.02.2022. Mr. H.G. Suresh Shastry, Soft Skill trainer, trained the students.

A career training information programme was organized for final year students jointly by Internal Quality Assurance Cell and Placement & Career Guidance Cell in coloboration with Skill Training Institute on 15<sup>th</sup> December 2022. In association with ICICI Bank the above Cells organized a Campus Drive for the benefit of final year students on 5<sup>th</sup> March 2022. Another Campus Drive was held under the auspices of above Cells in association with M/s. Muthoot Finance Pvt. Ld., on 29<sup>th</sup> March 2022.

## **Counseling and Grievance Redressal Cell**

For giving psychological support to the needy students, counseling service has been provided by the Committee Head Mrs. Madhura M R and Psychologist from KVG Medical College & Hospital, Sullia.

### **Alumni Association:**

Alumni Association in the Presidentship of Mr. Chandra Kolchar and with the cooperation of office bearers and members organized many activities in the academic year 2021-22. One office bearers meeting and an Annual General Body Meeting was held in this academic year.

Alumni Association distributed scholarships to the economically backward and meritorious students. It organized a Get-together on 1<sup>st</sup> May 2022. The Association donated ICT equipment worth Rs, 87,000 to the College on 25<sup>th</sup> May 2022.

The Association had joined hands together in organizing 3 days Health Check-up Camp in collaboration with Building and Other Construction Workers welfare Board of Karanataka. More than 500 publics benefitted by the programme.

# **National Cadet Corps (NCC) – Senior Division/Wing (Army):**

We have a roll of 108 Cadets headed by Lt. Seetharama M D, Associate NCC Officer. He has put his best efforts into conducting various activities to strengthen and enrich the Cadets as greater number of Cadets are actively participating in the Directorate and National Level Camps and training programmes. He has attended a number of camps as ANO.

NMC NCC official Blog page (nmc-ncc.blogspot.com) on July 15thm 2021 by Prof. M. Balachandra Gowda, Academic Advisor of the College. The cadets will get benefit from this blog while searching study materials.

Cdt Abhishek of third B.Com has attended various selectin training programmes of RDC at Moodabidri and Bangalore. He was selected for Republic Day camp at Delhi as one of the cadets from Karnataka Bn and represented Karnataka and Goa Directorate. He received the CM Commendation card and was honored by the Chief Minister of Karnataka.

Cdt. Deena and Cdt. Dhyan Vijay shown a brilliant performance in TSC and cleared four camps successfully.

NCC Wing celebrated World Environmental Day on 5<sup>th</sup> June as Mr. Supreeth K C, Department of Biology, St. Philomena College, Puttur as guest speaker. Three week Yoga Training

programme was conducted for NCC Cadets and other students. Online Yoga Training was conducted by Miss Sakshi Shivaram, SDM College of Naturapathy and Yogic Science, Ujire on 21st June 2021.

The Unit organized a blood donation camp on the eve of World Blood Donation Day and donated bloods. Our College has adopted Ajjavara Village of Sullia Taluk. Our Cadets visited the village and created awareness about Swacch Bharat Abhiyan by cleaning the surroundings, pointing out the disadvantages of using plastics, health and hygiene.

I cooperation with the police department the NCC Unit conducted Crime prevention month and motivated people to work together to reduce violence and crime in community. Kargil Bijay Divas was observed on 26<sup>th</sup> July. Cadet Abhishek A expressed his thoughts on the Kargil War. The unit arranged speech from defense service personnel on Kargil War and conducted various competitions like quiz, essay writing etc.

In association with KVG Medical College & Hospital, Sullia the NCC unit organized campaign on Polio with a goal to raise awareness about poliomyelitis and vaccinate all children under the age of five.

As usual, the Unit celebrated Independence Day and Republic Day in full force. The attraction of the celebration of these days is the march past by SD and SW platoon with a band set up.

Our cadets visited Sandipani Special-abled School, presented various cultural activities and distributed sweets.

The Band Set of NCC has participated in Anti-Crime Rally, KVG Medical College Graduation Day programme and Annual Sports Meet, Founders Day prpgramme and also the annual sports meets of NMC and NMPUC etc. Our Band set team trained the students of sister institutions.

