NEHRU MEMORIAL COLLEGE, SULLIA, D.K

ANNUAL REPORT OF THE COLLEGE 2020-21

I am happy to present before you the brief report of our College for the year 2020-21.

Management:

The College is sponsored by the Academy of Liberal Education (Regd.), Sullia, under the able leadership of Late **Dr. Kurunji Venkatramana Gowda**, the Founder President of the Academy and presently run under the dynamic leadership of **Dr. K.V. Chidananda Sir**, who has been an instrumental, in creating academic ambience by providing required infrastructure both for academic and non-academic activities in the college and also providing a beautiful renovated building, making provisions for independent subject-wise staff rooms, sports & games, NCC, NSS, Science Laboratories, Computer Browsing Centre, AV Room, Auditorium, Language lab and Commerce lab with Wi-Fi connections. All the class rooms, library, laboratories staffrooms, office, open spaces are covered under CCTV surveillance and Public address system. Our heartfelt reverence to **Dr. K.V. Chidananda Sir** and all the members of the Managing Committee.

Courses Offered:

The College has been re-assessed & re-accredited for the 3rd cycle under the New Methodology, in the month of March 2018 with 'B+' Grade by the NAAC. The College offers UG courses in Humanities, Commerce, Business administration, Science and Social Work, and PG courses in Commerce and Social Work. We have two sections in Commerce UG degree course. The College is enjoying permanent affiliation to B.A, B.Com and B.Sc. Degree courses of Mangalore University. The College has been included under Section 2(f) and 12(b) of the UGC Act of 1956.

Staff:

There are 52 teaching and 22 non-teaching staff serving in the Institution, serving with utmost devotion and dedication. **Dr. K. Giridhara Gowda, Associate Professor of Commerce and Principal-in-charge** has retired from service on attaining superannuation in the month of June 2020. The College is grateful for the services rendered by him.

Student Strength:

The present strength of the College in the UG and PG course is 716 (322 Male and 394 Female).

Academic Performance:

The percentage-wise result of Annual Examinations held in September/October 2020 are B.A 63.14%, B.Com. 87.12%, B.Sc. 76.31%, B.S.W 66.67%, B.B.A 66.67, M.S.W 100% and M.Com. is 100%.

Achievements of Teaching Faculty:

Mr. Rudra Kumar M.M., Assistant Professor, Dept. of Commerce attended a 21 days virtual Refresher course on Research Methodology at KS Rangaswamy College of Technology Coimbatore from 5th June to 25th June 2020. He organised Online national level webinar on "Tips for Teachers to conduct online class" as an Organising secretary.

Mr. Rudrakumar M M has also organized the national level online Quiz in the month of June 2020.

He has presented research paper entitled "Emerging ICT innovation Technology in Indian Banking Sector" on virtual mode at department of studies in Commerce, Mangalore University Mangalore.

As an Organizing secretary Mr. Rudrakumar organized three days FACULTY DEVELOPMENT PROGRAMME (virtual) from 15/7/2021 to 17/7/2021. About 138 participants from across India participated. He has attended 15 days REFRESHER COURSE IN COMMERCE at HRDC, Mysore from 21/10/2020 to 03/11/2020.

Mr. Rudrakumar has also attended 17 online seminars and workshops and 15 Quizzes.

Mr. Rudrakumar authored a book for II B.com 3rd SEM of Mangalore University named "MODERN BANK MANAGEMENT" as a co-author for the Academic year 2020-21.

He has delivered a lecture as Resource Person on "Consumer Protection Awareness" at Government High School, Ajjavara for students and parents. Also delivered lecture as Resource Person on "Basics of GST" for M.Com. students of Nehru Memorial College.

Mr. Rudrakumar M M, Assistant Professor, Department of Commerce has been appointed as question paper setter for Mangalore University Fifth Semester B.Com. examination for the paper "Modern Marketing".

Mrs. Rathnavathi D, HOD of Commerce has attended in the One Week National Level Online Faculty Development Programme on "Effective Educator for Professional and Institutional Excellence held from 8th June to 13th June 2020. She is attended Two-days Online Faculty Development Programme: TECH-SAVVY TEACHING held on 3rd & 4th July 2020.

