

Nehru Memorial College, Sullia

Department of Business Administration

Mrs. Anantha Lakshmi

Class: I BBA

Subject: Business Organisation

Module I: Nature, Scope and Forms of Business

Introduction to Business -

<https://drive.google.com/file/d/1BhIGhqN92vv736fv8V2FcEiHbIxuZaSr/view?usp=sharing>

Characteristics of Contemporary Business-

<https://drive.google.com/file/d/1DYpV8ahasvJGltW1d-jRVL4zXxui5jqX/view?usp=sharing>

Scope of Business -

<https://drive.google.com/file/d/1IZxheKFmpl2xktR9hMplISAyThz7rmJQn/view?usp=sharing>

Branches of Business-

<https://drive.google.com/file/d/1IaJ8HiFEb9jcczopr3msTTD3gngUvhi9/view?usp=sharing>

Objectives of Business -

https://drive.google.com/file/d/1OpRzuLsUhHugHqX2dU_3DiI4QpJuDVat/view?usp=sharing

Essentials of Successful Business-

<https://drive.google.com/file/d/1TXqt6avQfKd6oCtbcNs6xt8Fg3KJnwMb/view?usp=sharing>

Sole Proprietorship- features, merits & demerits-

<https://drive.google.com/file/d/1TCe2dRlaKrIUxmchoPckxOx-bfHXkQim/view?usp=sharing>

Partnership firm – features, merits & demerits -

https://drive.google.com/file/d/1BTmDTfAtJVr1-64-a_xpdTHfHa7s_NzY/view?usp=sharing

Joint Stock Company- Meaning and Features -

<https://drive.google.com/file/d/1ih1FWCFSHcd546t0egqMupyChLx37wsP/view?usp=sharing>

Joint Stock Company – Merits & Demerits -

<https://drive.google.com/file/d/11IhzH8m1wo3dwO8GPbVd47B-uXyoLMaR/view?usp=sharing>

Partnership firm vs. Joint stock company -

https://drive.google.com/file/d/1dlvDEb0_AKD25sWvqt5VazH8TGeLKHLp/view?usp=sharing

Co-operative society – features, merits and demerits-

<https://drive.google.com/file/d/1dnjHmMACOtSm0cj9ith8h1iKQjPGWPmq/view?usp=sharing>

Public or State Entrepreneurship- Introduction, meaning and features-

<https://drive.google.com/file/d/1dobMp29TI2AaArX7TyLCW8OMrxVuW1sX/view?usp=sharing>

Departmental Undertaking- features, merits and demerits-

https://drive.google.com/file/d/1pfMY_x8hl3sqqhMnGmCKkygx3XewMBox/view?usp=sharing

Statutory/ Public Corporation: features, merits and demerits-

<https://drive.google.com/file/d/1sHKKGJgQ4YWzAr5C5jmwpAY9xFYCCjF/view?usp=sharing>

Govt. Companies and Public Utilities: features, merits and demerits-

<https://drive.google.com/file/d/1sIr7t7EbQYtySRSCGveUvLIpR2H71GT3/view?usp=sharing>

Class: II BBA

Subject: Income Tax

Module I: Introduction and definition

Introduction to Income tax-

https://drive.google.com/file/d/13q7qdIYtV2WN77O1qIcWVZNlm_GKIIK-/view?usp=sharing

Agricultural Income-

https://drive.google.com/file/d/13zulNwlW93sLwxF0OK5d1jmDir0U_pvB/view?usp=sharing

Basic Concepts of Income tax -

<https://drive.google.com/file/d/140EE3mirtcR938zebr8ikZM7mzYxr20-/view?usp=sharing>

Residential status- Introduction -

<https://drive.google.com/file/d/19fKvQREgEVa1XHXFk3CdESuWVb-RH1wT/view?usp=sharing>

Residential status Problem 1 -

<https://drive.google.com/file/d/10nD-KlhVUmDDg8xk7AqLPz1AUpcK7Z3n/view?usp=sharing>

Residential status Problem 2 -

<https://drive.google.com/file/d/1fl7QaqIVsmyPM0foKxcwyVId7MeeFcQi/view?usp=sharing>

Residential status problem 3-

<https://drive.google.com/file/d/1B9Gbs6rMKkHD8iBcjU4OH6J4SwGI9G8V/view?usp=sharing>

Incidence of Tax- introduction-

https://drive.google.com/file/d/1y2ucSbafWa_OcVExyWLCtT9izGQJUSjK/view?usp=sharing

Incidence of tax problem 1-

<https://drive.google.com/file/d/1eb0RjtpGrRb6nV9fZueSUqXEUPbmOdMd/view?usp=sharing>

Incidence of tax problem 2-

https://drive.google.com/file/d/1dKhRr9U2knW_uNQPC-N6gTX1pZUNfgP/view?usp=sharing

Incidence of tax problem 3-

<https://drive.google.com/file/d/18hGCenJLXSoKp20GRj4axX3l9SZ0-qPl/view?usp=sharing>

Incidence of tax problem 4-

<https://drive.google.com/file/d/1GIUELrjCcoIq0w6LS10kL1XmPsCs2Otx/view?usp=sharing>

Incidence of tax- Notes with solved problems -

<https://drive.google.com/file/d/1sWAGE61gc9ZB-tEPDfs7cX7Wcr6ujdwP/view?usp=sharing>

Tax free incomes under section 10- Notes -

https://drive.google.com/file/d/1_6eN0xmzsNEbfjIhDtSLdjjyRaa4uGEX/view?usp=sharing

Tax free income -

<https://drive.google.com/file/d/1IgFTXZLbfVOsgv7WEF7Ck7-icpotLpmY/view?usp=sharing>

Gratuity under section 10(10) -

<https://drive.google.com/file/d/1ZXNd6OrEwKXtydpP-UdHFnEOza-thaeB/view?usp=sharing>