44 cadets attended CATC at Sainik School, Koodige from 16-05-2022 to 25-05-2022. 6 cadets attended TSC-a at Mahaveer College, Moodabidri from 08.07.2022 to 17.07.2022. Three cadets attended TSC-2 at SJBCM College, Sringeri. One SW Cadet attended TSC-IGC at Alva's College, Moodabidri and one SD Cadet attended TSC-IGC at Bijapur from 08.08.2022 to 18.08.2022. Three Cadet attended CATC-1 at Alva's College, Moodabidri from 08.08.2022 to 18.08.2022. Three cadets attended EBSB from 12.07.2021 to 21.07.2021. Nine cadet attended Pre IGC-RDC1 from 27.09.2021 to 06.10.2021, four cadets attended Pre IGC-RDC2 from 09.10.2021 to 18.10.2021 and four cadets have attended Pre IGC-RDC3 from 22.10.2021 to 31.10.2021 at Alva's College, Moodabdri. Two cadets attended IGC at Bangalore from 01.11.2021 to 10.11.2021 at Bangalore and nine cadets attended CATC at COPS, Gonikoppal from 27.12.2021 to 05.01.2022

### **National Service Scheme (N.S.S):**

There are Two NSS Units. Unit-I is headed by Miss Chithralekha K.S and Unit-II is headed by Sri Sanjeeva Kudpaje as Programme Officers. Mr. Prajwal of II B.Sc. is the Secretary and

Miss Shanya S P, II B.Com is the Joint Secretary of unit I. Miss Supreetha of II B.Sc. is the secretary and Mr. Kishan R K of II B.A is the joint secretary of unit II. Mr. Divith Kudekallu and Miss Shreya K of II B.Sc. are the Secretaries for Mid-day Meal programme in this academic year.

NSS activities for the year was inaugurated by Dr. Shivananda U P, Chief Editor, Suddi Newspaper and Mr. Himakar A K was the President of the function. Two Days National Level Online seminar was organized by NSS on 26<sup>th</sup> and 27<sup>th</sup> July 2022. Mr. Hariprasad, Ass. Professor in Government College, Bettampady was the Resource person. Dr. Nagarathna, NSS Coordinator, Mangalore University was present.

Our NSS volunteers participated in Jatha Porgramme organized in the eve of Gandhi Jayanthi on 2<sup>nd</sup> October 2021 and AIDS Awareness programme held at Government Hospital, Sullia on 2<sup>nd</sup> December 2021.

The Red Ribbon Club of the College has been recognized as Best RRC of the District by the District Aids Prevention & Control Unit (DAPCU), Daksina Kannada. Mr. Sanjeeva K made a record by donating blood for 27 time till now.

Mr. Sanjeeva K and Mrs. Chithralekha K S have attended Annual Camp Training Programme at University College, Mangalore. They also attended the one day workshop on "Swathantra Vyakathithva Nirupane" on behalf of Azaadi Ki Amrit Mahotsav along with three NSS volunteers held at St. Philomena College, Puttur. Mrs. Chitrhalekha K S and NSS volunteers have participated in "Srujana 2022" an Inter Collegiate NSS Fest held at Canara College, Mangalore on 10<sup>th</sup> June 2022. Mr. Divith Kudekallu and Mr. Kishan R K won Second Place in the event "Wealth out of Waste" in this programme.

Miss Shreya K and Miss Chaithanya K have participated in National Integration Camp organized by Bangalore City University from 16<sup>th</sup> March 22<sup>nd</sup> March 2022and Chaithanya K was awarded with Best NSS Volunteer in the Camp.

Our volunteers cooperated with Taluk Health Department in Covid Vaccination Drive held at Sullia Taluk and participated in Youth Empower Programme held at Ladies Club, Sullia. A talk about Health Awareness was organized on 17<sup>th</sup> March 2022 and Dr. Veena N, President, IMS was the Resource Person on 11<sup>th</sup> June 2022. On 14<sup>th</sup> June 2022, Mr. Sudhakara Rai P B, Sabhapathi of Indian Red Cross Society, Sullia gave a talk about Blood Donation. Drug Awareness programme was organized on 23<sup>rd</sup> July 2022 in collaboration with Indian Red Cross Society in which Ms. Prameela T, Health Inspector was the Resource Person. In coordination with Yuvaka Mandala, Bolubail Amara Sullia Swatantra Sangrama programme was organized on 13<sup>th</sup> August 2022.