She has also attended many State, National & International level, webinars.

Dr. Anuradha K.P. Lecturer in Kannada has been awarded with "KARNATAKA RAJYA SHIKSHANA RATHNA AWARD" on 17-03-21 at Bangalore. She has attended as Resource Person in the State Level Training Programs at Bangalore on 12-03-21 to 15-03-21. Dr. Anuradha K P has also been appointed as BOS Member of SDM College, Ujire

Dr. Anuradha K.P has attended more than 150 Seminars, (Webinars) Conferences, Workshops, FDP's during this academic year.

Mrs. Bhavya P M HOD of English has successfully completed the ARPIT Annual Refresher Programme in English Language teaching held by Gujarat University in the month of September 2020.

Mrs. Bhavya P M and Mrs. Ranjeeta B R have attended online virtual workshop on IV semester new syllabus of English language. They attended State, national, international webinars during the academic year 2020-21.

Mrs. Divya T.S, Lecturer, Dept. of Commerce has attended in Two-day Online Faculty Development Programme: TECH-SAVVY TEACHING held on 3rd & 4th July 2020. She also attended many State, National & International level, webinars.

Mr. Manoj Kumar HOD of Hindi has attended Webinars on New education Policy 2020 on 8 September 2020, attended International Webinar on "The role of Legislation on Environmental Protection on 29. August 2020. He has also attended many Webinars on various topics.

Mr. Shridhara V, Lecturer in Commerce has been appointed as Question Paper Setter for Mangalore University IV Semester B.Com. Examinations in the paper Financial Management. He has also been appointed as the member of Board of Examiners in Commerce of Mangalore University. Mr. Shridhara V has attended two Webinar in this Academic year.

Mrs. Geetha Shenoy, Lecturer, Dept. of Commerce has attended in Three-day Online International Faculty Development Programme on: "ENGAGING MINDS AND EMPOWERING SUCCESS IN MODERN RESEARCH ERA" organized by Department of Post Graduate Studies and Research in Commerce and Department of Commerce and Business Administration of Govinda Dasa College, Surathkal from 26th August to 28th August 2020.

She has participated in National level online Faculty Development Programme on "Systematic and Simplified Approach for Teaching and Learning GST" on 24th July 2020. She also attended many State, National & International level webinars during the academic year 2020-2021

Ms. Anantha Lakshmi, Mr. Hariprasad A.V. Ms. Leena Y.N. Ms. Dhanya K.S of the Dept. of Business Administration and Ms. Aksha K. of Dept. of Economics were attended **One-day Virtual Workshop on Choice Based Credit System (CBCS) of III Semester BBA of Mangalore University** on 3rd February, 2021 held at Sri Bhuvanendra College, Karkala in association with FOBMAT ®, Mangalore University.

And also all the faculty members of the Department attended the various Webinars, Workshops, Faculty Development Programmes, Quiz, Certificate courses and Panel Discussion through online.

Mr.Vishnuprashanth B, Lecturer in Economics has Participated in the National level webinar on "**Challenge and Future of Media**" organised by the Department of Journalism and IAQC of Shri Bhuvanendra College Karkala on 11/08/2020. He has also participated in the International Webinar on "**Population, Padamic and The Economy - Local and Global Perspectives:- 1. India and The World 2. Assam and the North East**" organized by Department of Economics and IQAC of Cotton University Gueathi on 30th and 31st July 2020.

Mr.Vishnuprashanth B has participated in One day National level webinar on "Doubling of Farmers' Income in India Issue and Challenges" held on 12th September 2020 organized by Department of Economics Association with IQAC, Cauvery College Virajpete. He has participated in National level webinar on "Youth in the New Normal :-Challenges and Opportunities" organized by IQAC and Humanities Department of St. Aloysius College Mangalore on 29 th August 2020 and in National level Webinar on "Tips for Teachers To Conduct Effective Online Class" Organized by Department of Commerce of Nehru Memorial College Sullia on 27/08/2020

He has participated in One day Virtual Workshop on "Choice Based Credit System of III Semester BBA" of Mangalore University on 3rd February 2021 held at Sri Bhuvanendra College, Karkala

Miss Aksha K Lecturer in Economics has Participated in the National level webinar on "Challenge and Future of Media" organised by the Department of Journalism and IAQC of Shri Bhuvanendra College Karkala on 11/08/2020. She has also participated in the International Webinar on "Population, Padamic and The Economy - Local and Global Perspectives:- 1. India and The World 2. Assam and the North East" organized by Department of Economics and IQAC of Cotton University Gueathi on 30th and 31st July 2020.