Computation of Gratuity- problem 1 &2 -

https://drive.google.com/file/d/1oT7_S_E_fYnSDq_o3If1t-zDR3Yb5dJA/view?usp=sharing

Computation of Gratuity- problem 3-

<https://drive.google.com/file/d/1sJv8BMvWGpWD61G3rMkHcevSiqIQHicc/view?usp=sharing>

Class: II BBA

Subject: Executive Development and Soft Skill

Module II: Communication Skills

Communication- Introduction, Meaning, Definition, Characteristics, Importance-

<https://drive.google.com/file/d/178Z3D63vEvDgA0iv6jA22szyGqbRgAdB/view?usp=sharing>

Types of Communication- Meaning, Merits & Demerits-

https://drive.google.com/file/d/17N6wWTIzuPMYkqGqzZbME_Bwu7qNRFqi/view?usp=sharing

7 C's of Effective Communication-

<https://drive.google.com/file/d/1H-SPgMt6KgeD5Ri4tF5RzUTCjINSmtYF/view?usp=sharing>

Rules for effective Communication-

https://drive.google.com/file/d/1KFh3XxpHbKWYhuOC-godX1fDC_-ETfvi/view?usp=sharing

Barriers to Communication-

<https://drive.google.com/file/d/1nOkuTf3bOgtkjHmU5oGOecGnsWx256h3/view?usp=sharing>

Listening skills- meaning, Listening vs. Hearing-

<https://drive.google.com/file/d/1SLpzcJpu4rTu-A8oZIETjgdmwZVppIT2/view?usp=sharing>

Principles of Listening skills and HURIER Model-

<https://drive.google.com/file/d/1S4x9dXrfABdsKh1tp7b8A0BtyhuM6Wnd/view?usp=sharing>

Listening Process-

<https://drive.google.com/file/d/18gJc-QErYI79HKUeRKXiynBPHIWMJtnU/view?usp=sharing>

Types of Listening-

https://drive.google.com/file/d/1LwTOWDXkeBPNGGWA_EO2UWQIvqewFGPc/view?usp=sharing

Barriers to Listening-

<https://drive.google.com/file/d/1uL94yOFqrhmknJZDeZbmAFFs2a9G7xt7/view?usp=sharing>

Class: III BBA

Subject: Taxation

Module I: Depreciation, Set-off & carry forward of Losses and Clubbing of Income.

Depreciation- meaning, Rules to computation of Depreciation-notes;

Depreciation problem 1

Depreciation problem 2

Depreciation problem 3

Depreciation problem 4

Depreciation problem 5

Depreciation- Solved problems-

<https://drive.google.com/file/d/1scedmgxCuXsX6AjNspjeMeKOsZWB3nPb/view?usp=sharing>

Set-off and carry forward of losses- meaning, rules for set-off and carry forward of losses-

<https://drive.google.com/file/d/1L-xKCnrUSwvn6nl0pafYR9sf-MRVNnrR/view?usp=sharing>

Set-off and carry forward problem 1-

https://drive.google.com/file/d/1HVvcVih0KyUg-ClnWTDQQteprS_2fou5/view?usp=sharing

Set-off and carry forward problem 2 -

https://drive.google.com/file/d/1tT3GVNKsdCJhtvn6tmdf7LPhtq7TeuR_/view?usp=sharing

Set-off and carry forward problem 3-

<https://drive.google.com/file/d/1tLdgtT9jAI0ESIbMkP4GSzvGOg3KAng7/view?usp=sharing>

Set-off and carry forward problem 4-

<https://drive.google.com/file/d/1ee3mFQRrw0sIg8TbwRJYMzY6PKHE2Gof/view?usp=sharing>

Set-off and carry forward problem 5-

<https://drive.google.com/file/d/13wydbX8vp6b8iZlhfhRPwO4OA1WwPeGA/view?usp=sharing>

Set-off and carry forward problem 8-

<https://drive.google.com/file/d/1bKlzs39dQRSFRGh5Pcs9nb4B3iNGfQR2/view?usp=sharing>

Set-off and carry forward problem 9-

<https://drive.google.com/file/d/1OMqGKj3gibPDofG8xg7C3McN30RCCpGN/view?usp=sharing>

Set-off and carry forward problem 13-

<https://drive.google.com/file/d/1appyL6oNMaER8tVEmLZE5-UitLvVJg9B/view?usp=sharing>

Set-off and carry forward of losses- notes, and solved problems-

<https://drive.google.com/file/d/1nkFuih6xMXk-CuiVgU3e-Us919BvOVd2/view?usp=sharing>

Deemed Income-

https://drive.google.com/file/d/1uKet10eKDErVs2w8h21myGsu52_6nIO/view?usp=sharing

Clubbing of Income-

<https://drive.google.com/file/d/1DdU2XFsqITxB4tVaIGLZYfDwoe7udCtS/view?usp=sharing>

Clubbing of income and deemed incomes- notes-

https://drive.google.com/file/d/111gdWwEc114s10_wY8Acvh29cZsl3dZ2/view?usp=sharing

Module II: General Deductions u/s 80

Deductions u/s 80 -notes-

https://drive.google.com/file/d/1Kf_DDm2ikYS7m0aTwsAP_6Uv9N8HziZN/view?usp=sharing

Deductions u/s 80 C to 80EE-

<https://drive.google.com/file/d/17yQCmU0C83mUtkH85J8e7L-dsUtCunct/view?usp=sharing>

Deduction u/s 80G-

<https://drive.google.com/file/d/1qPI5x2TI3JhwtTwr-m83CpSihIfeapb-/view?usp=sharing>

Mr. Hariprasad

Subject: Organizational behavior

Class: III BBA

Introduction of organizational I behavior

https://drive.google.com/file/d/11ysVBfJIJLkB3LHdjUhh7ue_qGqPUylf/view?usp=sharing