Blood Donation Camp was organized on Independence Day and on 1<sup>st</sup> December 2021 in coordination with Rotary Club, Sullia. Many students donated blood in the camp. On 15<sup>th</sup> August, our volunteers have participated in Taluk Level Independence Day Celebration held at Government Pre-University College ground, Sullia.

Annual NSS special camp was held at the premises of Panchalingeshwara Temple, Aivernadu from 20<sup>th</sup> February to 26<sup>th</sup> February 2022. The mid-day meal programme is being continued in this year also.

## **Rovers and Rangers**:

We are 18 rovers headed by Mr. Umesha, Librairan and 23 Rangers headed by Mrs. Shobha A, Lecturer in Social Work as the programme officers. Presently they are attending the State Level Basic Training for Rover and Ranger Leaders at Kondajji Basappa Scout Guide Training Center, Kondajji, Davanagere from 22.08.2022 to 28.08.2022. Mr. Nishanth of II B.S.W and Miss Ashreetha K of II B.Com. are the first and second leaders respectively for the unit. The Unit conducted SARVA DHARMA Programme on 26<sup>th</sup> February 2022 at the College and organized One-day special camp on Living with the Nature at Pingarathota, Aranthodu on 5<sup>th</sup> March 2022.

Rovers and Rangers have organized and actively participated in more than 12 programmes in this academic year.

## **Youth Red Cross Wing:**

Under the leadership of Programme Officer Dr. Anuradha K. the Youth Red Cross Wing activities of 2021-22 were inaugurated by Sri Sudhakar Rai P B, President, Chamber of Commerce, Sullia, on 20<sup>th</sup> November 2021. Fresher's Day programme was organized and conducted many competitions and funny games for fresher's on 20<sup>th</sup> November 2021

on the occasion of Environment Day, Vanamahotsava was organized in collaboration with Forest Department, Sullia on 22<sup>nd</sup> July 2021 at Ajjavara. President of Ajjavara Grama Panchayat Mrs. Sathyavathi inaugurate the programme. Many eminent persons witnessed the programme.

On the eve of 75<sup>th</sup> Independence Day, Blood Donation Camp was arranged on 15<sup>th</sup> August 2021 in collaboration with KVG Medical College & Hospital, Sullia in their premises. President of Academy of Liberal Education (R.), Sullia Dr. K.V. Chidananda inaugurated the programme in presence of honorable guests from inside and outside the campus. Students as well as public donated a total of 15 Units blood and handed over a list 100 blood donors to the President, Academy of Liberal Education, Sullia

On account of "Communal Harmony Fortnight" Sadbhavana Day was organized by the wing on 19<sup>th</sup> August 2021. Sri Bapu Saheb, Sri Jayaprakash Kukketty and Smt. Reshma Veera Crasta were the guests. Principal Mr. Rudrakumar M M presided over the function for which heads of NSS, NCC, IQAC, HRD Cell teaching and non-teaching staff were witnessed.

Youth Red Cross Wing of the College celebrated Teacher's Day on 6<sup>th</sup> September 2021. Sri Himakara A K, Social Worker was the chief guest and Principal Mr. Rudrakumar M M was in the chair.

Taluk Level First Aid Training Programme was held under the wing on 8<sup>th</sup> September 2021. Mangalore University YRC Wing Nodal Officer Dr. Ganapathy Gowda presided over and Tahsildar of Sullia Taluk Kum. Anitha Lakshmi inaugurated the programme. Government officials and staff of the College witnessed.

The wing organized Fit India Movement programme on 24<sup>th</sup> September 2021. Weight Lifter Sri Ramesh was the chief guest and Principal Sri Rudrakumar M M was presided over the function.

Gandhi Jayanthi was organized by the wing on 2<sup>nd</sup> October 2021 and the same was inaugurated by Dr. K V Chidananda, President, Academy of Liberal Education (R.), Sullia.

Taluk Level Declamation Contest for youth was conducted by the Wing in associate with Nehru Yuva Kendra, Mangalore on the topic "zÉñÀ"sÀQÛ aÀÄvÀÄÛ gÁµÀÖç ¤aÀiÁðtzÀ°è AiÀÄÄaÀd£ÀgÀÄ" on 19<sup>th</sup> November 2021. 23 youths from Sullia Taluk were participated in the competition. Joint Secretary of Academy of Liberal Education (R.), Sullia presided over and Tahsildar of Sullia Taluk Miss Anitha Lakshmi inaugurated the programme. Representative from Nehru Yuva Kendra, Mangalore, eminent persons, staff and YRC members were witnessed.