Miss Aksha K has participated in One day National level webinar on "**Doubling of Farmers' Income in India Issue and Challenges**" held on 12th September 2020 organized by Department of Economics Association with IQAC, Cauvery College Virajpete. She has participated in National level webinar on "**Youth in the New Normal:-Challenges and Opportunities**" organized by IQAC and Humanities Department of St. Aloysius College Mangalore on 29th August 2020 and in National level Webinar on "**Tips for Teachers To Conduct Effective Online Class**" Organized by Department of Commerce of Nehru Memorial College Sullia on 27/08/2020

She has participated in One Day Virtual Workshop on **"Choice Based Credit System of III Semester BBA"** of Mangalore University on 3rd February 2021 held at Sri Bhuvanendra College, Karkala

Mrs. Mamatha K, HOD of Political Science has published an Article "Mangalore Mahanagarapalikeya Belavanige" in the research book "Unnatha shikshanadallina Samasyegalu mattu savalugalu". She has also attended many Webinars on various topics.

Lt. Seetharama M D, Physical Director attended Physical Education Directors meeting held at Mangalore University as well as Vijaya College Mulki. He also attended as observer for MUIC ball badminton tornament hled at FMC Madikeri and traditional games competition held at GFGC, Sullia.

Mr. Umesh, Librarian has attended Online International Library Technology Conclave organized by Informatics, Bangalore from 27 January to 30th January 2021. He has attended Online International Workshop on "AI for E-science" organized by Informatics, Bangalore on 7 January 2021. He has also attended Online International Workshop on "Semantic Search" organized by Informatics, Bangalore. Mr. Umesh also attended the International Webinar on "Global students in LIS" organized by Sheshadripuram Evening College, Bangalore.

BOS/BOE Members of Mangalore University/Other membership:

Dr. Poovappa Gowda K., HOD of Kannada has been nominated as the BOS member of Kannada and Tulu language of Mangalore University and also has been nominated as the member of BOS of Tulu, Dravidian University, Kuppam.

Mrs. Kripa A N., Lecturer Department of Social Work (U.G.) has been nominated as a member of BOE of Social Work (U.G.), Mangalore University.

Mrs. Shobha A., Lecturer Department of Social Work (U.G.) has been nominated as a member of BOS of Social Work (U.G.), Mangalore University.

Mr. Abdul Rasheed K.M., HOD, Department of P.G. studies in Social Work has been nominated as the panel member of BOE of Social Work at School of Social Work Roshni Nilaya Mangalore.

Student Council:

The office bearers of the Student Council for the year 2020-21 are:

President:	Mr. Nishchith K S	- III B.Com (A)
Vice-President:	Miss. Sinchana T P	- III B.A
Secretary:	Mr. Hemanth M.N	- III B.Sc.
Joint Secretary:	Miss Pavithra A	- III B.Com (B)

Mr. Rudrakumar M M, Assistant Professor of Commerce is the Student Welfare Officer and the staff advisor to the Student Council.

Extra-Curricular Activities

Hindi Sabha:

College Hindi Sabha organized a National Webinar on "HINDI DIWAS" on 14.9.2020. Dr. Suma.T. Roadnover, Associate Professor, Department of Hindi, University College Mangalore was the Resource Person. College principal Dr. K. Poovappa Gowda, IQAC Coordinator Rathnavthi D, Hindi Sabha Convener Manoj Kumar and Rajeshwari A, College Teaching & Non-Teaching staff members, Student and General Publics witnessed the program.