Personality

<https://drive.google.com/file/d/1ABYC6EWMWKfre1VICE-QhwFH52qb337k/view?usp=sharing>

Attitude

<https://drive.google.com/file/d/1JsW7WdnEgznN8--SAXIVvylyW9RFZCYE/view?usp=sharing>

Financial incentives (motivation)

<https://drive.google.com/file/d/1S-yXXj5GAmbiKh2LPXqoyHRQEIbzSPxU/view?usp=sharing>

Theory of motivation

https://drive.google.com/file/d/1PpMng_tQMxSbqooCJd7R7PHOHCng0KCB/view?usp=sharing

Maslow's theory

<https://drive.google.com/file/d/1Ogesd7xzDXOF1d5nhwhWErDxwhcLhKU8/view?usp=sharing>

Motivation Introduction

<https://drive.google.com/file/d/1Objb554yiDHBGOy1xykdtF-lsP8IJgYN/view?usp=sharing>

Types of groups

<https://drive.google.com/file/d/1YYC3YgW9E1GIWYuYRqvWAAaDcciEDwgS/view?usp=sharing>

Subject: Organizational behavior

Class: II BBA

Introduction of organizational I behavior

https://drive.google.com/file/d/11ysVBfJIJLkB3LHdjUhh7ue_qGqPUylf/view?usp=sharing

Personality

<https://drive.google.com/file/d/1ABYC6EWMWKfre1VICE-QhwFH52qb337k/view?usp=sharing>

Attitude

<https://drive.google.com/file/d/1JsW7WdnEgznN8--SAXIVvylyW9RFZCYE/view?usp=sharing>

Financial incentives (motivation)

<https://drive.google.com/file/d/1S-yXXj5GAmbiKh2LPXqoyHRQEIbzSPxU/view?usp=sharing>

Theory of motivation

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Maslow's theory

<https://drive.google.com/file/d/1Ogesd7xzDXOF1d5nhwhWErDxwhcLhKU8/view?usp=sharing>

Motivation Introduction

<https://drive.google.com/file/d/1Objb554yiDHBGOy1xykdtF-lsP8IJgYN/view?usp=sharing>

Types of groups

<https://drive.google.com/file/d/1YYC3YgW9E1GIWYuYRqvWAAaDcciEDwgS/view?usp=sharing>

Subject: Corporate Accounting-I

Class: II BBA

Problems on pre and post incorporation

https://drive.google.com/file/d/1ZSp5oGCmTz-RVea4Jrmo5f9IDb3eM6_U/view?usp=sharing

Problems on pre and post incorporation

<https://drive.google.com/file/d/1Dwcw3FEJKtB1JCmGjbALnKEqtvbvNczG/view?usp=sharing>

introduction of redeemable preference shares

https://drive.google.com/file/d/1Qn-AXLwJDH9Vg1zL2RI_Jl4c8Z0-XKYW/view?usp=sharing

Problems on pre and post incorporation

https://drive.google.com/file/d/1G6k2vIIB2Jwv9u3Q9MFSt3H89z_dSZ4b/view?usp=sharing

Problems on redeemable preference share

<https://drive.google.com/file/d/1UBvHmtkvxxl0dMFvMmlnAEOY9U-YvSEp/view?usp=sharing>

Subject: Accounting-I

Class: II BBA

Accounting principles

<https://drive.google.com/file/d/1H6n5937tKLja086RNI70MjMa1R1JDyE8/view?usp=sharing>

Accounting principles

<https://drive.google.com/file/d/1HoH3jTBPfO-ja8ywBFIZMjoqoRYxvPmk/view?usp=sharing>

Introduction of accounting

https://drive.google.com/file/d/1CvvU9BKIB7w-b5cAl4NQ_Gl9k5tONWIH/view?usp=sharing

Accounting standards

https://drive.google.com/file/d/1JUwAJHBnw8pXwg_pxQVnjG9eBFRfNntG/view?usp=sharing

Accounting systems

<https://drive.google.com/file/d/1LmzApH3MZyNYWSe5ntE1zN8BJPuQn4Ar/view?usp=sharing>

Problems on journal entries

https://drive.google.com/file/d/1TXHQkL_q5jWch0RvtAPYINXVa1U69MCM/view?usp=sharing

Problems on journal entries

https://drive.google.com/file/d/1RcusPYRxn_QM2nqfEDahA7FJ3eEXBuXC/view?usp=sharing

Tally meaning

https://drive.google.com/file/d/1NG5sOyRD8i0EyK5L1a_srQrdWBCFNQMY/view?usp=sharing

Ms. Dhanya K S

Class- I BBA

Subject- Corporate Governance

Module-1: Corporate Governance

Introduction, meaning & definitions -

https://drive.google.com/file/d/18vby8H_0axNG-sXHWPX4kzcDZkU4SynB/view?usp=sharing

Evolution of CG in USA, UK, Germany, Japan & China-

<https://drive.google.com/file/d/1BOm1FI8mYqlanuKSX5S61YBA1yufBPEH/view?usp=sharing>

Evolution of CG in South Africa, Zimbabwe & India-

<https://drive.google.com/file/d/1Bx5waJtZmvwVceQSo6PH91zIFN4MWQuK/view?usp=sharing>

Ancient & Modern Concepts of CG-

<https://drive.google.com/file/d/1BzQF6OJNyhPreYKLzIEbsozyylvaMZHc/view?usp=sharing>

Scope of CG & aspects of CG-

https://drive.google.com/file/d/1C1D8Kqa3td_q7IWpDOjR7xysrzd3kXNb/view?usp=sharing

Significance & Objectives of CG-

<https://drive.google.com/file/d/1JkkcQ3GbAegml5Y4LQ9rZLYQn6FjBEcE/view?usp=sharing>