Aids Awareness programme was organized by the Wing on 27<sup>th</sup> November 2021 for which Student Welfare Officer Smt. Rathnavathi D was the president. Dr. Dinesh P V, Associate Professor, KVG Medical College was the resource person. YRC volunteers participated in Taluk Level World HIV/AIDS Awareness Programme held at Government Hospital Sullia on 2<sup>nd</sup> December 2021.

The Wing arranged Farewell function to senior volunteers on 4<sup>th</sup> December 2021. Miss Ankitha was felicitated in the function for her outstanding academic achievement in this function. World Volunteers Day was also observed on that day. Student Welfare Officer Mrs. Rathnavathi D was in chair and Prof. M. Balachandra Gowda, Dr. Acutha Poojary, Government First Grade College, Sullia and Mrs. Vimala Rangayaya were witnessed the programme.

College YRC Wing organized Covid Vaccination Drive in collaboration with other Wings of the College and Taluk Health Department, Sullia for the students of the College. It also organized information on Health & Hygiene with in collaboration with Indian Medical Association, Sullia on 18<sup>th</sup> December 2021.

It organized "«aÉÃPÀ aAvÀ£É §zÀÄQUÉ zÁj" programme on the occasion of Vivekananda Jaynthi on 12<sup>th</sup> January 2022. Also organized programme on Prevetion of Crime & Interaction with Sub-Inspector of Police on the title "C¥ÀgÁzsÀ aÄÄÄPÀÛ ¸ÀaÀiÁdzÉqÉ £ÀaÀää £ÀqÉ" on 28<sup>th</sup> January 2022. Mr. Dilip G R, Sub-Inspector and Mr. Shivarama, Assistant Sub-Inspector, Sullia were the Resource Persons.

YRC volunteers have participated in Republic Day parade held at Nehru Memorial College, Sullia on 26<sup>th</sup> January 2022 where Dr. K V Chidananda, President of Academy of Liberal Education (R.), Sullia hoist the flag.

Information on importance of blood donation was held on 26<sup>th</sup> February 2022. Dr. Mahanthadevaru, Blood Bank Officer, KVG Medical College was the resource person. Volunteers Puneetha C K, Krithika B and Nireeksha were participated as volunteer for pulse polio programme at Sullia Bus Stand held from 27<sup>th</sup> to 29<sup>th</sup> February 2022.

Orientation programme and information about YRC Website was held on 5<sup>th</sup> March 2022. Zone Trainer Dr. Anuradha K P was the trainer. TB Awareness Quiz was conducted for the students of our College on 14<sup>th</sup> March 2022. 76 students were actively participated in the quiz.

YRC Wing participated in Anti-Narcotics Campaign and Awareness rally organized by Police Department of D.K. District and group of Vijaya Karnataka Paper at Sullia on 17<sup>th</sup> March 2022. Organized Global Recycling Day and Model Competitions for KVG Campus Institutions in collaboration with KVG Medical College & Hospital, Sullia on 18<sup>th</sup> March 2022.

YRC volunteers participated in World Red Cross Day programme held at KVG Ayurveda Medical College & Hospital, Sllia on 9<sup>th</sup> May 2022. They volunteered Free Health Checkup Camp at Balembi, Chembu on 15<sup>th</sup> May 2022 and for Free Health Checkup Camp at Ajjavara on 30<sup>th</sup> May 2022 held in collaboration with programme of HIND LABS, Mangalore.

It organized Quiz Competition about Red Cross Society for YRC volunteers on account of World Red Cross Day (May 08) on 28<sup>th</sup> May 2022. Also organized "Tobacco: Threat to our Environment" programme on the occasion of Anti Tobacco Day (May 31) on 28<sup>th</sup> May 2022.

Vanamahotsava programme was conducted in collaboration with College IQAC, Grama Panchayat Ajjavara and Forest Department, Sullia on the occasion of Environmental Day on 4<sup>th</sup> June 2022. It also conducted Disaster Preparedness Training programme on 4<sup>th</sup> June 2022.

College YRC Wing and Student Council jointly organized Blood Donation camp on account of World Blood Donors Day with collaboration of KVG Medical & Hospsital Sullia at KVG Medical College Blood Bank on 11<sup>th</sup> June 2022. Dr. K.V. Chidananda, President, AOLE (R.), Sullia inaugurate the programme.