Department of Hindi has Organized National Level E-quiz on "Hindi Language" for Students, research scholars, and academicians form 17.07.2020 to 31.7.2020. There was a commendatory response from all over India as well as form overseas. Total 1,942 participants have registered and successfully completed the quiz and awarded E-Certificate, Mr. MANOJ KUMAR, HOD of Hindi has strived to organize this quiz programme.

Humanity Association:

Under the banner of Political Science Association Mrs. Mamatha K HOD Department of Political Science has organized the 11th National Voter's Day on 25.01.2021. The programme was inaugurated by Mr. Purushotham, Honourable Civil Judge of Sullia. Miss Anithalakshmi Honourable Tahashildar of Sullia Taluk presided over the function.

Commerce Association:

Commerce Association organized a National Level Webinar on **"Tips for Teachers to conduct effective online classes"** on 27/08/20220. Prof. Manoj Louis, Assistant Professor of Government First Grade College, kavoor was the Resource Person.

A special talk on "Invest Management" was organized by the Association on 12th January 2021. Mr. Raviteja, Financial Advisor, Motilal Oswal, Bangalore and Mr. Pradeep, Financial Analyst, Motilal Oswal, Bangalore were the guest speakers.

A programme on "Health Talk" was organized on 05/03/2021. Dr. Anusha, MDS, K.V.G. Dental College and Hospital, Sullia was resource person.

An Orientation programme on Project Work was organized on 20/03/2021. Dr. Vijaylakshmi N S, Department of Economics, Nehru Memorial College was the guest speaker.

Forum of Business Administration:

The College is recognized as a **Member of National Rural Entrepreneurship Mission** (**MGNCRE**). As a part of this **Rural Entrepreneurship Development Cell (REDC)** in the College under the supervision of Dept. of Business Administration is constituted. The Team was formed, consisting of Student Development Officers for handling 1. Placement and Internship – Mr. Hariprasad A.V, 2. Personality – Ms. Leena Y.N, 3. Technology –

Ms. Anantha Lakshmi, 4. Entrepreneurship – Ms. Dhanya K.S and 5. Rural Engagement – Ms. Aksha K.(Dept. Of Economics) with the Mission of inculcating entrepreneurship among students. Principal of the College is the Chairman of the Team.

Dr. Poovappa Gowda K., Principal, Ms. Anantha Lakshmi, Mr. Hariprasad A.V. Ms. Leena Y.N. Ms. Dhanya K.S of the Dept. of Business Administration and Ms. Aksha K. of Dept. of Economics were attended the **Online Rural Entrepreneurship Development Workshop/Interaction** on 17th August, 2020 conducted as a part of the above Cell.

Online Workshop on Rural Entrepreneurship Development held on 14. 10.2020 under the guidance of MGNCRE- RURAL Entrepreneurship Development Cell(REDC). The resource person is Dr. Narayan Kayarakatte, Academician and Management Consultant from Mangalore. Dr. Poovappa Gowda K. Principal, NMC gives the introductory speech of the programme. All the faculty members of the Department of Business Administration, and Ms. Aksha K. of Dept. of Economics & 19 students were participated in this workshop through Google Meet.

The Forum of Business Administration of the College has organized a program "A One **Day Workshop on Leadership Development**" On 09-03-2021, Forum of Business Administration organized a one-day workshop on "Training on Leadership Development" for BBA students by the Resource person Mr. Prashanth Rai, Lecturer, Dept. of Business Administration, ST. Philomina College, Puttur. In the second session as a part of workshop Final year BBA students organized a small fest to the First and Second year students by conducting Quiz, Product creation and Launch and Pick and Act. Prizes were distributed to the winners and runners by the resource person. They also conducted funny games to First year BBA students as Welcome to NMC BBA family. Mr. Balachandra Gowda, Academic Advisor, NMC also present in the programme and interacted with the students.

Placement & Career Guidance Cell:

The Placement Cell organized Orientation Programme on "Employability Skills" by inviting Mrs. Meena, Freelance Counselor & Life Skills Educator, Pavana, Kalanja of Sullia Taluk as resource person on 01.03.2021.

Internal Quality Assurance Cell (IQAC):

The IQAC and Staff Club of the college has organized one day workshop on "Google Classroom" on 28-08-2020. Mr. Santhosh Kumar, IT executive of KVG Medical College was the resource person.