Principles of CG-

<https://drive.google.com/file/d/1OJK69nZehTdUH-mhXeWdBDWABvqHuZF/view?usp=sharing>

Principles of CG-

https://drive.google.com/file/d/1OSRQen6PIZEix1VN_cuLM2llmyuP8Wo5/view?usp=sharing

Factors influencing CG-

<https://drive.google.com/file/d/1RFNcek7UpsM1hN1v8IluqmKlvF-siAm3/view?usp=sharing>

Strategies of CG-

https://drive.google.com/file/d/1U0DRNR64voi_Nso5o7TPJiwc1ZyxXRKn/view?usp=sharing

Benefits of CG-

<https://drive.google.com/file/d/1U8sCdEwsxiNkl-JOwyMYxSGIdH4CAwQT/view?usp=sharing>

Benefits of CG-

<https://drive.google.com/file/d/1V9ERizqDNdladWZ1RrY41zh2RCW2akMi/view?usp=sharing>

Models of CG- Canadian & UK & American Model-

<https://drive.google.com/file/d/1b4H2sqmFWYtkhRxqGhYpR9fUBqR2wVqP/view?usp=sharing>

Models of CG- German, Italy & France Model-

https://drive.google.com/file/d/1eA3QQNjPOYC3jpbzIaxTtYsM_yWuF3bK4/view?usp=sharing

Models of CG- Japanese & Indian Model-

<https://drive.google.com/file/d/1fa5TMEc8wQ769f-4TZSAsRtbz9nXlO51/view?usp=sharing>

Class- II BBA

Subject- Business Statistics and Mathematics

Module-1: Introduction to Statistics

Origin, meaning, definitions, characteristics & functions-

<https://drive.google.com/file/d/14Krd5acdfL3chHK1qXqWDNSTtETqwH2V/view?usp=sharing>

Limitations of Statistics, some basic concepts of statistics-

<https://drive.google.com/file/d/15DZ3bdKZk0NcgOHQIGHgKjv7cdAMEMMF/view?usp=sharing>

Statistical Investigation Survey- meaning & stages-

https://drive.google.com/file/d/17maPNYYb6qCDG7-VIS_WieYKNlkozela/view?usp=sharing

Primary & secondary data- meaning & methods of collection of primary data-

<https://drive.google.com/file/d/17qMZTPyGDz-sktP0FILH6gOedB5Y6fzo/view?usp=sharing>

Sources of secondary data & format of questionnaire-

<https://drive.google.com/file/d/18X6TpK9ELfK7IRbp8U2od9kviTVcK1xk/view?usp=sharing>

Classification & tabulation- types of classification, rules for tabulation,, form of statistical table-

https://drive.google.com/file/d/18XmV4t2T0J73Yy3YkeE_JrEDEgO_UINh/view?usp=sharing

Problem on blank table explained-

https://drive.google.com/file/d/1D_JEpdJCxAvaALAXs81BAjGXXQ_o5Tn/view?usp=sharing

Problem on blank table explained-

<https://drive.google.com/file/d/1HX15N7j5fjgVTheY-oXuukCmbhbeKVki/view?usp=sharing>

Problem on blank table explained-

https://drive.google.com/file/d/1IW4QTxk2C8NCZtLWyukFgA4-ca_ljDBV/view?usp=sharing

Problem on blank table explained-

<https://drive.google.com/file/d/1IfdFX0ksFxFNa5P0peEN8zmGR9xpterY3/view?usp=sharing>

Problem on blank table explained from question papers-

https://drive.google.com/file/d/1JjGNXzX8PxOPaGQqW5h_nAAX7FVsd2fU/view?usp=sharing

https://drive.google.com/file/d/1NCh-FDgOzdVGqcIjV4D07VC8Oo5-W5u_/view?usp=sharing

<https://drive.google.com/file/d/1NDt-UIKW0qTAgzB-J3XLyLPUURuvzbn2/view?usp=sharing>

<https://drive.google.com/file/d/1NKLKJfzqBaISlb-ObqCDghHFkb44Pk7P/view?usp=sharing>

Problems on tabulation of data-

<https://drive.google.com/file/d/1R9T-5uzHdM1bTYBSw4MNQrLjqS2e7jwc/view?usp=sharing>

<https://drive.google.com/file/d/1QRLticar0ybTqJVYHh5WCnx7dhLKcONI/view?usp=sharing>

Central Tendency, measures of central tendency, Arithmetic Mean- meaning & formulas-

<https://drive.google.com/file/d/1RY5Bm57gj3W1f8ZMxKYcjEqqmd4p5t43/view?usp=sharing>

Problem on Arithmetic Mean explained-

<https://drive.google.com/file/d/1S-5sjLgmX5-BuUtWN4IBEJL8R7ChioSz/view?usp=sharing>

Problem on AM on discrete series explained-

<https://drive.google.com/file/d/1TTvm0Ba4e4Y5s4W-kgeCynEPvgPIpf0C/view?usp=sharing>

Problem on AM on continuous series explained-

<https://drive.google.com/file/d/1TamRhHRdt2RNYVmtzyB3GFyhgogMBOsL/view?usp=sharing>

Problem on AM on open ended classes explained-

https://drive.google.com/file/d/1WENTuPnpKZILiejikQ_TROOT5bhsKv-b/view?usp=sharing

Problem on AM on more than cumulative frequencies explained-

<https://drive.google.com/file/d/1Xe0Ivk2ekq44swrWfAFbDQhIe8kVlThJ/view?usp=sharing>

Problem on AM on inclusive class intervals explained-

https://drive.google.com/file/d/1YteBTA9aRCxD01On3Tj9mJ45M31G9re_/view?usp=sharing

Problem on Weighted AM explained & properties of AM explained-

<https://drive.google.com/file/d/1bJTT2NiS6bKJczUKBLtKNALYGOp6wrGL/view?usp=sharing>