International Yoga Day was celebrated by the Wing at Taluk Iconic place Shree Chennakeshava Temple with collaboration of Nehru Yuva Kendra, Mangalore on 20<sup>th</sup> June 2022.

# **Sports and Games**:

The Sports activities of the academic year began soon after the Semester commended in the month of August 2021 with team selections for various sports and games activities. We have organized Mangalore University Inter Collegiate Tug of war for Men and Women on 25-06-2022 in a grand manner.

Mr. Shashank P N of third B.Com bagged bronze medal in 55 kg. category, Mr. Likin A of First B A bagged bronze medal in 86 Kg category and Mr. Darshan Gowda K of First B.Com won bronze medal in Karnataka State Weight Lifting Championship held a Davanagere. Our College team won runner's up championship trophy in Junior Category.

Our College Kabaddi team stood in 4<sup>th</sup> place in Mangalore University Inter Collegiate Kabaddi Tournament. Mr. Mahesh Naik of third B.Com. and Miss Chaithra M was selected for Mangalore University Coaching Camp.

Mr. Rakesh Gowda of Third B.Com has selected for Karnataka Senior State Team and played Inter State Tournament at Hariyana. Mr. Abhishek of First year B.A has been selected for Jaipur Pink Panther Team. Our College Men's Kabaddi Team also won number of open tournaments during the year.

We have organized our college annual sports meet on 23rd February 2022. The meet was inaugurated by Sri Radhakrishna Manibettu, Former Physical Director of our College and the guest of Honor was Prof. M. Balachandra Gowda, Academic Advisor of the College. The programme was grand success with many events being conducted for students and staff members.

In connection with annual day, students were divided by seven groups named in several names. The inter group competitions were conducted in various sports, Volley ball, Throw ball, tug-off-War, Kbaddi, Cricket and Carom for Men and Women.

Facilities in, Multi-Gym, Weight Lifting, Power Lifting, Table Tennis, Chess and carom are providing to the students. 200 Mtr. Track is provided. Outdoor facilities for various games are also provided.

The Management of the College is providing the following facilities for the sports students:

16 students of our College have been adopted by KVG Sports Academy under sports quota and they are benefitted by free food, accommodation and training.

12 students were admitted under fee concession.

Reduction in cut off marks for promising spots persons during admission

Fee concession for sports persons requiring financial assistance.

Additional coaching for weight Lifting, Kabaddi, Volley ball etc.

Providing TA & DA and Entry Fees for participation in all level competitions.

Attendance concessions and internal assessment re-test for sports participants.

Appreciation award each for Inter-University and national Level.

In view of promoting sports we are organizing coaching camps for High School and PUC students in association with KVG Sports Academy in different events in the month of April and May every year.

# **Scholarships and Fee Concessions:**

Various scholarships and fee concessions have been granted to the eligible students during the current academic year. In addition to this, in the name of Founder President, Management is also encouraging the students by giving gold medals to the rank holders in the University Examinations. The Management is kind enough to give fee concessions to the meritorious students during the admission time.

### **Endowment Prizes:**

There are many endowment prizes instituted by donors and well-wishers of the College. The details of the endowment prizes are follows:

Mrs. & Mr. Borker of Neyveli have kept a deposit of Rs. 5,000 in the name of Principal to award a cash prize to the best outgoing student of B.A. Degree course, as a mark of respect to their parents Sri Ramappayya and Smt. Susheeladevi.

The Staff of Commerce Department and B.Com students of 2006-07 batch onwards have kept a fixed deposit of Rs.34,000/- in Venktramana Credit Co-operative Society, Sullia in the name of "Commerce Association" of Nehru Memorial College, Sullia to award cash prizes to the meritorious students of I, II and III Year B.Com degree classes.

Students of II B.A during 1996-97 have kept a deposit of Rs. 600 in the name of Principal of our College to award a cash prize to a merit student of I B.A. who scored highest marks in Kannada Optional as Kolambe Puttanna Gowda Memorial cash Prize.

Prof. M. Balachandra Gowda, retired Principal of our College has kept a deposit of Rs. 5,000 in the name of Principal to award a cash prize to the best outgoing student of the College, as a mark of respect to his parents Sri Krishnappa and Smt. Boliyamma.