IQAC of the college in association with YRC and Fire station Sullia organized a programme on 'Information & Demonstration on Fire Safety ' on the occasion of fire awareness and prevention day on 23-02-2021

IQAC organized a programme to train faculty members regarding 'MUlix', Mangalore university web portal for online administration on 03-03-2021.

Research Club:

On the 23rd January 2021, a one day faculty development program was organized by Dr. Vijayalakshmi N.S, research cell coordinator as part of research cell activities for the year 2021–22. The invited guest speaker Dr. M. Vijay Kumar, assistant professor, NGSM Institute of Pharmaceutical Sciences, Nitte (deemed to be university) spoke vehemently on the relevance of ethics in the field of research with special emphasis on plagiarism checks to be adapted and followed. The program was presided by our Principal Dr. Poovappa Gowda K. The student welfare officer Mr. Rudra Kumar M.M welcomed the gathering and Mrs. Rathnavathi D, IQAC coordinator felicitated the guest speaker. All academic teaching staff were diligently present for the program held from 11.00 a.m. onwards at the audio – visual room of the institute.

Certificate Courses:

The students of all the streams of UG I degree classes are given an opportunity to choose and undergo 20 hours teaching & practical classes on any one of the 07 certificate courses conducted by the different departments of the college.

Alumni Association

We have an active Alumni Association headed by **Mr. Chandra Kolchar** as the President and **Mr Vishwanath K.T** as the Secretary. They do conduct the Annual General Body and Executive meetings in time. Eminent personalities were presented in the function. Also they are providing financial assistance to meritorious and financially weak students during the academic year.

PTA Association

Equally another active association is PTA headed by**Sri. Bhavanishankara Adthale,** as the President and **Sri. Prakash H.**elected as the Vice-president. The PTA donates for conducting workshops and sports and games events. Also they provided financial assistance to 06 meritorious and financially weak students during the this academic year. The executive body of Alumni and PTA Associations are actively participating in the College sports and College day programmes

National Cadet Corps (NCC) – Senior Division/Wing (Army):

We have 108 cadets on the roll headed by Lt. Seetharama M.D, Associate NCC Officer of College.

National Service Scheme (N.S.S):

There are Two NSS Units having 200 volunteers. Unit-I is headed by Mrs. Chithralekha K S and Unit-II is headed by Mr. Sanjeeva K. as Programme Officers. Miss. Moksha M P, II

B.Sc. and Mr. Ajay H S, II B.Com are the Student Leaders in this academic year. Miss. Pavithra II BBA Secretary for Midday Meals Programme for the academic year 2020-21.

Mr. Sanjeeva K made a record by donating blood for 30 times still now. Moksha M P, II B.Sc. have participated in Leadership training conducted through online by Mangalore University, Mangalagangothri.

NSS Unit organized various programmes like Covid Awareness Programme on 23.03.2021.

NSS Volunteers have participated in College Level Independence Day and Republic Day.

Rovers and Rangers:

We have 29 Rovers headed by **Mr. Thippeswamy D.H**,and 54 Rangers headed by **Mrs. Harshakirana B.R.**, as the programme officers.

There are 32 Rangers in the Rangers Unit for the year 2020-2021. Mrs.Harshakirana B.R. lecturer, Department of Chemistry is the Ranger Leader, Safreena S.A. of II BSc and Sumaira of II BCom are the first and second leaders respectively for this unit.

Rangers have participated in Republic day Celebration on 26-01-2021 held at NMC Sullia. Rangers have actively participated in the Sullia Thaluk Kannada Sahitya Sammelana procession on 19/02/2021 held at NMC Sullia.

Youth Red Cross Wing:

Under the leadership of Programme Officer **Dr. Anuradha K.P.** the Youth Red Cross Wing activities for the year 2020-21 were inaugurated by on 6th February 2021. First year YRC members inaugurate the programe. Mrs. Divya T S, Lecturer in Commerce, Mrs. Ranjeeta, Lecturer in English, Mrs. Deeksha, Lecturer in Computer Science were witnessed the programme.