<https://drive.google.com/file/d/1c3JBvePemQxPR6hCHyesYrsayqRo6FC/view?usp=sharing>

Median- meaning, problem on individual observations & discrete series explained-

<https://drive.google.com/file/d/1dLZvTUU0S6b5Fd2KaAtFbg7EuELE3xK8/view?usp=sharing>

<https://drive.google.com/file/d/1dQfnhPYHFfAAkt8bE8FB6kXMogjrObLN4/view?usp=sharing>

Problem on Median on continuous series & QP problems on individual observations explained-

<https://drive.google.com/file/d/1f2SjSGmCzxfNTszN3PqK3iKkfB8JRaI/view?usp=sharing>

<https://drive.google.com/file/d/1eqOGi-spnxCRkyeMTp5Xqs5YKeTIgGq4/view?usp=sharing>

QP problems on Median on continuous series explained-

<https://drive.google.com/file/d/1gNcXP75vKOG0FPPR2E8Xm7chmw-ILFY1/view?usp=sharing>

Class- III BBA

Subject- Cost Accounting

Module-1: Functions, Scope & Cost Concepts

Meaning, definitions- cost, costing & cost accounting, limitations of financial accounting-https://drive.google.com/file/d/149R7aQT1J9PzcnCpoOcS_vhzQh81S_i6/view?usp=sharing

Objectives of CA, differences between FA & CA, advantages of cost accounting to management-

https://drive.google.com/file/d/14cL6iHRqDTG1tX_WBgDIqRDPIzAPz8S1/view?usp=sharing

Advantages of CA to workers, creditors, society & government-

<https://drive.google.com/file/d/16ZKDOP4zKJcI2PxLwksFSUgggAitKDRL/view?usp=sharing>

Methods & techniques of costing-

<https://drive.google.com/file/d/16eAzt5Fw9zu6pWJh95hUrJNKKj8ZayPq/view?usp=sharing>

Classification of costs on the basis of nature & functions-

<https://drive.google.com/file/d/17F9eLPudNEYqYENmH8gQsp0TmRjZA-pl/view?usp=sharing>

Classification of cost on the basis of variability/ behavior, controllability, normality, managerial purposes & traceability-

<https://drive.google.com/file/d/1A4klzpJDyWRWLtxizYXJ88ScRhNNsVd8/view?usp=sharing>

Cost sheet & statement of profit, financial items-

https://drive.google.com/file/d/1B0uiXblAqwsiers9YkGDkJviM_AaPjH6/view?usp=sharing

Format of cost sheet-

<https://drive.google.com/file/d/1B4h5aVnJs0AaiMGOcNOavslUyGVUpIYm/view?usp=sharing>

Problem on cost sheet from QP explained-

https://drive.google.com/file/d/1D_4gm2dVbGQ5QVxQWBKfYTHF06oB0jxT/view?usp=sharing

Problem on cost sheet from QP explained-

<https://drive.google.com/file/d/1Dd7uszJZKl3bPHiWfN7wd0luhC3wc7P0/view?usp=sharing>

Problem on cost sheet from QP explained-

<https://drive.google.com/file/d/1FjDC2nBPPpmpqDtKcGnUNHkuFUY6qcw-/view?usp=sharing>

Problem on cost sheet from QP explained-

https://drive.google.com/file/d/1GnqCVDPTQ92fhn6mFsKSkgi_EdP7wtME/view?usp=sharing

<https://drive.google.com/file/d/1M8eoYP1lRZ-Sm7menqZ4-AZNFp86tPdf/view?usp=sharing>

<https://drive.google.com/file/d/1MI2XAxvIPMH-9IJjMxgw73g3vT9F5vIY/view?usp=sharing>

Estimates, tenders & quotations- meaning & formulas explained-

https://drive.google.com/file/d/1OCeg3B2oUa_qox2GI6dYXzYJbZw5g9Se/view?usp=sharing

Problem on estimated cost sheet solved from QP-

<https://drive.google.com/file/d/1OTIPPTvJySap0jtNxanx8U4XMsDYFmmF/view?usp=sharing>

Problem on estimated cost sheet solved from QP-

https://drive.google.com/file/d/1PwE_-q7xr0QcRxn8pWYhWPCHWmrFXtgt/view?usp=sharing

2 marks problems solved from QP-

https://drive.google.com/file/d/1RMCH7q_HqDbFnw8X7cUyfJsBkPwrG9PJ/view?usp=sharing

Module-2: Materials

Materials- material control- meaning, objectives & principles explained-

<https://drive.google.com/file/d/1TP9lr28xFWTzpBtb2T5UO6u02v0PKARy/view?usp=sharing>

Elements of materials control- purchasing of materials- types- centralised buying-

https://drive.google.com/file/d/1Te1sfoM8_DvwNx8zb97F2Zre6wF6mlen/view?usp=sharing

Decentralised buying, purchasing procedure-

<https://drive.google.com/file/d/1UCyL2718Ff6hHwG-8o858zMn0bd8Zs1t/view?usp=sharing>

Various purchasing procedures-

https://drive.google.com/file/d/1V-R1qb_CPGZUEdCyK-31TSpDoVV_AAHZ/view?usp=sharing

Pricing of materials & format for statement of purchase price & problem explained-

https://drive.google.com/file/d/1XbUNJvHhB2qrBi2swR_FyMRW06rDRc8U/view?usp=sharing

<https://drive.google.com/file/d/1YqdBtZqbAlnLADUx9IOuHCMqCOxO7dXK/view?usp=sharing>

Problems on purchase price calculations explained-

https://drive.google.com/file/d/1_TMMv49Ud4nwODbxMRRJiIH5zP9tsYV/view?usp=sharing

<https://drive.google.com/file/d/1a4hcqkvDLkWTyr6QVjB8GT8Y7GFrukIv/view?usp=sharing>