Prof. B.K. Ninge Gowda, retired Principal of N.M.P.U. College has kept a deposit of Rs. 10,000 in the name of Principal, Nehru Memorial College, Sullia to award a cash prize to the best outgoing student of B.A. (H.E.P) of the College, as a mark of respect to his parents Late Sri Bembalur Keremane Komari Gowda and Smt. Kenchamma.

Prof. K.G. Honnamma, retired Selection Grade Lecturer in History of our College has kept a deposit of Rs. 10,000 in the name of Principal, Nehru Memorial College, Sullia to award a cash prize to the best outgoing student in History Subject of the Final Year B.A degree course as a mark of respect to her Father-in-Law Late K. Vadyappa Gowda, Retired Teacher and Mother-in-law Late K.V. Poovamma.

Sri M. Radhakrishna, retired Physical Director of this College has kept at deposit of Rs. 30,000 in the name of the Principal, Nehru Memorial College, Sullia to award two cash prizes to the best outstanding Degree & PUC students in sports/games and one cash prize to the Degree NSS volunteer as a mark of respect to his parents Late Manibettu Venkappa Gowda and Late Manibettu Janaki.

Prof. M. Shivanna, retired Selection Grade Lecturer in Kannada of this College has kept a deposit of Rs. 10,000 in the name of Principal of our College to award a cash prize to a merit student who scored highest marks in Kannada Optional of III B.A. as a mark of respect to his parents Late Sri Mayanna and Late Smt. Savithramma.

Rtd. NCC Officer Major Giridhara Gowda K has kept a fixed deposit of Rs. 20,000/- in Venkatramana Credit Co-operative Society, Sullia in the name of Principal & NCC Officer of the College, Sullia to award cash prizes to the meritorious students of I, II & III Year degree students who are enrolled in the NCC.

Prof. K.V. Damodara Gowda, retired Principal has kept a deposit of Rs. 10,000 in the name of Principal of College to award a cash prize to the best outgoing student in Political Science of Final B.A. Degree Course in the name of his Father-in-law Late K.M. Ganapathy and Mother-in-Law Late K.G. Belliavva, Kolibail, Bhagamandala, Madikeri.

Sri Gopalakrishna K, B.A. student of 2007 Batch, has kept at deposit of Rs. 10,100 in the name of the Principal of College to award a cash prize to the best outgoing student of Political Science of Final B.A. Degree, in the name of his father Late Mahalinga Naik K and mother Late Bhavani K.M, Parivarakana, Aramboor, Sullia.

The M.S.W. students of the year 2012-13 have kept a fixed deposit of Rs. 2,300 in the name of Principal of the College to award a cash prize to the student who secured highest marks in M.S.W. examination.

Dr. B. Prabhakara Shishila has kept a deposit of Rs. 20,000 in the name of the Principal of the College to award a cash prize to the best outgoing students (Economics) of B.A and B.Com. degree course (one each) in the name of Dr. Prabhakara Shishila and Smt. Shaily Prabhakara.

Smt. L. Sumangala, retired Associate Professor of Kannada of this College has kept a deposit of Rs. 10,000 in the name of Principal of our College to award a cash prize to a student who scored highest marks in Kannada language of second year degree as a mark of respect to her parents Late Sri T. Laksmana and Late Smt. Nanjamma

# Library:

The College Library has a total area of 5100 Sq. Ft. It has 26,616 books worth Rs. 36,52,818.00 for U.G. & P.G. courses We are subscribing 12 newspapers and 80 journals/magazines. Library provides modern facilities and offers automated library services through EasyLib library software. For the benefit of the students, our Library subscribed N-LIST database and it provides access to more than 6000 e-journals and 1,99,500+ e-books. Internet browsing center of the Library is used to access the N-LIST database. It also provides Wi-Fi connected free internet facilities to all the students and faculties.

## **Hostels**:

Keeping in view of the needs of students coming from far off places, the College has also provided hostel facilities for boys & girls.

### **Conclusion**:

Before I conclude, I express my gratitude to the President Dr. K.V. Chidananda Sir and all the Directors of Governing Body for their continued support for my thoughts and actions; to my colleagues both in teaching and non-teaching staff for their sense of co-operation, devotion to duty in carrying out the academic and co-academic activities of the College; to all the students for their academic & non-academic achievements and maintenance of high moral values and discipline; to the Parent-Teacher Association for their whole hearted support and to the Alumni Association for their support and encouragement.

Thanking you one and all,

**PRINCIPAL**