On account of World Environment Day the wing organized Vanamahotsava on 15.08.2020 at KVG campus, Sullia.

On 06.02.2021 Ms, Anugraha R U, YRC member was felicitated by the Wing for her outstanding achievement in Bharata Natyam and Classical Music. Mrs. Divya T S, Lecturer in Commerce, Mrs. Ranjeeta, Lecturer in English, Mrs. Deeksha, Lecturer in Computer Science were witnessed the programme.

On the eve of Fresher's Day many competitions and funny games were conducted for fresher's on 6^{th} February 2021.

Farewell function for senior volunteers was held on 20-02-2021. Many competitions and funny games were held. Mr. Manjunath, RFO, Panja was the chief guest. Mr.

Ananthalakshmi, Department of Business Administration, Dr. Amuradha Kurunji, Programme Officer, YRC leaders and members witnessed the programme. Ms. Akshatha S was felicitated on that day for her outstanding academic achievement.

On the occasion of fire awareness and prevention day with the collaboration of Fire Service Department of Sullia the wing organized 'Information & Demonstration on Fire safety' on 23-02-2021. IQAC Coordinator Mrs. Rathnavagthi D presided over the function. Mr. Kallappa C M, Staff of Fire station was resource person. Mr. U B Rajagopal, Station Head was the chief guest.

The wing organized training programme on "Personality Development & Leadership" on 26-02-2021. Mr. Chandrashekhara Bilinele, (Zone Trainer, Programme Officer, NSS Unit, KVGP Sullia) was the Resource Person. Mr. Bhavya P M, Lecturer in English, Programme Officer Dr. Anuradha Kurunji and YRC leaders & members witnessed the programme.

Youth Red Cross Wing Programme Officer Dr. Anuradha Kurunji has participated as resource person of Personality Development and present College outstanding YRC activities in State Level YRC Camp held at GKVK Bangalore from 13th to 15th March 2021. Volunteer Mr. Niranjan K of I B.Com was also attended the same programme.

Covid 19 awareness rally was organized by the wing on 24-03-2021 in order to create awareness among the youths and public.

Sports and Games:

The Regular training on Kabaddi, wt. Lifting volleyball was held during the academic year.

We visited the schools and colleges of Dakshina Kannada, Kodagu and Hassan district for the purpose of college admission. The selection Trail was conducted for First year sports quota student admission. College teams participated MUIC in Ball badminton, Volleyball, Athletics, Traditional Game competition/tournaments. In the traditional game our college bagged three prizes.

Online yoga training and classes was conducted.

A national level webinar was organized on topic of effect of mass media on sports.

Scholarships and Fee Concessions:

Various scholarships and fee concessions have been granted to the eligible students during the current academic year. In addition to this, in the name of Founder President, Management is also encouraging the students by giving gold medals to the rank holders in the University Examinations. The Management is kind enough to give fee concessions to the meritorious students during their admission time.

Endowment Prizes:

More than 15 endowment prizes are instituted by donors and well-wishers of the College. They are awarded as per the criteria's mentioned in the original letters issued by the donors, to the eligible students.

Library:

The College Library has 26,568 books worth Rs.36,45,093.00 for U.G. & P.G. courses. We are subscribing 12 newspapers and 80 journals/magazines. Library provides modern facilities and offers automated library services through EasyLib library software. For the benefit of the Students, our Library subscribed N-LIST database and it provides access to more than 6000+ e-journals and 1,99,500+ e-books. Internet browsing centre of the library is used to access the N-LIST database.

Hostels:

Keeping in view of the needs of students coming from far off places, the College is also providing hostel facilities for boys & girls.

Conclusion:

Before I conclude, I express my gratitude to the President Dr. K V Chidananda Sir, and all the Directors of Governing Body for their continued support for my thoughts and actions; to my colleagues both in teaching and non-teaching staff for their sense of co-operation, devotion to duty in carrying out the academic and co-academic activities of the College; to all the students for their academic& non-academic achievements and maintenance of high moral values and discipline, to the Parent-Teacher Association for their whole hearted support and to the Alumni Association for their support and encouragement.

Thanking you one and all.

PRINCIPAL