Problems on purchase price calculations explained-

<https://drive.google.com/file/d/1b0I8s1TW2GBKHAjNUYMrNIFIUUZtw6-3/view?usp=sharing>

<https://drive.google.com/file/d/1b2iigEkRxGCYksmx-2X-TLJ7m7edSgXu/view?usp=sharing>

Problems on purchase price calculations explained-

<https://drive.google.com/file/d/1eBDzx0NtBLikDO4RAL0xBxFh0nREqBup/view?usp=sharing>

https://drive.google.com/file/d/1eBPd-w2n_Zz6WQ8kEAcXMePsrqP9OQwt/view?usp=sharing

Problem on purchase price calculations explained-

<https://drive.google.com/file/d/1eD47HCGmyy3X86ZyNjHmjfOJANgQEG0j/view?usp=sharing>

Storage of materials- meaning, functions, store-keeper- meaning & duties explained-

<https://drive.google.com/file/d/1fZmUcHsdHRaD3SahNefhewsjEPM4a7jQ/view?usp=sharing>

Classification & codification of materials & inventory control-

<https://drive.google.com/file/d/1gwb0CYnhxbNVueMkBo5Qxro8yJlIPquw/view?usp=sharing>

Class- III BBA

Subject- Export Management

Module-1: Introduction to International Trade

Introduction to trade, IT- meaning & types, differences between internal trade & IT-

<https://drive.google.com/file/d/14Klopoo96t5RXMN6mQsZqGEy5Ey5as87/view?usp=sharing>

Scope of IT, need for IT, benefits or role of export in economic development-

<https://drive.google.com/file/d/15DP4cfCBsCoZ6vDhPvcUGV-zKHMVYEKE/view?usp=sharing>

Benefits of IT to business firms & individual citizens-

<https://drive.google.com/file/d/16dJno3lYTc8D57cnYVzBgvad6vaZY8to/view?usp=sharing>

BOP, BOT, differences between BOT & BOP and components of BOP-

<https://drive.google.com/file/d/17GiMIFi40Q5v-aKZqaH7GtYnIbjQwk0n/view?usp=sharing>

Disequilibrium in BOPs- meaning, kinds of disequilibrium-

https://drive.google.com/file/d/17OLFKYWyGgsIgMTIoWRznX4Mp_slWBE/O/view?usp=sharing

Causes of disequilibrium in BOPs-

<https://drive.google.com/file/d/1AEeWYTyGeZ7WL5VBA3L8gPfpXryu4ZQT/view?usp=sharing>

Measures for correcting disequilibrium in BOPs- Automatic measures-

<https://drive.google.com/file/d/1CXBxcZEVuwNoLEhF27-25FNxruqh-aAl/view?usp=sharing>

Deliberate measures- monetary measures-

<https://drive.google.com/file/d/1CXjtXUGYIqWx97SsfqY0FaOQL1nEgaQI/view?usp=sharing>

Exchange control- direct & indirect measures-

https://drive.google.com/file/d/1CdZ0q8N2k_rjdly4Ez65FQWQvHnsRlcm/view?usp=sharing

Monetary & non-monetary measures for correcting disequilibrium in BOPs-

<https://drive.google.com/file/d/1GqankBC7F-CSHAvvXziOenqJq8oN6gjZ/view?usp=sharing>

Module-2: Export Promotion Measures

Introduction, meaning, functions, export incentives- duty draw back-

<https://drive.google.com/file/d/1JLPkXiwKRmIF4up7i7TU2HLxYVEtVwnN/view?usp=sharing>

Various export incentives explained-

https://drive.google.com/file/d/1K31NR6OLHCMFVXw9f2v_gx0p9M7bLkEQ/view?usp=sharing

Export incentives explained-

<https://drive.google.com/file/d/1NoRxRx7psy05s6HAQShD-cezpfTwWxQ3/view?usp=sharing>

Export promotion measures- Institutional set up for export promotion- Dept. of Commerce, Export Promotion Council-

<https://drive.google.com/file/d/1OFKgZBnwmeLBqIUBOFCrwJAzyPKnwmc/view?usp=sharing>

EPM- Various Commodity Boards explained-

https://drive.google.com/file/d/1OoJDLh7F4P_Bz8MIF7x7d7qSZiZOq08b/view?usp=sharing

EPM- BOT, CC&I and AT & ITPO-

<https://drive.google.com/file/d/1Oyoqg9PgCOsseWmvpYNiuiTP8amvTNle/view?usp=sharing>

FIEO & IIFT explained-

<https://drive.google.com/file/d/1OysmMvTaoQqL5alHzd082iTF8ZdzZ8du/view?usp=sharing>

Indian Council of Arbitration & IIP-

https://drive.google.com/file/d/1TUWdICUAXcXKXmQxXXLo_UEySCVvf3Jc/view?usp=sharing

STC- objectives, functions, subsidiaries & defects explained-

<https://drive.google.com/file/d/1UuPji1yOmtj-wwPGz4ZKbDAjEhBuH0le/view?usp=sharing>

MMTC, EXIM Bank & Chamber of Commerce & Industry explained-

<https://drive.google.com/file/d/1UvAeNZ4oMDRp19gj8ordcAFS4BOW7fVW/view?usp=sharing>

Export Trading Houses- FTZ, EPZs, EOUs & SEZs explained-

https://drive.google.com/file/d/1XgPIFRdPg3C6_dmJ87waVVsxTEeJrkNy/view?usp=sharing

Class- III BBA

Subject- Project Management

Module-2: Project Planning

Project Resources- guidelines for PR requirements-

https://drive.google.com/file/d/1aRRGXyaellXRVripy_QPvmig2p6Macs_/view?usp=sharing

HRP & Resource allocation, types of resources- steps to be followed to identify resource requirements-

https://drive.google.com/file/d/1apLRgEmQ7_7aJVE_Lo44NK-ekASB_91/view?usp=sharing

Types of resources explained-

<https://drive.google.com/file/d/1bPgOTKrO2b6x6HYotdRpTaEqf0ztS3tT/view?usp=sharing>

Resource identification steps-

<https://drive.google.com/file/d/1dXSEQWsuUO3-G0pfNGH8KiXSZriliOkx/view?usp=sharing>

Module-3: Project Monitoring

Monitoring, project monitoring meaning & purposes, evaluation, M&E-

<https://drive.google.com/file/d/1fjQiFviZe67y6j1rJTAaSK1ZB2CkjuW1/view?usp=sharing>

Project Monitoring, Evaluation & Control- Progress Monitoring explained-

https://drive.google.com/file/d/1gNoF4BSVsMoJt_YzKVYY1Ljc7dBAgMkR/view?usp=sharing

Ms. LEENA Y N

Class: I BBA

Subject: Principles of Management

Module-I: Introduction to Management

Meaning and

definition-https://drive.google.com/file/d/1kkprI5Rn_8EXRNouuVB9lyziQIkeGpCY/view?usp=sharing

Nature and importance of management-

<https://drive.google.com/file/d/1C3qMJmUgXs4cZatQbieCqziOBIP00z1B/view?usp=sharing>

Management process-

<https://drive.google.com/file/d/1ZX5dxUzMUrks92EJxuHwAPXNdAu8hJHb/view?usp=sharing>

Managerial functions-

<https://drive.google.com/file/d/1JncRjCDZjHObH-xNxPc51I5A9MPpBqFM/view?usp=sharing>

Management is a profession? -

https://drive.google.com/file/d/1DmoaFNHl8-mo04lf9UaGi97cvK_buOjX/view?usp=sharing

Management VS Administrations-

https://drive.google.com/file/d/1Gx36c7sl2YVMrMJV8wB6nxAau0navt_u/view?usp=sharing

Scope of Management -

<https://drive.google.com/file/d/1CaV3wdTocLD7arqeYvhwq1oaCobTtNcs/view?usp=sharing>

Module-II : Management thoughts

Scientific management principles -

<https://drive.google.com/file/d/1r5gi5l0lBCEFBEXRutsyzLqrw0hZgT7A/view?usp=sharing>

Peter Drucker's principles-

<https://drive.google.com/file/d/1Xt-OMHdXG-E54s5lElznOzx-kdtOChUu/view?usp=sharing>

Administrative principles -

<https://drive.google.com/file/d/1CYdCEz8lYrme7NDE0ClNaBlaSEpvEQqA/view?usp=sharing>

Module-III: Planning

Nature and characteristic of planning -

<https://drive.google.com/file/d/1HoJyXkCX2QjyzFjvFkuhO0gJREGl1cWP/view?usp=sharing>

Importance and benefits of planning -

https://drive.google.com/file/d/1Ho_gdFaYGYRhqDzdc8duOOTDxk7psZLj/view?usp=sharing

Limitations of planning-

<https://drive.google.com/file/d/1IVxrqtafUNwjEnSQtSwzzKsyjAYJGRzm/view?usp=sharing>

Making planning effective-

<https://drive.google.com/file/d/11S04T97DVcpvEyNXiGrHxqGzPrIPqKCm/view?usp=sharing>

Process of planning -

<https://drive.google.com/file/d/1IxYmfzrkEjx6qvcE3Uppou42KauCak6U/view?usp=sharing>

Types of plan-

<https://drive.google.com/file/d/1KYx5dcS8mAWG83F5p6ABeOWi7zbca76y/view?usp=sharing>

<https://drive.google.com/file/d/1mev81bl10A9DzeFuh-4zEOAPvrnY7hGh/view?usp=sharing>

<https://drive.google.com/file/d/1zfkio9pkvtP0vKOWjgGEqhkF0URhcVT6/view?usp=sharing>

MBO process-

https://drive.google.com/file/d/1I1V-NGu7ByqUVqeRcgT6Kr0Zlt_nOkNZ/view?usp=sharing

Limitations of MBO-

<https://drive.google.com/file/d/1GVgOHTfQaPRK9OSQA7OIhcnBCKFbtvXq/view?usp=sharing>

Making MBO Effective -

<https://drive.google.com/file/d/1cwtpuM-WKxYrE2xTqjFqnMuWz9VcPF14/view?usp=sharing>

Classification of decision making -

<https://drive.google.com/file/d/1tj7IiSWuLU7M602t-bLVpcEP3FjoSB4X/view?usp=sharing>

Steps or process -

https://drive.google.com/file/d/1BnImM8AzAr3DrIhFgoF8Y1pXFQ_KK5Wr/view?usp=sharing

Module – IV: Organizing

Principles of organization

<https://drive.google.com/file/d/1QK4Y5zLhAOnJI6K5C7SCVKzBZ4dybD9M/view?usp=sharing>

Types of organization -

<https://drive.google.com/file/d/19uY6tD4fJ-znTUR6fF3z46vK6Oz9T46i/view?usp=sharing>

<https://drive.google.com/file/d/1UjZsGWZvoYl5BisinETmdTVhAX1nywzi/view?usp=sharing>

Class – II BBA

Subject – Marketing Management

Module-I :Marketing

Nature of marketing-

<https://drive.google.com/file/d/1uzzQEauum50IXhqHTxpbs48vx-VUcUjl/view?usp=sharing>

Elements of marketing-

https://drive.google.com/file/d/1Y5l9xtCZWWPS5UuRsc0E1ux5L_jxrtRl/view?usp=sharing

Importance of marketing -

<https://drive.google.com/file/d/1cRWfzIPJqiCF1Sv6PA4eAgmgXpaMaZjE/view?usp=sharing>

Marketing and selling-

<https://drive.google.com/file/d/1ihAIRwT1iEnpqtYzjzHYAI204B-sDnz/view?usp=sharing>

Traditional and modern concept-

https://drive.google.com/file/d/1thvtJeat1Y3h2s_i2m_IpD4u4lGaOXiE/view?usp=sharing

https://drive.google.com/file/d/1H7zfgH3xIav1bIIH4R3Cs-_u9LAmGF_p/view?usp=sharing

Evolution of marketing management-

<https://drive.google.com/file/d/1AJnV8jitJcgybNX1gRU31nb3SLPhATkA/view?usp=sharing>

Emerging trend in marketing -

https://drive.google.com/file/d/1Ok7L9RLGrbNFFYQ_5K_FxSdjkHq1cuzl/view?usp=sharing

Elements of marketing -

<https://drive.google.com/file/d/1mWoxJ6SvXg4BG6KIUNACe1fuv8qTgkfA/view?usp=sharing>

Module-II: Product and pricing strategies

Introduction , nature and features of product-

https://drive.google.com/file/d/1GL2xvfnUEx_UIBvNN6ydlM4_CzlV8d9q/view?usp=sharing

Classification of industrial goods-

<https://drive.google.com/file/d/1GJGHMrpVjEu7JwjnkZUaM9JXvwNgrBgG/view?usp=sharing>

Product mix strategies-

<https://drive.google.com/file/d/1HV5zc50swLomE7vAI9XKzF17p2in6i61/view?usp=sharing>

Product life cycle-

<https://drive.google.com/file/d/1PHPnjrME0zYlGgKWYL11JH0ofUtxgSk8/view?usp=sharing>

Strategies for different phases of PLC-

https://drive.google.com/file/d/1_F8ZyuJS3UnNF4EQ5QzqhWC37eiskzUR/view?usp=sharing

New product development-

https://drive.google.com/file/d/1BxRu6zSno6NqGiv85uuErhKOz_gfz90D/view?usp=sharing

Failures of new product-

<https://drive.google.com/file/d/1Od0POXfA8YaRHDheL6omI-WaR6jEa4ke/view?usp=sharing>

Kinds of packaging-

<https://drive.google.com/file/d/1KmcNQMrqIFfhzgb6bHCnjpChVtD3OGNW/view?usp=sharing>

<https://drive.google.com/file/d/197-bHlbvJnH2nc5mhOvE5gHThZeNAqFP/view?usp=sharing>

Branding-meaning, functions-

https://drive.google.com/file/d/1zgJY_lISOlcuXN13KQhNUqVYE6JguX_t/view?usp=sharing

Concept of labeling -

<https://drive.google.com/file/d/1m5SbDQMZT-o-kQvJf-9KcVmQJirx1r8V/view?usp=sharing>

Pricing-

<https://drive.google.com/file/d/1RZyH-jg4E8W6VtqDIId-PeT2prdNdjRbw/view?usp=sharing>

III BBA

Subject- Financial Management –I

module-I : Working Capital Management

Introduction-

https://drive.google.com/file/d/1ofyFpgXMyYf_XMC5vrIkUzU7s0uWNTec/view?usp=sharing

Needs for WCR-

<https://drive.google.com/file/d/1PKjxvwHoo89zORLfjmYcEX9SufhhDuh6/view?usp=sharing>

importance of WCR-

<https://drive.google.com/file/d/1as8bUbOrhUDJMeZKaQQ7r4CPWealCl0r/view?usp=sharing>

Disadvantages of WCR-

<https://drive.google.com/file/d/1MN0oKh9hNVmxUpfl0oDTXpBPi7LfvLbG/view?usp=sharing>

Types-

<https://drive.google.com/file/d/171iKP1yC-wqy0SNoT3HHzPFWReOgzn4r/view?usp=sharing>

Tondon Committee Recommendation-

<https://drive.google.com/file/d/1gbJyNzeHwq7MHWxcb2DqmmntNtKnJeZhh/view?usp=sharing>

Chore Committee Recommendations-

<https://drive.google.com/file/d/1e5toVtlEwMICHoZezhbUn8x860SawfxV/view?usp=sharing>

Formate explained-

https://drive.google.com/file/d/1wM8PjCZmbWH37KiyKRUqiJFOzVVT_pQs/view?usp=sharing

Problem solved-

<https://drive.google.com/file/d/1D5b2ashOKxB4OzqZi4d1to3h0wmKXjEL/view?usp=sharing>

<https://drive.google.com/file/d/1flhqvI6fENMVb1ZddEEPZ7m1HdomNm7c/view?usp=sharing>

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https://drive.google.com/file/d/1h_WJeR_HBVaWolFaqA5ed6TIsKffZGF-/view?usp=sharing

Module-III :Receivable and Payable Management

Concept of Receivable management-

https://drive.google.com/file/d/1CMZBNivF48TjJicIJGiBTQ5IU1LE2kG_/view?usp=sharing

Scope-

https://drive.google.com/file/d/1CQ74gyZdqhsNovjNmZAvO_xnC70Hc09k/view?usp=sharing

Cost and benefits-

<https://drive.google.com/file/d/1CYXQG35-oNejcywYTNY4CrZnayAl8OiL/view?usp=sharing>

Payable management-

<https://drive.google.com/file/d/1GtCCS0yRjwwLXaUjGFppCZhCc1rYrolo/view?usp=sharing>

Format of credit policy-

https://drive.google.com/file/d/1ZzZ3gwquPxFkJw3N_9IFLIRi3GCBUrwO/view?usp=sharing

Determination of credit policy problem-

<https://drive.google.com/file/d/1VvhwxBMUfs9x7DlzbVKj-bcZSGTw-Hq5/view?usp=sharing>

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<https://drive.google.com/file/d/1fqrBLJhj4rmt4eLwm67nZIV2qYUsbdLa/view?usp=sharing>

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